

Dear FCC,

My name is Keshav Swaminathan and I live in Pickerington, OH.

Net neutrality, the principle that Internet service providers (ISPs) treat all data that travels over their networks equally, is important to me because without it users may have fewer options and a less diverse Internet.

A pay-to-play Internet worries me because new, innovative services that can't afford expensive fees for better service will be less likely to succeed.

The Internet is important to me because, as a recent college graduate, I will be developing a website for companies to view my profile and without an open internet, I won't be able to properly advertise myself. Along with this, I am involved in various musical groups and if our website can't get traffic due to ISP's controlling the webspace, my group will be stifled and will be restricting the viewership drastically.

If that doesn't convince you, consider this: If ISP's start charging a lot more for website traffic, how much will YOU have to pay to get your political campaign website proper advertisement? I can assure you it will be an increase in cost by at least tenfold. This also means that your message will only get to a select few on the internet with a lot of money but will neglect the whole lower class to lower-middle class who might not be able to afford it. No one will vote for a person they can't research. On top of this, if your opponent is richer and siphons more money to these ISP's, he could have your websites back-washed and buried. An open internet guarantees that your message will always be heard and we the people all hope our message is heard as well. We say NO to the Net Neutrality Act.

Sincerely,

Keshav Swaminathan