

Dear FCC,

My name is Sarah Jordan and I live in Tipp City, OH.

Net neutrality, the principle that Internet service providers (ISPs) treat all data that travels over their networks equally, is important to me because without it it would have been hard to access the resources and information necessary to start up my company Aesir Metals.

A pay-to-play Internet worries me because of higher costs, less access to information, less trust worthy information, and it will stifle innovation.

In 2008, I and two business partners started up Aesir Metals, LLC. We relied almost exclusively on the internet to research our markets and our cost structures in order to develop a business plan. We used it to communicate, to advertise (Google), to have cheaper phone services, to recruit employees (Craiglist), to buy supplies (various websites including ebay, Amazon, Grainger), and to learn about entrepreneurship.

You may think that net neutrality only impacts internet businesses. That is not so. We were a foundry making rapid prototypes and developing new metals technology, including the ability to cast steel in lost foam which supposedly couldn't be done. Although we didn't make it through the recession, at one point we had 10 employees in American manufacturing jobs.

I am convinced that the net neutrality is bigger than just the fight between internet companies and those providing the backbone. It will impact all future innovation because of its role in providing information. The two tiered system is just a start and it isn't going to end there. The internet needs to be the super highway that it was designed to be and everyone with a computer should be able to get on at the same speed limit.

Sincerely,

Sarah Jordan