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Media For Life

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Tom Wheeler, Chair
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

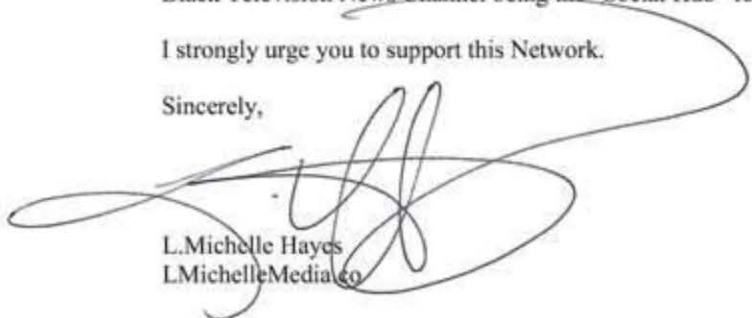
Dear Chairman Wheeler:

I started off in the News Industry back in the late 1990's when newer Networks offering round the clock coverage of regional News began to emerge. People, in areas like Florida, quickly embraced the power of having 24-hour News offerings that reflected stories closer to home. I was based in Tallahassee, FL...and as a Weekend Anchor, News Reporter/Producer, my job was to cover the stories of people from the Capital City to Miami, in ways that had never before been shown. Still, even within this more regional approach, the perspective of communities with people who looked like me, often took a back seat. We needed a platform that was dedicated to sharing stories of common interest from perspectives that were not commonly shown. It's been almost 20-years since then, and that platform has yet to emerge...until Now.

As an African American New Media Content Business Owner/Expert, I know The Black Television News Channel is a must to meet the needs of this generation. Everything that we do now is customized, from Facebook profiles and Twitter Handles, To Instagram pages and Pinterest Boards, people seek to develop, share and support content that most closely relates to who they are. There must be a Network that allows African Americans to receive news information that is customized to tell the stories and explore the issues of who we are. I see The Black Television News Channel being the "Social Hub" for this type of expression.

I strongly urge you to support this Network.

Sincerely,



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