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Why are we even entertaining the idea of restricting bandwidth access for independent use of the internet to allow for better bandwidth access for companies with deeper pockets. And this model of providing faster speeds for the highest bidder shouldn't even be entertained taking the consideration that everyone should have an equal playing field by right of just being a capitalist society. I am an independent video game developer specializing in networked multiplayer instances, if this passes I will personally suffer because I don't possess the means to pay for the speed that I should be entitled to in the first place. There are many other aspects of the online world that are not only going to suffer massively but disappear entirely because on the internet, speed is everything. If an e-commerce page takes 6 seconds to load, statistics show that most people are going to leave and find the service elsewhere. I know because I used to work as tech support for InMotion Hosting, and I have helped countless good law abiding citizens optimize their web sites because of the bandwidth restrictions already in place by the hosting provider depending on the level of package the customer has. If this goes through not only will e-commerce suffer but every single privately owned business in america are going to see a significant drop in web traffic ultimately resulting in significant loss of business. There is nothing about this idea that is ethical in any way shape or form.