

# ROAMBOTICS

Dear Commissioners,

I'm writing to urge you to reconsider and protect the free Internet.

In allowing throttling and Internet «fast-lanes», you are allowing Internet Service Providers to double-dip - charging their customers as well as content providers. This is like letting Comcast charge HBO rather than paying them for their content, or allowing AT&T to degrade call quality to Verizon customers unless Verizon pays.

This will essentially allow ISPs to extort money from content providers, and it will ensure that the large, entrenched companies which are able to pay have an unfair competitive advantage over innovative start-ups. As bad as it is that Netflix is being shaken down by the likes of Comcast, Netflix can afford to pay. That adds friction and reduces efficiency but doesn't stop the company. It could easily stop the next Netflix who can't pay and thus would be unable to compete with them in terms of cost and quality on a level playing field.

ISPs are regional monopolies and their customers who have little to no choice of alternatives so there is no real free-market competition to keep the interests of big businesses in check. They are also increasingly vertically integrated monopolies and throwing out net neutrality means that companies like Time Warner will be able to show favoritism to Warner Bros. at the expense of Disney (and visa-versa).

History will not be kind to the abolition of real network neutrality, and I implore you to act responsibly and do the right thing for us and for the future of the free Internet.

Sincerely,

Scott Menor  
CEO Roambotics, Inc.