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July 17, 2014

VIA ECFS

Marlene H. Dortch, Esq.
Secretary
Federal Communications Commission
445 Twelfth Street, SW
Washington, D.C. 20554

Re: *Applications of AT&T Inc. and DIRECTV for Consent to Assign or Transfer Control of Licenses and Authorizations, MB Docket No. 14-90*
REDACTED - FOR PUBLIC INSPECTION

Dear Ms. Dortch:

Pursuant to the *Joint Protective Order* in the above-referenced proceeding,¹ AT&T Inc. (“AT&T”) and DIRECTV (together, the “Applicants”) are submitting one copy of a DVD-ROM containing the *unredacted*, Highly Confidential copy of additional data supporting the merger simulation model relied upon in the Declaration of Michael L. Katz filed on June 11, 2014. Applicants are filing herewith, via ECFS, a *redacted* public version of this submission.

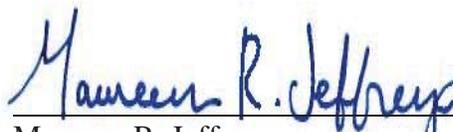
An *unredacted* Stamped Highly Confidential copy of this submission is being hand delivered to your office today. Additional copies of the *unredacted* submission are being delivered to the Commission staff under separate cover.

¹*Applications of AT&T Inc. and DIRECTV for Consent to Assign or Transfer Control of Licenses and Authorizations, Joint Protective Order, DA 14-804 (MB rel. June 11, 2014).*

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Please contact me at (202) 942-6608 or Maureen.Jeffreys@aporter.com if you have any questions. Thank you for your assistance.

Respectfully submitted,



Maureen R. Jeffreys
Counsel for AT&T Inc.

Enclosures

REDACTED - FOR PUBLIC INSPECTION

The DVD-ROM contains the following files for the merger simulation model. AT&T and DIRECTV request that each of these files be treated as Highly Confidential.

1. ATT DMA to Nielsen DMA Lookup.dta
2. nielsen zip to dma wide.dta
3. dma_latitude.dta

DMA is a registered trademark of The Nielsen Company.

REDACTED - FOR PUBLIC INSPECTION

Attachments Redacted in their Entirety as Highly Confidential Information