

July 7, 2014

Chairman Tom Wheeler  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, D.C. 20554

Dear Chairman Wheeler,

Football is more than just a pastime in Kansas City. Over the last 25 seasons, Arrowhead Stadium has sold-out all but two games. We love the Chiefs. However, just as we cheer on and support the team, the Chiefs support the city in many ways beyond the field. That is why hearing about recent changes to the blackout rule is so troubling. There will be many negative effects on the city and economic climate.

As I am sure other cities feel with their teams, Kansas City takes pride in the team. From get-togethers with friends and neighbors, tailgating all over the city, or stopping by a favorite restaurant by the Stadium, Sundays revolve around the Chiefs. Business activity in many neighborhoods and communities fully rely on the games to provide for their business for the year. Without the full stadiums, hundreds of businesses will be affected and lose valuable business further hurting our community.

With many communities already hurting economically, another blow to their business could mean the difference between closing and staying open. Many of our friends and neighbors with small businesses live paycheck to paycheck and invest everything they can into their business. If the blackout rule was to end and stadium attendance decreases, there would be a tremendous problem in communities throughout the city.

Football goes beyond the field in Kansas City. Businesses and neighborhoods rely on the team to win but to also support local economic activity. If the blackout rule were to end, the entire city would lose out on economic and business opportunities. Please reconsider these proposals and keep the blackout rule in Kansas City.

Sincerely,



Sonny Bradshaw  
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CC: Mignon Clyburn, Jessic Rosenworcel, Ajit Pai, Mike O'Rielly