

Carolina Hoofbeats TV LLC
121 W. Nash St. Suite 200
Wilson, NC 27893
252-235-7645

APR 24 2014

FCC Mail Room

Re: Closed Caption Exemption

Dear Sirs:

I would like to petition for an exemption to the closed caption requirement for our television show. Our show Carolina Hoofbeats TV is an equine television show and is new to North Carolina. It is our first endeavor at a television show. We began our show in August 2013 on a small cable network and it has slowly grown to additional cable networks in the area. We are going to begin airing it on CW22 in Raleigh, NC on January 5. It will be a weekly show on Sunday mornings at 7:30 a.m. for 30 minutes. It is designed to educate and grow the equine industry within North Carolina. Kids involved in agriculture are 75-80% less likely to become involved with drugs, gangs and crime. It is our goal to allow kids and their families to fall in love with horses and hopefully want to be involved in the equine industry within our state.

Closed Captioning: We have gotten quotes from several companies via the telephone and they have ranged from \$175 to \$575 per episode. (two quotes attached) Since we are a new show we haven't gotten sponsors yet and are struggling to pay for just the air time. It is our sincere hope that our show will grow and sponsors will become involved with our show as we progress. Right now we are just at a basic starting point. The closed captioning costs would add approximately \$10,000 per year to the cost of our production. This was based on an average of the two quotes listed above and multiplied by 26 episodes per year. We have looked at purchasing closed captioning equipment, but that is not cost effective for one 30 minute show. I am not sure that we can sustain our opportunity to grow our show and promote the equine industry if we have to provide closed captioning at this point in time. We are a very small company, just my husband and I.

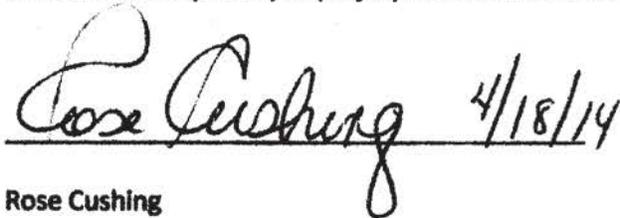
Expenses: I have attached our 2013 tax return for Carolina Hoofbeats TV. As you can see the business generated a loss of \$6,283 for the 2013 time frame. Our projected expenses for 2014 are an average of (\$175 x 52 episodes) \$9100 for air time on a local cable network in Rocky Mount and the cost of editing our show. \$20,800 for airtime on a larger network out of Raleigh, CW22 which is \$400 x 52 episodes) Our additional expenses are reflected in travel expenses around the state to shoot the television shows from August to December 2013 we averaged traveling expenses of about \$300 per show (fuel at \$.50/mile and food) so that adds another \$7800 (\$300 x 26 episodes). Once a show is filmed I have to take the raw footage to Rocky Mount (where my editor is which is about 80 miles round trip from home to be edited) Then I have to take the finished product to Raleigh where CW22 is located physically because they don't have a way to upload it electronically. (That trip is about 50 miles round trip from my home) At this time I am renting an office space that I operate 3 businesses out of for \$450 per month rent (1/3 of that rental space is \$150 x12 months) \$1800 per year rent. I have attached a copy of my first rent invoice from 8/13 which was \$400 per month, since then the rent has gone to \$450, but I haven't gotten a statement from them. Other miscellaneous expenses such as cell phone, office supplies, etc. are absorbed by my two other businesses. At this point there are no salaries associated with our television show. Yearly projected expenses \$39,500. I have attached a copy of our statement from WHIG and CW22 for your review.

Our assets: The only assets that we currently have is our camera equipment. Purchased in 2013 (receipts attached) Valued at \$5,269.90. I have attached a copy of our March bank statement for your review.

Revenue: Our sales for 2014 are shown on the graph that is attached and have totaled \$12,500 1/1/2014 through 4/18/2014. Our sales since we began in August 2013 have been \$15,500 as shown by the Sales by Customer Summary generated from Quick Books and attached. Our current Accounts Receivable as of 4/18/2014 is \$1900.00 as shown by the A/R Aging Summary generated by our Quick Books and attached.

Additional Sponsorships: As far as additional sources of Revenue we are actively seeking customers as sources of revenue on a daily basis. We actively market our television show in both our magazines (see attached) and we have a website, Facebook page, Twitter, Instagram, and active mailing list of 2,000 who get monthly emails about our television show, advertising on it, etc. through Mail Chimp. Part of the revenue that is listed above is a package price deal allowing the advertisers to have a full page ad in each magazine as well as a 30 second commercial for \$900 per month to entice them to advertise on our show. We have three of those packages at the current time. Our show is a low budget operation that consists of myself and my husband. We are trying to grow this business, but at the present time adding additional expenses would be a hardship. We are marketing our shows to small local cable networks which will not charge us for the programming time in order to grow our reputation and enhance our advertising opportunities for our customers. I feel that the potential to grow the show exists, but will of course take time.

I declare under penalty of perjury that the information contained in this submission is true and correct.

 4/18/14

Rose Cushing

Delete Move Spam Actions

Inbox

VITAC quote for offline captioning - Carolina Hoof Beats

Drafts

Sent

1 Attachment 13.3KB



Spam

Trash (2)

FOLDERS

AMJ 2013

BDC

blog

bobbit

Bromeland

Calendar Items

carolina hoofbeats

CHB Jan Feb 2014

CHB March April

CHB May June

CHB TV

Customers

Customers: SEQ

Email address list

evie

FCC

forwarded

General Marketing

horse stuff

Horsetales

Kids TV

mailchimp

mailing list

NCHC

NETC

Notes

personal

Dear Rose,

Thank you for contacting VITAC!

Our rates to create offline captions for your prerecorded programming have a few options:

- \$275/hour (roll-up) – a basic style resembling what you would see on live broadcasts (sports, news, etc.)
- \$375/hour (centered pop on) – a middle ground format that's increasingly used for web programming like Netflix, but also usually acceptable when captioning for broadcast. This format offers the greatest versatility.
- \$575/hour (pop-on) – the highest-quality of captioning, timed and placed for maximum readability. Can be seen in primetime programming for networks, among other places.

All of these are billable in 15 minutes measured by the program hour. You can see examples of each of the styles on our web site: http://www.vitac.com/services/broadcast_captions.asp

Caption files can be delivered in a variety of formats depending on how they'll be used – from standard .cap for broadcast encoding to .scc (FinalCut, iTunes and DVD captions), .srt (YouTube), and .xml (Flash and more). We can also provide encoding services – marrying your captions together with your SD or HD master tape or any number of digital formats. I'm happy to review with you which format would work best for your project.

VITAC is the nation's leading provider of closed captioning services. You can see our captioning exclusively on all Discovery Networks: Discovery, TLC, Animal Planet, OWN, Military, Hub, Science, etc. Our customers include all broadcast networks, government agencies and Fortune 100 corporations. We hope to add you to our satisfied customer list.

To provide a detailed quote I will need to know the following

- Title of your programming – "Carolina Hoof Beats"
- Length of your program – 30:00
- Date we can expect to receive the video asset
- Date in which you need the project back (standard turnaround is 3 full business days)
- Format in which you'd like to receive your captions

Please contact us at 724-514-4077 or clientservices@vitac.com for more details.

Look forward to hearing from you

.Subject: Your Caption Quote
From: Rita Caswell (rcaswell@vicaps.com)
To: rose@carolinahoofbeats.com;
Cc: ccarlson@vicaps.com; tsthomas@vicaps.com; traffic@vicaps.com;
Date: Monday, April 7, 2014 11:34 AM

Hi Rose,

Great speaking with you today! Video Caption Corporation would be delighted to assist you with the Closed Captioning of your 30-minute English language video. As I understand it, you would provide your reference video with window-burn timecode to us as a digital file. Our deliverable to you would be a Caption Data File (Basic Roll-up Style Captions) for Final Cut .SCC.

Pricing: \$ 175

Price includes transcription, captioning (Basic Roll-up Style Captions), caption file prep, and output. Our standard turnaround for your project is 3 business days. Faster turnarounds are available for an additional charge.

I'll follow up with you today to discuss our quote and answer any questions you may have!

Best Regards,

Rita Caswell

Customer Service and Sales



NEW YORK | BURBANK

800-705-1203 (phone)



REMIT TO WLFL
 c/o WICS TV
 2680 E Cook St
 Springfield, IL 62703
 ph: (217) 753-5620

Advertiser
 Agency
 Buyer
 Salesperson

Carolina Hoofbeats TV (88147)
 Direct Account (1)
 Cushing, Rose
 Cavender, Ryan (3399)
 ph: (919) 872-9535

Invoice 3299421
 Inv Date 3/9/2014
 Terms CIA
 Contract 1718096
 Bill Type Calendar
 Period 3/1/2014 - 3/9/2014

Carolina Hoofbeats TV
 121 W. Nash St
 Suite 201
 Wilson, NC 27893

AdM

Product SERVICES-AGRICULTURAL/FARM/EQUIP/F
 Brand WLFL 2014 Annual (592008)
 Acct Types Local/Paid Program Direct New BRD
 Est/Headline /
 Demo
 Revision
 Comments

CO-OP/Order Type No/Normal
 Package
 Gen. Date 3/10/2014 3:14:45PM

Raleigh (WLFL)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
9.0	Paid Progr	7:30:00AM- 8:00:00	Day,Su-1	03/02/14 7:30AM (Su)	28:30	3_2_14_COWBOY_MOUNTED_SHOOT_JNG	\$400.00	
10.0	Paid Progr	7:30:00AM- 8:00:00	Day,Su-1	03/09/14 7:30AM (Su)	28:30	3_9_14_REINING_HORSE	\$400.00	

Net 30-Payment is due within 30 days from invoice date.
 Station owned or provided services by the Sinclair Broadcast Group.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guarantee the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$800.00	Total Spots	2
Commission	\$0.00		
Net Total	\$800.00		



REMIT TO WFL
 c/o WICS TV
 2680 E Cook St
 Springfield, IL 62703
 ph: (217) 753-5620

Advertiser
 Agency
 Buyer
 Salesperson

Carolina Hoofbeats TV (88147)
 Direct Account (1)
 Cushing, Rose
 Cavender, Ryan (3399)
 ph: (919) 872-9535

Invoice 3333674
 Inv Date 3/31/2014
 Terms CIA
 Contract 1718096
 Bill Type Calendar
 Period 3/1/2014 - 3/31/2014

Carolina Hoofbeats TV
 121 W. Nash St
 Suite 201
 Wilson, NC 27893

AdM

Product SERVICES-AGRICULTURAL/FARME/EQUIP/F
 Brand WFL 2014 Annual (592008)
 Acct Types Local/Paid Program Direct New BRD
 Est/Headline /
 Demo
 Revision
 Comments

CO-OP/Order Type No/Normal
 Package
 Gen. Date 4/1/2014 12:07:50PM

Raleigh (WFL)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
13.0	Paid Progr	7:30:00AM- 8:00:00	Day,Su-1	03/30/14 7:30AM (Su)	28:30	3_30_14_MINIATU RE HORSE	\$400.00	

Net 30-Payment is due within 30 days from invoice date.
 Station owned or provided services by the Sinclair Broadcast Group.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guarantee the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$400.00
Commission	\$0.00
Net Total	\$400.00

Total Spots 1



REMIT TO WLFL
 c/o WICS TV
 2680 E Cook St
 Springfield, IL 62703
 ph: (217) 753-5620

Advertiser
 Agency
 Buyer
 Salesperson

Carolina Hoofbeats TV (88147)
 Direct Account (1)
 Cushing, Rose
 Cavender, Ryan (3399)
 ph: (919) 872-9535

Invoice 3308887
 Inv Date 3/23/2014
 Terms CIA
 Contract 1718096
 Bill Type Calendar
 Period 3/1/2014 - 3/23/2014

Carolina Hoofbeats TV
 121 W. Nash St
 Suite 201
 Wilson, NC 27893

AdM

Product SERVICES-AGRICULTURAL/FARM/EQUIP/F
 Brand WLFL 2014 Annual (592008)
 Acct Types Local/Paid Program Direct New BRD
 Est/Headline /
 Demo
 Revision
 Comments

CO-OP/Order Type No/Normal
 Package
 Gen. Date 3/24/2014 2:51:44PM

Raleigh (WLFL)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/TSCI	Amount	Remarks
11.0	Paid Progr	7:30:00AM- 8:00:00	Day,Su-1	03/16/14 7:30AM (Su)	28:30	3_16_14_BENSON MULE SHOW	\$400.00	
12.0	Paid Progr	7:30:00AM- 8:00:00	Day,Su-1	03/23/14 7:30AM (Su)	28:30	3_23_14_RALEIGH MOUNTED_POLIC E	\$400.00	

Net 30-Payment is due within 30 days from invoice date.
 Station owned or provided services by the Sinclair Broadcast Group.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guarantee the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$800.00	Total Spots	2
Commission	\$0.00		
Net Total	\$800.00		

Statement

WHIG

1701 Sunset Avenue, Suite 205
Rocky Mount, NC 27804

Date
4/9/2014

To:
Rose Cushing Carolina Hoofbeats P.O. Box 38 Middlesex, N.C. 27557

		Amount Due	Amount Enc.		
		\$700.00			
Date	Transaction	Amount	Balance		
02/28/2014	Balance forward		575.00		
03/02/2014	INV #51901. Due 03/02/2014.	100.00	675.00		
03/09/2014	INV #52010. Due 03/09/2014.	175.00	850.00		
03/16/2014	INV #52080. Due 03/16/2014.	150.00	1,000.00		
03/23/2014	INV #52140. Due 03/23/2014.	175.00	1,175.00		
03/30/2014	INV #52141. Due 03/30/2014.	100.00	1,275.00		
04/03/2014	PMT #2018.	-575.00	700.00		
CURRENT	1-30 DAYS PAST DUE	31-60 DAYS PAST DUE	61-90 DAYS PAST DUE	OVER 90 DAYS PAST DUE	Amount Due
0.00	600.00	100.00	0.00	0.00	\$700.00

Invoice

Upper Coastal Plains Development Corp.
Business Development Center
PO Box 9
Wilson, NC 27894-0009

DATE	INVOICE #
8/15/2013	2577

BILL TO
Carolina Hoofbeats LLC 9380 Driver Rd Middlesex, NC 27557

P.O. NO.	TERMS

DESCRIPTION	AMOUNT
Sept 2013 Rent - Upper Coastal Plain Business Development Center	400.00
Total	\$400.00



420 Ninth Avenue, New York, NY 10001 • Fax: 212.239.7770

1-212 444-6600 1-800 947-9950	1-212 444-6700 1-800 947-9978	1-212 444-5000 1-800 947-9910	1-212 444-5070 1-800 947-1183
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To Inquire About Your Order Tel: 212.239.7765 - 800.221.5743 • Fax: 212.502.9426 - 866.527.7375

The Professional's Source

www.BandH.com



Order No.: 443412400
Reference No.: 1025815172

Sold To: ROSE CUSHING
CAROLINA HOOFBEATS TV
9380 DRIVER RD
MIDDLESEX, NC 27557
USA

Bill Phone: (252)235-7645

Invoice Date	Customer Code	Terms	Order Date	Purchase Order Number	Salesperson	Ship Via
07/11/13	63434762		07/10/13		WB	STANDARD

Qty	Ord	Qty	Ship	Qty	Ex	Item Description	SKU#(MP#)	Item Price	Amount
1		1				CANON XF100 HD CAMCORDER Salesperson Code: WB SERIAL #: 914888800192AA21302610200073 <i>Qualifies for Free Shipping Within the Contiguous USA</i>	CAXF100 (48888001)	2,499.00	2,499.00
1		1				RODE MICRO-BOOMPOLE 3-SECTION TO 6.75' Salesperson Code: WB <i>Qualifies for Free Shipping Within the Contiguous USA</i>	ROMICROBOOMP (MICRO BOOMPOLE)	49.00	49.00
1		1				SONY MDR-7506 PROF FOLDING HEADPHONE (LRG) Salesperson Code: WB <i>Qualifies for Free Shipping Within the Contiguous USA</i>	SOMDR7506 (MDR-7506)	77.95	77.95

PLEASE NOTE: _____
 *****B&H HOLIDAY SCHEDULE*****
 We will be closing on Monday, July 15 at 5:00pm
 We will be Closed on Tuesday, July 16
 We will reopen on Wednesday, July 17 at 9:00am

Payment Type	Card Check, Stripe	Amount	Sub-Total:	\$2,785.90
MASTER CARD	*****3315	2,785.90		
			Total Order:	\$2,785.90
			Total Payment:	\$2,785.90
			Balance:	\$.00



Order No.: 443641120
Reference No.: 1025830848

Sold To: ROSE CUSHING
CAROLINA HOOFBEATS TV
9380 DRIVER RD
MIDDLESEX, NC 27557
USA

Bill Phone: (252)235-7645

Invoice Date	Customer Code	Terms	Order Date	Purchase Order Number	Salesperson	Ship Via
07/11/13	63434762		07/11/13		WB	STANDARD

Qty	Ord Qty	Ship Qty	Item Description	SKU# MFR#	Item Price	Amount
1	1	1	AUDIO-TECHNICA ATW-1821D DUAL WIRELESS BODY Salesperson Code: WB <i>Qualifies for Free Shipping Within the Contiguous USA</i>	AUATW1821D (ATW-1821D)	1,395.00	1,395.00
1	1	1	LEXAR 32 GB PRO COMPACT FLASH CARD (1000X 2 Salesperson Code: WB <i>Qualifies for Free Shipping Within the Contiguous USA</i> Regular Price: \$260.04 Manufacturer's Instant Rebate: -\$40.09 Exp. 08/09/13 Your Final Price: \$219.95	LECF1000X32P (LCF32GCT8NA10002)	219.95	219.95
2	2	2	CANON BP-955 BATTERY PACK Salesperson Code: WB <i>Qualifies for Free Shipping Within the Contiguous USA</i>	CABP955 (45878002)	159.95	319.90
1	1	1	MANFROTTO MVH502A HEAD / 546 TRIPOD / BAG Salesperson Code: WB <i>Qualifies for Free Shipping Within the Contiguous USA</i> Manufacturer's Rebate \$150.00 PLEASE NOTE: _____	MAMVH502A546 (MVH502A.546BK)	549.99	549.99

Continued on Next Page ...

10:18 AM
04/18/14
Accrual Basis

Carolina Hoefbeats TV, LLC

Sales by Customer Summary

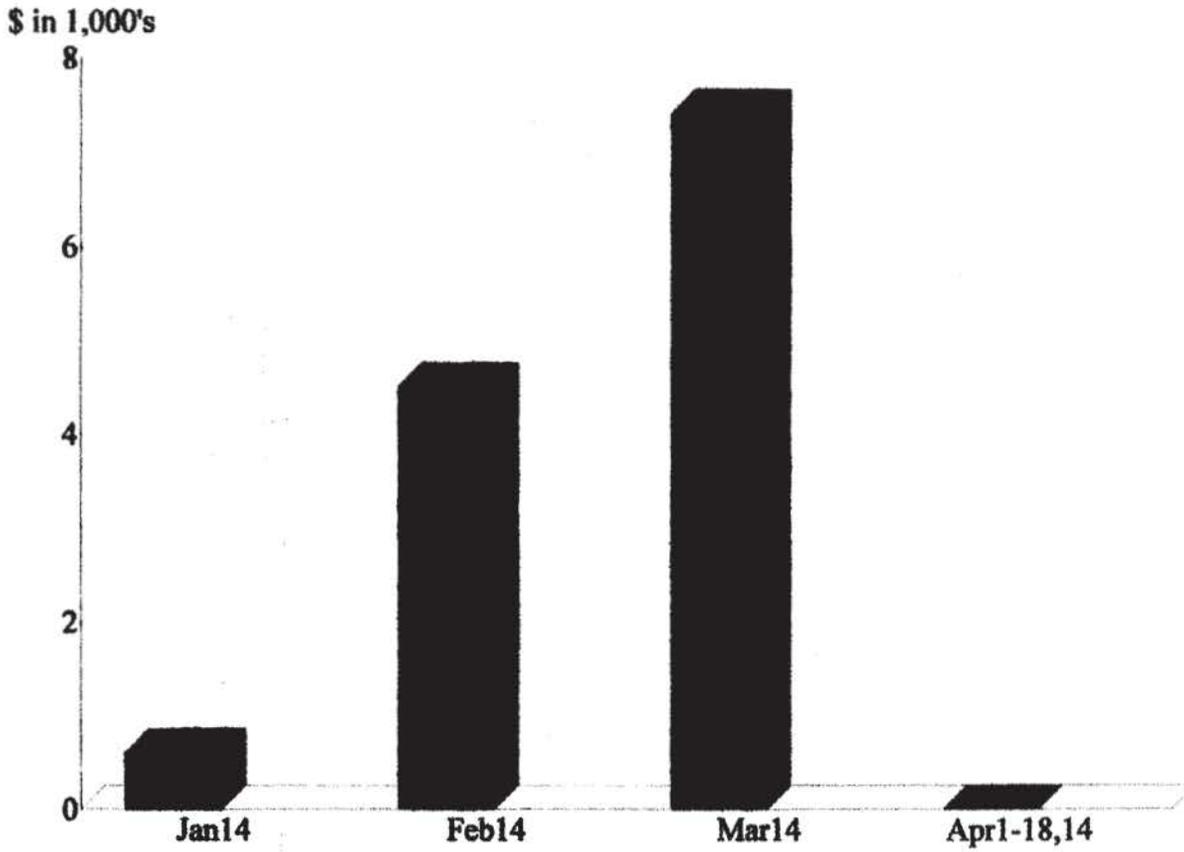
All Transactions

Apr 17, 14

Brookins Construction	2,700.00
Curost	2,700.00
Holder and Sons Tractor and Equip	2,000.00
Mule City	600.00
Peggy McElveen	800.00
Pet and Horse Expo	2,100.00
World Class Saddlery	4,800.00
TOTAL	<u>15,500.00</u>

Sales by Month
January 1 through April 18, 2014

■ Dollar Sales



Sales Summary
January 1 through April 18, 2014

■ TV/Magazine pkg	%68.80
■ 30 second commercial	31.20
Total	\$12,500.00



By Item

Carolina Hoofbeats TV, LLC
A/R Aging Summary
All Transactions

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
Brookins Construction	0.00	900.00	0.00	0.00	0.00	900.00
Holder and Sons Tractor and Equip	0.00	1,000.00	0.00	0.00	0.00	1,000.00
TOTAL	0.00	1,900.00	0.00	0.00	0.00	1,900.00

03/31/2014
 0000



Account Statement

CAROLINA HOOFBEATS TV
 121 W NASH ST SUITE 201
 WILSON NC 27893

Questions? Please call
 1-800-786-8787

EFFECTIVE 5/1/2014: FOR CLIENTS USING NON-SUNTRUST ATMS LOCATED IN THE U.S.
 THE FEE IS CHANGING FROM \$2.00 TO \$2.50 PER WITHDRAWAL, BALANCE INQUIRY
 OR TRANSFER. THIS FEE DOES NOT APPLY TO SIGNATURE ADVANTAGE ACCOUNTS.
 FOR MORE INFORMATION CALL 800.SUNTRUST.

Account Summary	Account Type	Account Number	Statement Period
	PRIMARY BUSINESS CHECKING	1000159571727	03/01/2014 - 03/31/2014

Description	Amount	Description	Amount
Beginning Balance	\$136.81	Average Balance	\$290.78
Deposits/Credits	\$2,300.00	Average Collected Balance	\$139.17
Checks	\$1,600.00	Number of Days in Statement Period	31
Withdrawals/Debits	\$26.30		
Ending Balance	\$810.51		

Deposits/Credits	Date	Amount	Serial #		Date	Amount	Serial #
	03/28	1,500.00		DEPOSIT			
	03/17	800.00		ATM DEPOSIT			
Deposits/Credits: 2				Total Items Deposited: 3			

Checks	Check Number	Amount	Date Paid	Check Number	Amount	Date Paid	Check Number	Amount	Date Paid
	2016	800.00	03/17	2017	800.00	03/31			
Checks: 2									

Withdrawals/Debits	Date Paid	Amount	Serial #	Description			
	03/03	14.30		CHECK CARD PURCHASE			TR DATE 02/26
	03/31	12.00		BILLS BARBECUE MAINTENANCE FEE	WILSON		NC
Withdrawals/Debits: 2							

Balance Activity History	Date	Balance	Collected Balance	Date	Balance	Collected Balance
	03/01	136.81	863.19	03/28	1,622.51	722.51
	03/03	122.51	122.51	03/31	810.51	810.51
	03/17	122.51	122.51			

SUNTRUST BANK
PO BOX 305183
NASHVILLE TN 37230-5183

Page 3 of 3
36/E00/0175/0 /63
03/31/2014



Account Statement

CAROLINA HOOFBEATS TV
191 W WASH ST, SUITE 201
WILSON, NC 27604

2016

RECEIVED 3/17/14

Pay to the order of CW22

Eight hundred dollars & 00/100

SUNTRUST

Jose Cuervo

2016

Ck # 2016 03/17 \$800.00

CAROLINA HOOFBEATS TV
191 W WASH ST, SUITE 201
WILSON, NC 27604

2017

RECEIVED 3/28/14

Pay to the order of CW22

Eight hundred dollars & 00/100

SUNTRUST

Jose Cuervo

2017

Ck # 2017 03/31 \$800.00

**SCHEDULE C
(Form 1040)**

Department of the Treasury
Internal Revenue Service (99)

**Profit or Loss From Business
(Sole Proprietorship)**

► For information on Schedule C and its instructions, go to www.irs.gov/schedulec.
► Attach to Form 1040, 1040NR, or 1041; partnerships generally must file Form 1065.

OMB No. 1545-0074

2013
Attachment
Sequence No. 09

Name of proprietor ROSEMARIE CUSHING		Social security number (SSN) ██████████
A Principal business or profession, including product or service (see instructions) TV SHOW/PRODUCER	B Enter code from instructions ▶ 1 1 5 2 1 0	
C Business name. If no separate business name, leave blank. CAROLINA HOOBEATS TV LLC	D Employer ID number (EIN), (see instr.) 	
E Business address (including suite or room no.) ▶ 121 WEST NASH ST SUITE 200 City, town or post office, state, and ZIP code WILSON, NC 27893		
F Accounting method: (1) <input checked="" type="checkbox"/> Cash (2) <input type="checkbox"/> Accrual (3) <input type="checkbox"/> Other (specify) ▶		
G Did you "materially participate" in the operation of this business during 2013? If "No," see instructions for limit on losses		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
H If you started or acquired this business during 2013, check here		<input checked="" type="checkbox"/>
I Did you make any payments in 2013 that would require you to file Form(s) 1099? (see instructions)		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
J If "Yes," did you or will you file required Forms 1099?		<input type="checkbox"/> Yes <input type="checkbox"/> No

Part I Income		
1	Gross receipts or sales. See instructions for line 1 and check the box if this income was reported to you on Form W-2 and the "Statutory employee" box on that form was checked ▶ <input type="checkbox"/>	1 3,414.
2	Returns and allowances	2
3	Subtract line 2 from line 1	3 3,414.
4	Cost of goods sold (from line 42)	4
5	Gross profit. Subtract line 4 from line 3	5 3,414.
6	Other income, including federal and state gasoline or fuel tax credit or refund (see instructions)	6
7	Gross income. Add lines 5 and 6 ▶	7 3,414.

Part II Expenses			Enter expenses for business use of your home only on line 30.		
8	Advertising	8	18	Office expense (see instructions)	18
9	Car and truck expenses (see instructions)	9	19	Pension and profit-sharing plans	19
10	Commissions and fees	10	20	Rent or lease (see instructions):	
11	Contract labor (see instructions)	11	a	Vehicles, machinery, and equipment	20a
12	Depreciation	12	b	Other business property	20b 850.
13	Depreciation and section 179 expense deduction (not included in Part III) (see instructions)	13 6,940.	21	Repairs and maintenance	21
14	Employee benefit programs (other than on line 19)	14	22	Supplies (not included in Part III)	22
15	Insurance (other than health)	15	23	Taxes and licenses	23
16	Interest:		24	Travel, meals, and entertainment:	
a	Mortgage (paid to banks, etc.)	16a	a	Travel	24a 1,695.
b	Other	16b	b	Deductible meals and entertainment (see instructions)	24b
17	Legal and professional services	17	25	Utilities	25 212.
28	Total expenses before expenses for business use of home. Add lines 8 through 27a ▶	28 9,697.	26	Wages (less employment credits)	26
29	Tentative profit or (loss). Subtract line 28 from line 7	29 -6,283.	27a	Other expenses (from line 48)	27a
30	Expenses for business use of your home. Do not report these expenses elsewhere. Attach Form 8829 unless using the simplified method (see instructions). Simplified method filers only: enter the total square footage of: (a) your home: _____ and (b) the part of your home used for business: _____ . Use the Simplified Method Worksheet in the instructions to figure the amount to enter on line 30	30	27b	Reserved for future use	27b
31	Net profit or (loss). Subtract line 30 from line 29. • If a profit, enter on both Form 1040, line 12 (or Form 1040NR, line 13) and on Schedule SE, line 2. (If you checked the box on line 1, see instructions). Estates and trusts, enter on Form 1041, line 3. • If a loss, you must go to line 32.	31 -6,283.			
32	If you have a loss, check the box that describes your investment in this activity (see instructions). • If you checked 32a, enter the loss on both Form 1040, line 12, (or Form 1040NR, line 13) and on Schedule SE, line 2. (If you checked the box on line 1, see the line 31 instructions). Estates and trusts, enter on Form 1041, line 3. • If you checked 32b, you must attach Form 6198. Your loss may be limited.				

32a All investment is at risk.
32b Some investment is not at risk.



Federal Communications Commission
Washington, D.C. 20554
April 2, 2014

Carolina Hoofbeats TV LLC
c/o Rose Cushing
121 W. Nash St. Suite 200
Wilson, NC 27893

copy

Re: Case Identifier: CGB-CC-1326
CG Docket No. 06-181
Petition for Closed Captioning Exemption
Dismissal of Petition

Dear Ms. Cushing:

This letter concerns your Petition for Exemption from the Federal Communications Commission's (FCC's) closed captioning rules. The FCC's Consumer and Governmental Affairs Bureau (Bureau) advises you that, for the reasons stated below, your above-referenced petition for exemption from the FCC's closed captioning rules has been dismissed as incomplete and you must begin providing closed captions for the programming that is the subject of your Petition within ninety (90) days of the date of this letter.

Pursuant to Section 79.1(f)(11) of the FCC's rules,¹ the programming that is the subject of your Petition has been exempt from the Commission's closed captioning requirements since it was first filed, while your Petition was pending. After reviewing your Petition, the Bureau determined that it required additional and updated information to enable it to determine whether your programming should be exempted from the FCC's closed captioning requirements because captioning such programming would be economically burdensome to your organization. Accordingly, on January 15, 2014, the Bureau sent you a letter requesting additional and updated information regarding your Petition. The letter stated that, unless you submitted the required information and materials outlined in the Bureau's letter, by February 14, 2014, the Bureau would dismiss your petition.²

As cautioned in the Bureau's letter, your Petition is dismissed without prejudice because you submitted some but not all of the information requested by the Bureau's January 15, 2014 letter. Specifically, you did not submit:

- The nature and cost of the closed captions for the programming. Information about your organization's costs associated with closed captioning each specific program for which you are requesting an exemption, and your efforts to find companies that can provide captioning at a reasonable cost.

¹ 47 C.F.R. § 79.1(f)(11).

² All the information and materials noted in the Bureau's letter is required in order for the Commission to consider a petition for exemption. *Anglers for Christ Ministries, Inc.*, Memorandum Opinion and Order, Order, and Notice of Proposed Rulemaking, FCC 11-159, 26 FCC Rcd 14941, 14955-6, ¶ 28 (2011).

- Documentation for two or more recent quotes you received from closed captioning services to provide closed captioning specifically for each program. "Recent" means a quote you obtained within one year of the date of this letter. *Although you stated that you have received quotes via telephone that range from \$500 to \$250 per episode, we note that you did not provide documentation of the closed captioning quotes that you provided. In addition, you did not specify or demonstrate that the captioning quotes you provided were recent, meaning a quote obtained within one year of the Commission's January 15, 2014 letter, or specific to the program for which the exemption is requested.*
- For each of the quotes received, an estimate of your annual cost to caption your program(s). For example, multiply the cost to caption each of your program episodes by the number of program episodes to be produced in one year. *We note that you did not provide at least two estimates of your annual costs to caption your program.*
- Your financial resources.
 - Information about all income and all expenses for your organization, as follows:
 - A statement of all income (cash receipts) and all expenses (cash disbursements) for the two most recent completed calendar or fiscal years. Cash receipts include money received from all sources for your entire organization, not just the video program(s). Cash disbursements include money paid for purchases, expenses, and settlement of obligations throughout the year for your entire organization, not just the video program(s). List, describe, and provide the dollar amount for each type of cash receipt and cash disbursement for the two most recent completed calendar or fiscal years. Cash receipts and cash disbursements may each be subtotaled. You must provide a total net dollar amount (sometimes called a surplus or deficit, or profit or loss) for all cash receipts and all cash disbursements. *We understand that your program began in August 2013. However, we note that you did not provide a statement of all income and all expenses, including a list of the dollar amount for each type of cash receipt and cash disbursement, from August 2013 through the most recent completed month prior to your February 19, 2014 letter providing supplemental information regarding your Petition. You also did not provide a total net dollar amount for all cash receipts and all cash disbursements.*
 - Audited financial statements or an accountant's compilation of financial statements for the two most recent completed calendar or fiscal years. If such statements are not available, provide complete federal income tax returns, including all attachments, for your organization for the two most recent completed calendar or fiscal years. If your organization is a sole

proprietorship, provide personal tax returns for the two most recent completed calendar or fiscal years. Redact (black out) sensitive information, such as account numbers and social security numbers, before submitting personal tax returns or other documentation. *While we understand that you had not yet filed any tax returns for your business as of the date of your February 19, 2014 letter, you did not provide an audited financial statement or an accountant's compilation of financial statements through the most recent completed month prior to your February 19, 2014 letter.*

- Information about the current assets and current liabilities of your overall organization, as follows:
 - A statement of all current assets and current liabilities of the overall organization as of the last day of the two most recent completed calendar or fiscal years. List, describe, and provide the dollar amount for each type of current asset and current liability so listed. This requirement may be satisfied by providing complete balance sheets as of the last days of the two most recent completed calendar or fiscal years. *We understand that your program began in August 2013. However, we note that you did not provide a statement of all current assets and current liabilities of the overall organization as of the most recent completed month prior to your February 19, 2014 letter.*
 - Current assets are any asset (or resource) as of the last day of the calendar or fiscal year that can be converted into cash within the following year.
 - Examples of current assets for an individual or sole proprietor: cash; checking accounts; savings accounts; investment accounts including money market accounts; certificates of deposit and bonds that will mature within one year; stocks; and trust/endowment account amounts available for that year.
 - Examples of current assets for a corporation: cash; accounts receivable; inventory; marketable securities; and prepaid expenses.
 - Current liabilities are obligations (or debts) as of the last day of the calendar or fiscal year that must be paid within the following year.
 - Examples of current liabilities for an individual or sole proprietor: any loans (principal and interest) and mortgage payments (principal, interest, taxes, and insurance) due to be paid within one year; the balance of any credit cards as of the last day of the year; and unpaid bills as of the last day of the year (utility bills, and medical bills).

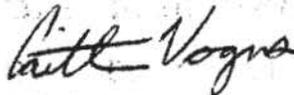
- Examples of current liabilities for a corporation: accounts payable; accrued liabilities; notes payable; current portion of long-term debt; and taxes payable.
- Additional sponsorships. Verification that you have sought additional sponsorships (other than from your program distributor) or other sources of revenue. State your efforts to obtain such revenue, and whether these requests were accepted or rejected. If rejected, state whether you do not otherwise have the means to provide captioning. If accepted, describe the assistance that each sponsor has offered to provide. If your organization is precluded from seeking outside assistance or you cannot solicit and/or accept such sponsorships, provide the reason why you are unable to do so. *We note that although you stated that you currently have one customer purchasing advertising at a rate of \$600 per month, you did not verify that you have sought additional sponsorships or other sources of revenue.*

Accordingly, your Petition is dismissed without prejudice as of the date of this letter.

As noted above, beginning with the date that your Petition was received by the Commission, the programming that is the subject of your Petition has been exempt from the FCC's closed captioning requirements. However, we remind you that, with this dismissal, you must begin providing closed captioning for the programming that was the subject of your petition within ninety (90) days of the date of this letter. Specifically, you must begin providing closed captioning by July 1, 2014.

Because your Petition is dismissed without prejudice, you may file a new petition for exemption from the FCC's captioning requirements. If you file a new petition, the programming that is the subject matter of the new petition will again be exempt from the FCC's closed captioning requirements while the new petition is pending. The Bureau will assign a new case identifier number to any petition that you file. For more information on filing a new petition, please visit this link: <http://www.fcc.gov/encyclopedia/economically-burdensome-exemption-closed-captioning-requirements>. Please note that your new petition must provide the FCC with up-to-date and complete information and must contain all of the information, materials, or documents necessary to support your request. Your new petition may not incorporate by reference any information, materials, or documents that you have previously submitted to the FCC.

If you have additional questions pertaining to this letter or to the filing of an exemption request, please contact the FCC's Disability Rights Office at captioningexemption@fcc.gov.



Caitlin Vogus
Attorney, Disability Rights Office
Consumer and Governmental Affairs Bureau



CAROLINA TV HOOFBEATS



THE CW TV NOW
RALEIGH Channel 22

WHIGTV

YOUR COMMUNITY STATION
WHIGTV.COM



CAROLINA^{TV} HOOFBEATS



Carolina Hoofbeats
Monday
7:30 p.m. on CW 22

THE CW TV NOW
RALEIGH Channel 22

WHIGTV

YOUR COMMUNITY STATION

WHIGTV.COM

7:30 p.m.