Chairman Wheeler, Commissioners Clyburn, Rosenworcel, Pai, & O'Rielly,

I'm contacting you today to express my opposition to proceeding 14-28 "Protecting and Promoting the Open Internet". I'm all for "protecting and promoting the open internet", but your proposal does precisely the opposite. Allowing ISPs and related companies to offer preferential treatment to those that pay is ridiculous on many levels.

First, from a technical standpoint, the ISPs can't simply "speed up" certain traffic. Instead, they must *slow down* everyone else's traffic. Second, consumers are already paying their ISPs to deliver the data they request. These businesses are already some of American's most profitable, they can live (and innovate!) without that extra revenue.

Third, and most importantly, allowing ISPs to charge for preferential treatment and transport creates a litany of perverse incentives. What reason does Comcast have to ever sign another peering agreement with Netflix if their cable and VOD services compete directly with Netflix? Beyond that, even if no malicious behavior ever takes place, simply allowing services to pay for preferential treatment will prevent any new, innovative, job-creating start-ups from entering the market. Say an upstart wants to challenge Netflix's strangle-hold on House of Cards viewers, and offers its own DC-is-filled-with-tricksters-and-charlatans docu-drama. Who's going to buy it if they can't deliver it reliably because they can't afford the ISPs "fast lane".

There's an easy fix. Classify ISPs as Title II Common Carriers. It'll force them to treat all bytes equally, and maintain the fair and open market of ideas and communication that we commonly called the Internet. Vote to classify ISPs as Common Carriers, and live up to "Protecting and Promoting the Open Internet".

Regards,

-Ted Snyder
Madison, WI