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When moving into a new place, folks will often speak about their need to "setup their utilities". Never have I heard the phrase, "I need to setup my utilities and Internet Provider".

ISPs are utility companies, and should begin behaving as such. If they want folks to use their non-service value-added products, e.g. video streaming, they should need to compete in the same way as others in those markets.

It's ridiculous that this conversation even needs to occur. This is a clear conflict of interest, and quite clearly isn't ethical (legality aside).

Please make the strides to consider these ISPs as Common Carriers.