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"No regulation should be implemented that allows for a company to pay for better or faster service over a given network. A "pay for priority" system will erode the open and fair balance embodied in the concept of net-neutrality.

Hypothetically, if Netflix is 30% of bandwidth on a given network. Then Netflix has created value in that network. Netflix creates demand for internet services and faster connections. The ISPs follow by charging the end user for faster connections. Letting Netflix pay for higher quality connections would stifle competition from up and coming video streaming services because they will never be able to reach the quality of service Netflix can afford.

Net neutrality is a policy designed to prevent Internet providers from being able to discriminate among content, whether on political grounds or financial advantage. It is a cornerstone of an open Internet.

The Internet is a telecommunications network. ISPs are utilities just like telephone companies. Internet traffic is almost exactly like telephone traffic. The user dials a number (or an IP address) to communicate with a specific person or business. Telephone numbers look like, 510.555.1234. IP addresses look like 192.168.123.123. It is that simple. Just because the equipment for Internet traffic is a little different, isn't a reason to disqualify internet traffic as any different than any other FCC regulated communication methods. Internet traffic is user initiated communication that uses routers and switches to construct a connection to IP assigned webpages. We literally dial a connection to a website. It is up to the website operators to have the equipment required to handle the load of all the users who visit their website.

If the FCC allows a pay to play Internet, major telecom companies (Verizon, AT&T, Comcast and Time-Warner Cable) will be able to decide which websites live or die. Major telecom should not be able to sell the advantage of a better connection to the highest bidder. These companies already have enough power. The internet how it was had a way of leveling the playing field for communication. Anyone who wanted to write a blog or host an online radio program or even sell an innovative product could become just as influential as large mainstream corporations.

The ISPs didn't create the internet. The only innovation the ISPs are interested in is innovating better ways to profit. Cable and Internet bills are only and ever going to rise. A pay to play Internet is one where the ISPs can avoid the expenditures associated with upgrading their networks. This will surely stifle competition in Internet services and assure that quality remains stagnant.

The FCC needs to classify the ISPs as common carriers and uphold net-neutrality principles."

-Comment by Daniel Phelan