



Federal Communications Commission  
Washington, D.C. 20554

May 30, 2014

Ray Slone  
"Cruise'n with E-Rider"  
6378 Burkwood  
Clayton, OH 45315

Re: Case Identifier: CGB-CC-0448  
CG Docket No. 06-181  
Petition for Closed Captioning Exemption  
Request for Supplemental Information

Dear Mr. Slone:

This letter concerns your Petition for exemption from the Federal Communications Commission's (FCC's) closed captioning requirements. After reviewing your Petition and the supplemental information you provided in response to the Commission's letter dated September 27, 2013, the FCC's Consumer and Governmental Affairs Bureau (Bureau) has determined that you have provided almost all of the information requested in the Commission's letter. Specifically, the relatively minor amount of information set forth below is required to complete your Petition and enable us to determine whether the programming that is the subject of your Petition should be exempt from the FCC's closed captioning requirements because captioning such programming would be economically burdensome to your organization.

Accordingly, for the Bureau to complete its consideration of your Petition, we request that you provide the following supplemental information **by June 30, 2014**, which is 30 days from the date of this letter. You must send your supplemental information by e-mail to [captioningexemption@fcc.gov](mailto:captioningexemption@fcc.gov).

- The nature and cost of the closed captions for the programming. Information about your organization's costs associated with closed captioning each specific program for which you are requesting an exemption, and your efforts to find companies that can provide captioning at a reasonable cost.
  - Documentation for two or more recent quotes you received from closed captioning services to provide closed captioning specifically for each program. "Recent" means a quote you obtained not earlier than one year prior to the Bureau's September 27, 2013 letter.

*You have not satisfied this requirement. You provided three quotes to provide closed captioning specifically for your program. However, only one of these quotes, from US Captioning, meets our requirements. The other two quotes, from Caption Depot and Caption and Subtitle Services, are not dated and, therefore, we cannot determine if the quotes are recent. You must provide documentation of at least one additional recent quote to provide closed captioning specifically for your program.*

- For each of the quotes received, an estimate of your annual cost to caption your program(s). For example, multiply the cost to caption each of your program episodes by the number of program episodes to be produced in one year.

*You have not satisfied this requirement. You estimated the annual cost to caption your program based on only one undated quote, from Caption Depot. You must estimate your annual cost to caption your program based on the quote from US Captioning, and based on at least one additional, recent quote from a closed captioning service provider for which you provide documentation.*

- Additional sponsorships. Verification that you have sought additional sponsorships (other than from your program distributor) or other sources of revenue. State your efforts to obtain such revenue, and whether these requests were accepted or rejected. If rejected, state whether you do not otherwise have the means to provide captioning. If accepted, describe the assistance that each sponsor has offered to provide. If your organization is precluded from seeking outside assistance or you cannot solicit and/or accept such sponsorships, provide the reason why you are unable to do so.

*You have not satisfied this requirement. You stated that you "were in the process of looking for new sponsors for the show. But . . . Dayton Ohio, has not rebounded . . . ." You added that "[i]t is difficult to verify" that you have sought additional sponsorships. These statements do not meet our requirements. You must provide a statement verifying that you have sought additional sponsorships or other sources of revenue for closed captioning. For example, you could provide a statement of your efforts to request donations from local businesses to caption your program and that these requests were rejected.*

Affidavit or declaration. In addition, your supplemental submission must be supported by a signed and sworn affidavit or signed declaration made under penalty of perjury attesting to the truthfulness and accuracy of the information and representations contained in your submission. An affidavit is a written statement made under oath, before an official who is authorized to administer oaths, such as a notary public or county clerk. A declaration is a written statement made under penalty of perjury, such as "I declare under penalty of perjury that the information contained in this submission is true and correct." (See 47 C.F.R. § 1.16.)

If the Bureau determines that your Petition, as supplemented by your response to this letter, provides sufficient information upon which to make a determination of whether or not to grant a closed captioning exemption, we will place your Petition on public notice under Docket No. 06-181 at <http://fjallfoss.fcc.gov/ecfs>. Members of the public will then have 30 days to file comments on and/or oppositions to your Petition, including the supplemental information you have provided in response to this letter, after which you will have 20 days to respond. At the end of this timeframe, the Bureau will review your Petition, along with any comments and responses received, to determine whether you have demonstrated that providing closed captions would be economically burdensome. If the Bureau denies your Petition, you will have 90 days from the date of your notification of the denial to begin captioning.

**If you do not supplement your Petition with all of the updated information and documentation requested in this letter within 30 days of the date of this letter, we will conclude that you have failed to support your exemption request with adequate explanation and evidence, and will dismiss your Petition. In the event of such dismissal, your organization will be required to begin providing closed captioning for your program(s) within 90 days of the date of our notification to you that your Petition has been dismissed.**

If you have questions pertaining to this letter or the information and materials requested herein, please contact the FCC's Disability Rights Office at [captioningexemption@fcc.gov](mailto:captioningexemption@fcc.gov).



E. Elaine Gardner  
Attorney, Disability Rights Office  
Consumer and Governmental Affairs Bureau

cc: Commenters to Petition

### **Instructions for Filing a Supplement to a Closed Captioning Exemption Petition**

As of April 30, 2014, you must send the FCC your supplemental information by e-mail to [captioningexemption@fcc.gov](mailto:captioningexemption@fcc.gov). Petitions and supplemental materials may not be filed directly on the FCC's Electronic Comment Filing System (ECFS). At this time, the FCC's e-mail system does not accept attachments in the form of .ZIP files or file sizes larger than 13.3 megabytes. If a petitioner has concerns that its file size will exceed this limitation, please contact [captioningexemption@fcc.gov](mailto:captioningexemption@fcc.gov). Because the FCC will upload petitions and any supporting information and documentation to ECFS, petitioners must follow the ECFS document format guidelines (<http://apps.fcc.gov/ecfs/userManual/upload/documents.jsp>) when sending petitions, supporting information, and documentation via e-mail. For more information about this electronic filing procedure, visit <http://www.fcc.gov/encyclopedia/economically-burdensome-exemption-closed-captioning-requirements>.

**You must include your case identifier number, which is located at the top of this letter, and CG Docket Number 06-181 in all correspondence with the FCC regarding your petition.**