

Dear Federal Communications Commission,

We would like to respectfully share our comments with your agency regarding the essential need to keep and protect Rural television programming, specifically Rural Free Delivery TV, better known as RFD-TV and RURAL TV programming. We have had the good fortune to have this television programming for many years since its launch. This is valuable programming to us and to many of our friends and family. Rural programming is essential for both rural, suburban, urban and city dwellers in that it is the only programming that shows exactly where our food comes from.

RFD-TV also provides television programming on the people who are responsible for growing our food across this great nation which puts a face on real people who work hard to produce their crops and bring it to market. The programming on RFD-TV and RURAL TV covers a wide range of topics which are informative, educational, entertaining and current with today's agricultural footprint. This is the only programming on television that offers agricultural news, weather and commodities reports which include reports from Chicago and Washington.

Additionally, RFD-TV and RURAL TV is the ONLY program channel that I can let my children watch without fear of them being subjected to immoral or questionable conduct and bad offensive language that I, as an adult, do not care to listen to. I am very proud of RFD-TV for their moral and ethical programming.

If RFD-TV and RURAL TV programming is selectively excluded in the television program channels, whether by AT&T U-Verse, Direct TV or a combination of any of these merged Cable companies, it will be an egregious unfairness to those of us who really depend on this type of programming for current agricultural knowledge, educational programming across many topics in the agricultural industry, and entertainment programming which we look forward to viewing daily. It is not right to build a barrier between urban and rural America, we all depend upon and need each other in this great country of ours, now more than ever. Moreover, I personally know people who love viewing RFD-TV and RURAL TV who are city dwellers. We consider ourselves suburbanites and I personally enjoy gardening and horses. The fact that Comcast Cable company justified eliminating RFD-TV and/or RURAL TV programming to its customers in Colorado and New Mexico by stating that Comcast Cable is primarily an urban-clustered cable company is quite a disingenuous statement that clearly shows a deficit in knowledge on Comcast Cable's part of their customer base. RFD-TV and RURAL TV is the only rural television programming that has educational gardening shows which are valuable to us. We personally also love horses and have owned horses for 35 years. RFD-TV and RURAL TV has the only programming that is dedicated to equine enthusiasts in that they provide numerous equine programs which are both educational, competitive and entertaining which, again, we place a high value in. We look forward each day to the rural television programming provided by RFD-TV and RURAL TV. We are respectfully requesting that your agency, the FCC, would protect RFD-TV and RURAL TV or any other television programming which is comparable to RFD-TV and RURAL TV because this type of television programming is clearly valuable far beyond the stone fences in Kentucky, the quiet country roads in Texas, the industrialized cities of Detroit, Pittsburgh or Philadelphia. In today's economy, with its dismal unemployment rates across the nation and millions of American citizens struggling from day to day, RFD-TV and RURAL TV is a beacon of light that not only looks back to the past with its Rural Heritage programming to let us know where we came from, but also is a beacon of hope and encouragement providing programming that teaches a simple lesson; "Give a man a fish and you will feed him for a day, show a man how to fish and you will feed him for a life time." If we had only one channel to watch on our television it would be a simple choice for us, RFD-TV and RURAL TV!

Thank you for your sincere consideration to our comments, and thank you in advance for making the right decision to protect RFD-TV and RURAL TV programming now and for future generations to come.