

Summary Report on the 2014 Google TV Band Database System Registration Procedures Public Trial

In accordance with Public Notice DA 14-720 in ET Docket No. 04-186, this document summarizes the 45-day public trial of the Google TV band database system registration procedures. It identifies (1) all problems reported and (2) changes made to the registration system.

The trial was established to evaluate the registration utilities for cable headends, broadcast auxiliary temporary receive-sites, and wireless microphones.

The trial started on June 2, 2014, and was completed on July 17, 2014. During this period, 200 unique users visited the trial site, generating 637 pageviews. Approximately 80% of all visits were from the USA. Attachment 1 provides a Google Analytics report that summarizes the overall activity.

Table 1, below, summarizes the registration activity during the public trial, excluding those created for testing by Google personnel.

Registration Type	Total
Licensed Low-power Aux	5
Unlicensed Low-power Aux	2
Temporary BAS Link	1
MVPD	4

Table 1. Trial Registrations

Attachment 2 gives a more detailed account of the registration records, including all information provided by the Database's data download page. All test/trial data was recorded in a temporary replica of the system, and will not influence the live system operations in any way.

During the course of the trial, Google received no feedback items.

After completion of the trial, Google made no changes to its TV Band database system registration procedures.

Google TV Band Database System Registration Procedures Public Trial Summary
Report

Attachment 1: Analytics Main Website Audience Overview 20140602-20140717

Attachment 2: Google TVWS Trial Registrations

Attachment 1

Google TV Band Database System Registration Procedures Public Trial Summary Report



Spectrum Database - <https://www.google.com/spectrum/> [Go to this report](#)
45-Day Trial - Main Website

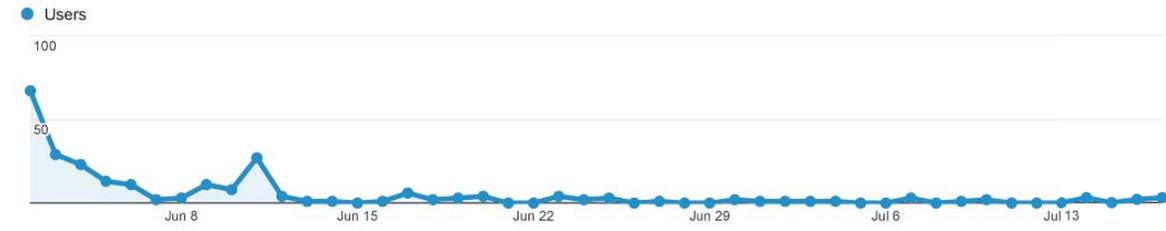
Audience Overview

Jun 2, 2014 - Jul 17, 2014

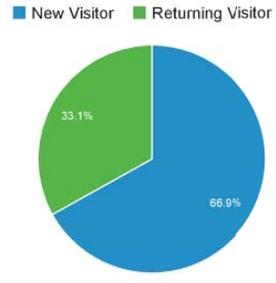
All Sessions 100.00%

 + Add Segment

Overview



Sessions 284	Users 200	Pageviews 637
Pages / Session 2.24	Avg. Session Duration 00:04:05	Bounce Rate 17.61%
% New Sessions 66.55%		



Country / Territory	Sessions	% Sessions
1. United States	227	79.93%
2. (not set)	15	5.28%
3. India	7	2.46%
4. Taiwan	6	2.11%
5. United Kingdom	5	1.76%
6. Canada	4	1.41%
7. South Korea	4	1.41%
8. Australia	2	0.70%
9. France	2	0.70%
10. Ireland	2	0.70%

Attachment 2

Google TV Band Database System Registration Procedures Public Trial Summary Report

LP-Aux Registrations

uid	channel	callsign	geometry	registrant	event_start	event_end
140602GOOG 0000002	42;43;44;45; 46;47;48;50	WFOR	25.789912 -80.340978	WFOR Lucious Hall 8900 nw 18 ter Miami, FI 33172 hall@wfor.cbs.com 3055144103	6/3/2014 4:00:00	7/3/2014 4:00:00
140603GOOG 0000003	3;4;5;6;7;8; 9;10	BLN00751	47.678581 -122.131577	dsfsaf gsdgdgfg sdfff golarajendra86@gmail.com +919650214086	6/10/2014 16:00:00	6/18/2014 16:00:00
140603GOOG 0000004	3;4;5	KIRO-TV	47.678581 -122.131577	safsd fsadfs dfsdf golarajendra86@gmail.com +919056894278	6/4/2014 16:00:00	6/7/2014 16:00:00
140603GOOG 0000005	3;4;5	5122780	39.990778 -76.764667	FCC Test 004 Melissa Hower 1270 Fairfield Road melissa.hower@fcc.gov 7175551212	6/4/2014 16:00:00	6/6/2014 16:00:00
140603GOOG 0000006	26;29	5122780	39.990778 -76.764667	FCC Test 004 Melissa Hower 1270 Fairfield Road melissa.hower@fcc.gov 7175551212	6/9/2014 16:00:00	6/12/2014 16:00:00
140604GOOG 0000002	2;3;4;14	BLP00148	36.171909 -115.139969	dfshgsdfhg sdfhsfgh fdh abc.xyz@yahoo.com +919650214632	6/4/2014 16:00:00	6/15/2014 16:00:00
140611GOOG 0000001	42;43;44;45; 46;47;48;50	WFOR	25.789912 -80.340978	Spectrum Bridge, Inc. Robin Roberts 1064 Greenwood Blvd. Lake Mary, FL 32746 r.roberts@spectrumbridge.com 407-792-1570	6/12/2014 16:00:00	6/13/2014 16:00:00

Table 2. Low-power Aux registrations recorded during the trial.

Google TV Band Database System Registration Procedures Public Trial Summary Report

Temporary BAS Links

uid	channel	callsign	latitude	longitude	azimuth	circle_radius_meters	keyhole_radius_meters	parent_latitude	parent_longitude	registrant	event_start	event_end
140603GOOG0000007	21	WABC-TV	47.603569	-122.329453	60.6	8000	17048	47.678581	-122.131577	afs dfsdf asfdf golarajendra86@gmail.com +917856234215	6/8/2014 16:00:00	6/18/2014 16:00:00

Table 3. Temporary BAS Link registrations recorded during the trial.

MVPD Registrations

uid	channel	latitude	longitude	azimuth	circle_radius_meters	keyhole_radius_meters	parent_callsign	parent_latitude	parent_longitude	registrant
140603GOOG0000001	46	48.57858	-122.03157	177.8	8000	56184	KUSE-LD	47.504546	-121.96945	jkgjkgjk gghffjfdh golarajendra86@gmail.com +919650214094
140603GOOG0000002	47	47.678581	-122.131577	-140.1	8000	869	K47LG-D	47.428432	-122.439016	sdfaf asdfsdf sdfsdf golarajendra86@gmail.com +919650214093
140603GOOG0000008	46	48.5786	-122.0316	177.8	8000	56186	KUSE-LD	47.504546	-121.96945	sdfgdsfg sdfgdfg sdgdfg golarajendra86@gmail.com +914563254123
140604GOOG0000001	22	35.161909	-115.039969	1.8	8000	10540	KVMY	36.007755	-115.007492	fdgsdfg dsfgdf fdgdfg abc.xyz@yahoo.com +919650216023

Table 4. MVPD registrations recorded during the trial.