

7521112758.txt

Without strong net neutrality, big ISPs can demand potentially escalating fees for the interconnection required to deliver high quality service. The big ISPs can make these demands, driving up costs and prices for everyone else because of their market position.

For any given U.S. household, there is often only one or two choices for getting high-speed Internet access and that's unlikely to change. Furthermore, Internet access is often bundled with other services making it challenging to switch ISPs. It is this lack of consumer choice that leads to the need for strong net neutrality.