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July 21, 2014

**VIA ECFS**

Marlene H. Dortch, Esq.  
Secretary  
Federal Communications Commission  
445 Twelfth Street, SW  
Washington, D.C. 20554

**Re: *Applications of AT&T Inc. and DIRECTV for Consent to Assign or Transfer Control of Licenses and Authorizations, MB Docket No. 14-90***  
**REDACTED - FOR PUBLIC INSPECTION**

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Dear Ms. Dortch:

Pursuant to the *Joint Protective Order* in the above-referenced proceeding,<sup>1</sup> AT&T Inc. (“AT&T”) and DIRECTV (together, the “Applicants”) are submitting one copy of a DVD-ROM containing the *unredacted*, Highly Confidential copy of additional materials supporting the merger simulation model described in the presentation prepared by Professors Steve Berry and Phil Haile of Yale University filed on July 17, 2014. Applicants are filing herewith, via ECFS, a *redacted* public version of this submission.

An *unredacted* Stamped Highly Confidential copy of this submission is being hand delivered to your office today. Additional copies of the *unredacted* submission are being delivered to the Commission staff under separate cover.

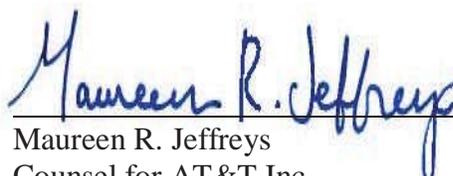
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<sup>1</sup>*Applications of AT&T Inc. and DIRECTV for Consent to Assign or Transfer Control of Licenses and Authorizations, Joint Protective Order, DA 14-804 (MB rel. June 11, 2014).*

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Please contact me at (202) 942-6608 or [Maureen.Jeffreys@aporter.com](mailto:Maureen.Jeffreys@aporter.com) if you have any questions. Thank you for your assistance.

Respectfully submitted,

  
Maureen R. Jeffreys  
Counsel for AT&T Inc.

Enclosure

***REDACTED – FOR PUBLIC INSPECTION***

**Attachments Redacted in Their Entirety as  
Highly Confidential Information**