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Chairman Tom Wheeler
Federal Communications Commission
445 12th Street, SW
Washington, D.C. 20554

Dear Chairman Wheeler,

In Kansas City, we have many communities that rely on gameday for a bump in their business. At Balls Food Stores, we're no different and in fact, we see surge of business on both home and away game days. The economic opportunities created by our team, the Chiefs, provide many business with the lift the need in a tough economy.

Recent proposals to end the blackout rule in Kansas City would be devastating from a community and economic standpoint. Many of citizens cannot afford the high prices to watch their team. If the blackout rule is ended, television, cable, and satellite providers will be able to charge high prices for fans to watch their local team. In a community, fans should not be excluded from watching just because they cannot afford the latest and expensive cable package. It is important to have everyone feel apart of the community. The Chiefs allow every resident of Kansas City to share in a community event. Thanks to the blackout rule, everyone no matter how much you make can all cheer on the Chiefs.

The blackout rule affects sectors of our city just beyond the football game. The hundreds of stores and restaurants in the communities around Arrowhead rely on a packed stadium week after week for their businesses. The blackout rule also helps ensure the stadium is full leading to booming business for tailgating, get-togethers at restaurants and other areas. Sundays in the fall in Kansas City all surround the Chiefs.

Please vote to keep the blackout rule. It provides business and opportunities for every resident in our city and without this rule our entire community will suffer.

Sincerely,

A handwritten signature in black ink, appearing to read "David Ball", written in a cursive style.

David Ball

CC: Mignon Clyburn, Jessica Rosenworcel, Ajit Pai, Mike O'Rielly