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After Masters degree, my wife taught 2nd grade 42 years. In final years she was amazed how many children think the source of food is the grocery store or restaurant.

In the late 80s, Hardee's featured mushroom and Swiss burgers. At the counter, I asked for one. The girl stated the special had ended. "But it's on your sign in the sky." "The sign company is coming today. Is there something else I can get you?" "No, thank you." With that the manager stepped out from behind her door: "Is there a problem?" "No. I wanted a mushroom and Swiss and am told it's discontinued." "May we get you something else?" Believing she heard the former dialog, I stated, "I did not come to support Hardee's; I came for something discontinued." With that, I walked out.

Our home has no affinity to dole out big money to support programming that has no appeal for us. We pay our bill to, in large part, watch RFD-TV. We have no loyalty to the providers. If they want our support, they will not reject RFD-TV.

Rural TV is not to be considered of no interest in urban clusters. Thank you for taking us seriously.

Regards,
Ron Spencer