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With regard to the regulation of internet service, I firmly believe that broadband internet should be a "Common carrier" service. Companies (and individuals) should not be required to pay a premium just to deliver their content or to have their voices heard. The arguments put forth by ISPs is specious and lacking in substance - I already pay for service to be provided, so charging companies means broadband providers are getting paid at both ends, something akin to charging both the caller and the receiver for a long-distance call. The further argument that users shouldn't have to subsidize companies that use a larger amount of bandwidth (like Netflix) is similarly flawed since I, as a cable user, already do that with my cable channels I don't watch (such as ESPN). This transparent grab for greater profits by broadband providers threatens a free and open internet.