

2010 Quadrennial Regulatory Review, MB Docket 09-182, Written Ex Parte Presentation
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2010 *Quadrennial Regulatory Review*, MB Docket 09-182 and *Promoting Diversity of Ownership*, MB Docket 07-294, Reply Comments of Mission Broadcasting, Inc. submitted April 17, 2012.

2010 *Quadrennial Regulatory Review*, MB Docket 09-182 and *Promoting Diversity of Ownership*, MB Docket 07-294, Reply Comments of Mission Broadcasting, Inc. submitted January 4, 2013.

2010 *Quadrennial Regulatory Review*, MB Docket 09-182, Notice of Ex Parte Communications submitted on January 16, 2013 by Wiley Rein LLP on behalf of Nexstar Broadcasting, Inc. and Mission Broadcasting, Inc.

2010 *Quadrennial Regulatory Review*, MB Docket 09-182, Written Ex Parte Presentation submitted on January 24, 2013 by Nexstar Broadcasting, Inc.

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Nexstar and Mission hereby provide examples of the specific public interest benefits derived from the SSA/JSA relationships below during 2012 and 2013.

Wilkes-Barre Scranton, Pennsylvania: WBRE-TV and WYOU, DMA #54

Programming benefits generated from the SSA/JSA:

- The SSA provides a larger reporting staff giving both stations the ability to fully cover the largest DMA east of the Mississippi River through the use of four bureaus across the region, and giving both stations a hometown presence in multiple communities. This expanded presence allows both stations to provide significantly more coverage of the election process in local communities, following campaigns and reporting ballot results across the communities. The SSA permitted both stations to provide unique election coverage that neither station would have been able to provide individually.
- WBRE-TV introduced a new segment *Veterans Views* during its 5:00 pm newscast, which generates over 100 emails and phone calls monthly from Veterans with questions about benefits and other uniquely Veteran affairs. Veteran organizations are regular guests on this daily news segment hosted by an area Judge.
- The stations produced a special "Gettysburg: 150 Years" which was distributed to other Nexstar/Mission stations on the 150th anniversary of the Battle of Gettysburg. The program featured militia from various communities in Nexstar/Mission markets. Due to the scope of this project, neither station would have been able to afford (in personnel and production expenses) to undertake this important initiative on its own.
- The savings generated from the SSA/JSA enabled Nexstar to purchase a state of the art WSI weather system (the only one in the market), which permits both stations to increase accuracy of forecasting and show viewers graphically the potential impact of incoming storms. This state of the art equipment significantly improved the stations' ability to

cover a line of very strong, dangerous thunderstorms in June of 2013 that caused extensive damage throughout the Northeast. This equipment also permits the stations' meteorologists to look into the core of the storms to measure their intensity and detect hail, cloud to ground lightning and rainfall rates, enabling both stations to provide specific community by community information.

- Through savings generated from the efficiencies of the JSA/SSA relationship, Nexstar purchased a Miranda system for announcement of school closings on both stations without covering over video on primary programming, diminishing video quality or blocking closed captioning. This expensive but important piece of equipment enhances both stations' ability to provide critical information without disrupting programming and more importantly provides better service to the hearing-impaired community.
- The stations' increased news programming has generated the ability for the stations to offer an extensive, well-respected internship program to local college students.

In 2013, WBRE-TV and WYOU worked with several non-profit organizations to expand and strengthen their programs in the DMA, including:

- Executing the United Way Club 100 program with 9 local United Way chapters in October-December, broadcasting PSAs inviting local small businesses with less than 100 employees to contribute 100 dollars minimum to help their United Way local chapter. Participants were featured on the stations' website and promoted on the stations. These efforts generated significant new revenues for the United Way chapters.
- Working with Safe Kids to hold a child car seat safety clinic, including promotion of the event on programming targeted to households with small children on both stations resulting in the inspection of more than 100 cars over four hours.
- Combining WYOU broadcast time and WBRE personnel, the stations broadcast the CMN telethon, which was promoted on both stations and the stations' website. The stations' efforts helped generate more than \$200,000 for this organization.
- Providing exposure on both stations (thereby expanding the messages for) the American Red Cross, Salvation Army, Red White and Blue Ride (veteran organization), Ruth's Place (local version of a Ronald McDonald House), American Lung Association, and several other local non-profits.

Little Rock – Pine Bluff, AR: KARK-TV/KARZ-TV and KLRT-TV/KASN, DMA #56

This SSA/JSA relationship was implemented on January 1, 2013 and has resulted in the addition of 10 hours (2 hours per day Monday through Friday) of morning news on KLRT-TV from 7:00-9:00 am, when no other local station is broadcasting local news. This local programming includes features and segments that otherwise may not have been broadcast on any station in the market.

- Prior to Mission's acquisition of KLRT-TV and implementation of the SSA/JSA, KLRT-TV employed a very experienced political reporter and maintained a relationship with a well-known political analyst. Nexstar was able to leverage its existing political reporters with the KLRT-TV staff skills and contacts to create a Sunday morning political show to keep viewers informed on the latest happenings inside the Arkansas Capitol. Both stations have increased the political coverage available to viewers. In 2014, the SSA/JSA relationship will allow the stations to create an extensive political simulcast to ensure viewers have access to the most extensive and comprehensive political coverage in the DMA.
- The SSA/JSA has resulted in the formation of the Arkansas Storm Team comprised of five meteorologists who are deployed during severe weather events, with their reports simulcast across all stations. The Arkansas Storm Team uses its experience and expertise to provide the market with critical storm coverage and life-saving information.
- The SSA/JSA has increased the number of reporters and staff available to both stations, permitting the deployment of reporters to multiple locations at the same time and thus allowing both stations to cover more events in the market simultaneously.
- The SSA/JSA has created expanded high school football coverage on KLRT utilizing the resources of KARK-TV and Nexstar's other stations across the state. KLRT-TV has access to Nexstar's statewide high school football show that delivers highlights from approximately 20 games each week during a 30-minute broadcast.
- Nexstar and Mission created an anti-bullying effort that includes content and public outreach initiatives which have been presented for use to improve the quality of life inside and outside of Central Arkansas schools.

Springfield, Missouri: KOZL-TV and KOLR, DMA #75

- Effective September 1, 2011, KOZL-TV (formerly KSFX-TV) became an independent station. Since that time, Nexstar has been able to leverage the efficiencies of the SSA/JSA relationship with Mission's KOLR to maintain strong local news programming on both stations as well as introduce a one-hour lifestyle and entertainment program, *Ozarks Live!*, which is broadcast daily on KOLR at 4:00 pm and rebroadcast daily on KOZL at 7:00 pm. The later broadcast allows viewers who are not home during the work day an opportunity to see the program as well.
- Nexstar produced special local programs for broadcast on KOLR: *Springfield Christmas Parade*, *Ozark Mountain Christmas*, *Branson Summer Fun*, and *Drury Basketball National Championship*.
- KOLR is able to utilize the Nexstar "live equipment" to broadcast its own live coverage of breaking news events in the region.
- KOZL has significantly increased local content by leveraging the resources used to produce news for KOLR, expanding its local news to one hour each weekday morning.

- KOZL produces *Ozarks Bluegrass*, a weekly showcase of area talent for broadcast on KOZL, and produced a series of local mixed martial arts matches, local boxing, local high school football, as well as the local series: *The Bud-Bair Charity Bowling Champion Series* and *Drury Panther Weekly*.
- KOZL also partners with local content producers whose programming is broadcast on the station, including: *417 BowHunters*, *Bowdacious Outdoors*, *Full Draw Madness*, *The New Uncle Gregory Horror Hour*, and *Branson Country U.S.A.*
- Similarly, the JSA gives Nexstar the ability to meet with and receive consideration from local agencies and advertisers that it would not likely have as an independent station without the JSA, making it a stronger, more competitive station as well.

None of this growth in local program content would have been possible without the efficiencies generated through the JSA/SSA and, in particular, KOZL would not have the resources to provide the current level of local content to the community.

Burlington, VT – Plattsburgh, NY: WFFF-TV and WVNY, DMA #98

In March 2013, Nexstar and Mission acquired WFFF-TV and WVNY, respectively, which were in an existing SSA/JSA relationship between the stations' prior licensees. Nexstar upgraded some of the stations' equipment, including the addition of cameras with streaming video capability, upgrade of the stations' news production equipment and installation of improved website capabilities.

The stations have already added significant additional local programming, including:

- Orange Nation, a 30-minute show focused on Syracuse University sports broadcast on WFFF-TV;
- Remembering Gettysburg, a 150th Anniversary 30-minute show produced by WBRE-TV and WYOU and broadcast on WVNY;
- Burlington July 3rd Fireworks Spectacular, a 60-minute program broadcast on WVNY;
- PGA Championship Special, a 30-minute program on the 2013 championship held in NY broadcast on WVNY;
- Catamount Country: Hockey Countdown (University of Vermont) 30-minute program broadcast on WVNY;
- Catamount Country: Basketball Countdown (University of Vermont) 30-minute program broadcast on WVNY;
- SkyTracker Snowcast, a special 30-minute winter weather program on WVNY;
- Affordable Care Act and You – New York Health Exchange, a 30-minute program broadcast on WFFF-TV providing details on the ACA; and
- JFK Then & Now, a 30-minute special 50th Anniversary program on the assassination broadcast on WFFF-TV.

Community Initiatives since March 2013 include:

- WFFF-TV and WVNY each broadcast a locally-produced documentary, "The Opiate Effect," provided by the US Attorney's office regarding the dangers of opiates. The

stations broadcast this program at the request of several local organizations including The United Way and The US Attorney's Office based on their acute concern about the growing heroin problem in the market.

- In December the stations jointly supported a holiday food drive for the Chittenden Emergency Food Shelf. Both stations broadcast news stories, PSAs, promo spots and all-day live cut-ins to support the "Feed-A-Family" food drive raising more than 7,650 pounds of non-perishables and \$7,890 for the organization.

Evansville, Indiana: WEHT and WTVW, DMA #104

Programming:

- WTVW (Mission's station) launched a regular "In-Depth" segment featuring the market's only daily long form live interview with meaningful dialog with the day's news makers. This feature of the day is promoted on both stations and broadcast during the WTVW news at 9:00 pm and then during WEHT's 10:00 pm news programming allowing as many viewers as possible to see this important local news programming.
- In response to the methamphetamine crisis and at the request of the Mayor, WEHT created a one hour program, "Eyewitness News Town Live Town Hall Meeting - the Meth Next Door." The program was promoted on both stations and related news reports were broadcast on both stations before and after the program. The stations jointly followed up with a community campaign with tip tool to help individuals report suspicious behavior to help law enforcement fight the war on meth. Both stations continue to support the community's advancements against the war on meth.
- WTVW regularly televises local high school football and basketball games.
- WEHT and WTVW utilize their joint resources to provide extensive severe and winter weather coverage on both stations.

Community Involvement:

- WEHT has a long-standing relationship with the Easter Seals Rehabilitation Center Telethon. This telethon was enhanced in 2013 with WTVW's augmented promotion and a first ever simulcast of the last hour of the telethon on both stations. Locally, the Easter Seals Rehabilitation Center raised over \$1 million for local therapy services.
- Both stations supported the Santa Clothes Club Telethon with enhanced promotion and coverage on the stations. In 2012 the stations added live simulcast coverage of the last hour of the telethon and in 2013 the stations expanded coverage across the stations' social media platforms giving viewers away from home the ability to participate in the truly local community event focused on providing clothing to our communities' children in need.

- Within days of the destructive tornados in Moore, Oklahoma, WEHT and WTVW jointly coordinated efforts with the Red Cross and other local media to plan and execute a multi-media morning to evening mediathon. The stations promoted and broadcast this event on both stations during newscasts and posted information on the stations' web and social media sites. Both stations' meteorologists promoted the Red Cross Tornado Safety Apps. The Red Cross honored the stations with its Media Partner Award for its contributions during this event.
- In partnership with the TriState Food Bank, Evansville Dream Center, and South Central Radio, the stations created a Veteran's Day Salute Food Drive Mediathon, which was promoted on both stations and radio to salute veterans, current military and their families by bringing a holiday food item by the Dream Center for the food banks' holiday baskets. Station personnel were on site to greet the community and to talk with the food bank leaders about the need in our community to help families during the holiday season.
- In 2013 the stations met with Evansville Vanderburgh School Corporation (EVSC) officials to establish student hands-on learning experiences at the stations, which includes student training by station staff and weekly creation of EVSC Student Journalist Reports which air as regular features on both stations.

Peoria-Bloomington, Illinois: WMBD-TV and WYZZ-TV, DMA #117

Without the SSA/JSA relationship there would most likely not be a daily one hour news broadcast on WYZZ. This newscast is at 9:00 pm when other in-market stations are still broadcasting prime time programming.

- In 2013, WYZZ provided expanded coverage of the record flooding of the Illinois River basin and the devastating November 17 tornado which damaged or destroyed over 1,000 homes in Washington, IL.
- WYZZ's 9:00 p.m. newscast brings local newsmakers into the studio for expanded discussion on important community issues such as gun violence, gang awareness, education, drug control, and health issues.
- Two years ago Nexstar expanded the WMBD Friday night sports show – "Sports Extra" to "Sports Extra – Overtime" for broadcast on WYZZ during the high school football season. The 30-minute HS football show airs on WYZZ from 11:00-11:30 p.m. on Friday nights. Many high school football fans aren't home to catch the highlights and scores during traditional 10:00 newscasts.

Amarillo, Texas: KAMR-TV and KCIT/KCPN-LP, DMA #130

The SSA/JSA has allowed for the purchase of a consolidated PSIP generator that provides the required PSIP data for all three stations from a single server platform providing significant cost savings that have been reinvested in the stations. In 2000, the stations colocated their facilities, allowing for the use of a common router and production booth for all news broadcasts. The stations also share satellite receivers and antennas and a common commercial server system that houses and plays all syndicated programming and commercials for all stations. The weather

system is also used across all three stations during the newscasts and severe weather cut-ins. The News Department utilizes the same cameras, editing system, and iNews system for writing content and studio space for all stations. This sharing of facilities has resulted in cost savings that have enabled both KAMR-TV and KCIT to expand their news coverage, produce local sports highlight shows for broadcast on KCIT, implement expanded political coverage and various local specials including a Spring Severe Weather Awareness and Safety Program, exclusive coverage of West Texas A&M football away games, support for the Children's Miracle Network and an MS Beef-A-Thon.

All three stations provided significant support for The Komen Race for the Cure, The American Cancer Society's Cattle Baron's Ball, The Red Cross, Big Brothers – Big Sisters, High Plains Children's Home, Relay for Life and several local community and Chamber events. The extensive station platform allowed these organizations to reach the widest possible audience and exceed their goals for 2013.

Rockford, Illinois: WTVO and WQRF-TV, DMA #136

Equipment upgrades:

- Migrated both stations to HD news production and broadcast with new state of the art news set, lighting, graphics, production switcher, cameras and support gear at a cost of \$1 million.
- Added a state of the art weather system for use by both stations that enhances the stations' ability to explain and more quickly react, respond to and execute weather warnings via both stations on-air, as well as online and mobile platforms. This has been of particular importance during the current harsh winter in Rockford.
- These expenditures are in addition to the \$1.2 million previously spent to upgrade the stations' news facilities and launch local news on WQRF-TV.

Additional locally produced programming broadcast on WTVO or WQRF-TV during 2013:

- A 2- hour Celebration of Freedom on the 4th of July, broadcasting a fireworks display and honoring local armed forces personnel.
- A one-hour special featuring the contributions of retired servicemen and women on Veteran's Day. The stations also supported the Kickstarter Campaign of OscarMike.com, a not for profit business founded and operated by area war veterans. With the stations' promotion, they achieved their \$75K goal.
- Four quarterly half hour specials on health concerns, including a treatment of the ACHA. Winnebago County (Rockford) ranks 101st out of 102 Illinois counties in healthy population. More specials are planned for 2014.
- A 2 hour Rockford Rescue Mission Telethon raised a record \$120K in 2013 and more than \$150,000 in 2014 in one of the nation's most economically depressed areas.
- Utilizing SSA resources, Mission launched a local half-hour Spanish language newscast on WTVO's D2 MyNet programming stream which airs 5 days a week. This is the only program of its kind in Rockford, and one of the few in the Midwest. 22% of the

Rockford DMA's population is Hispanic, with a majority of those residents being Spanish speaking.

- The stations broadcast a "Sounds of the Holidays" special which provided an opportunity for local high schools to receive recognition.
- WTVO-D2 used to provide the Mayor's State of City speech live. Not only was the speech broadcast live, we then turned a copy over to the Mayor's office so that they could have the speech rebroadcast by Comcast.
- The stations broadcast several public forums live in support of the Transformation Rockford initiative, with broadcast of PSAs on both stations promoting the time and place of the events. These efforts resulted in crowds in excess of 1000 area residents for each public forum. The stations continue to run PSAs on both stations in support of this effort.

The efficiencies from the stations' JSA/SSA relationship also resulted in the following:

- Sponsorship and coverage of the first annual "Stroll on State" resulting in 40,000 people "rediscovering" downtown Rockford during the Christmas season.
- Continued sponsorship of Holiday of Lights, resulting in a record number of residents viewing the Christmas displays and a new high in contributions in 2013.
- Late in 2013 the stations launched the "Read to Feed" campaign to promote literacy in Rockford (over 30,000 adult residents read at 3rd grade level or lower). This will be a continuing effort in 2014.
- As part of the stations' literacy initiative, the stations promoted the need for tutors at the area Literacy Council, resulting in a 5 fold increase in tutor volunteers signing up for training.
- Stateline Volunteers is a campaign developed to recognize area non-profits and encourage viewers to volunteer. This too will be a continuing effort in 2014.

El Dorado, AR – Monroe, LA: KARD and KTVE, DMA #137

Benefits of the SSA/JSA include:

- Continued strong growth of KARD's 9:00 pm news program, which relies on the resources made available from KTVE and the economics achieved through the JSA. KARD local news hours per week in 2011 – 2.5; in 2012 – 7.5; in 2013 – 10 hours per week.
- KARD launched "Louisiana Living" at 4:00 pm in September 2013. The format of the show is "interview heavy" and allows for extended discussions in sequential segments. The launch of "Louisiana Living" coincided with the special election for the U.S. Congressional 5th District seat when Rep. Ron Alexander stepped down to take a state appointment. KARD was able to schedule all fourteen candidates for the fourteen days leading up to the open election. These extended interviews allowed the candidates to give more than a sound bite and allowed viewers a greater opportunity to assess the candidates.
- For the special election KARD and KTVE joined forces with other Nexstar and Mission stations in the region to produce a special one hour debate for the final two candidates for the 5th District seat. The debate was broadcast live on KARD on November 14th from the

campus of the University of Louisiana Monroe in partnership with the University and the Monroe Chamber of Commerce. The debate was heavily promoted and covered by both KTVE and KARD. Nexstar was able to leverage a satellite truck from a neighboring market to air the debate live, while KTVE covered the election itself live with use of a satellite truck from another nearby Nexstar market.

- The SSA/JSA is especially beneficial during dangerous weather events because the stations have distinct and different footprints and the dual coverage provides reach over more of the DMA. The access by both stations to the Mission-owned Doppler radar has saved lives across the DMA. Monroe sits in one of only a handful of NEXRAD “holes” (areas too far removed from the national network of S-Band radar sites) and KTVE’s Doppler radar fills a gap in the National Weather Service’s NEXRAD coverage. The KTVE Doppler radar provides more accurate coverage and an earlier warning for thousands of households in North Louisiana and South Arkansas.
- For example, on January 29, 2013, there was one confirmed tornado and over two dozen severe wind reports across the area. These severe storms were being covered on both stations while citizens were exiting the KARD viewing area and entering the KTVE viewing area. One local viewer specifically credited the coverage with saving him and his wife that night as they were able to escape their mobile home moments before their home was destroyed. In December 2013, there were four confirmed tornadoes and over a dozen severe wind reports (including wind damage in our higher populated areas). Both stations provided severe weather coverage for over four hours, providing alerts to a wider coverage area during a busy holiday weekend.

The SSA/JSA strengthens non-profits in the DMA by allowing them to access the greater inventory available on KARD, while exploiting the recognized credibility of KTVE’s leading newscasts for local coverage in the DMA. For example, in 2013, KARD and KTVE:

- Helped revive a tradition from decades back, a Christmas flotilla on the Ouachita River. This tradition returned in 2013 as “*A Commander Christmas*” (headlined by local Duck Dynasty family members). Anchors, reporters, technicians, equipment and promotional announcements from both stations helped bring thousands out on a cold December night to raise funds for the Northeast Louisiana Food Bank. With over 80,000 people below the poverty level in this part of Louisiana, this fundraiser was a crucial win for those with the most basic of needs.
- Supported the *Arkansas Today Road Show* to promote redevelopment of downtown El Dorado, Arkansas with the rebranding of the city as a destination city for music and the arts. KARD and KTVE personnel helped to produce the show and provided technical support. The show was then broadcast throughout north Louisiana and Arkansas on a combination of Mission- and Nexstar-owned stations. The local chamber was ecstatic over the coverage.
- Held the Annual KTVE-KARD Christmas Cheer Food Drive. The combined station coverage produces the area’s largest and most successful food drive. Not only do both stations promote the food drive during newscasts and *Louisiana Living*, but also the newscasts and *Louisiana Living* are used to educate the community on the serious issue

of hunger in the market. Both stations aired live cut-ins at the local Food Bank. The end result was collection of more than 90,000 pounds of food.

- Promoted *Ag Expo* which educates the community on agriculture in northeast Louisiana. The stations have helped *Ag Expo* grow in exhibitors and attendees with people coming from south Arkansas, Mississippi and Texas to attend the event. The stations were able to offer coordinators and exhibitors the opportunity to appear on both KARD's *Louisiana Living* and *KTVE Salutes*, a local segment which airs on KTVE on weekday mornings. Both stations also provided live weather cut-ins to kick off the event.
- The Cerebral Palsy of Louisiana and Camp Quality telethons are broadcast live on KTVE (Sunday) & KARD (Saturday), hosted by KTVE & KARD on-air news people and manned by one group of engineers from both stations. The combined station coverage has produced substantial donation increases each year and these non-profit organizations depend on both stations participating each year.

Lubbock, Texas: KLBK-TV and KAMC, DMA #143

In 2013, Nexstar upgraded the KLBK-TV and KAMC news production facilities to full HD capability including building two new production rooms and two separate news sets, and launched full HD newscasts on both stations. Without the SSA/JSA efficiencies, neither station, let alone both stations would have been able to make these substantial improvements. In addition to the upgraded HD news facilities, Nexstar upgraded to state of the art weather computers for KLBK-TV and KAMC to help inform and protect viewers with more detailed weather information during severe winter and spring storms.

In addition, Nexstar launched a 5:00 pm lifestyle program on KLBK-TV that allows the station to conduct daily interviews with local businesses and organizations. KLBK-TV also added a 6:30 pm newscast leveraging from the extensive resources in place for KAMC's local news broadcasts.

KAMC added a weekly news franchise segment called "Heart Beat" designed to educate and inform the public about the dangers of heart disease.

Community initiatives included:

- Production of a 5 hour telethon for broadcast on KAMC in support of the Texas Boys Ranch raising over \$200,000 to help abandoned youth in the Lubbock DMA.
- Providing week-long coverage of a fundraiser for the Lubbock Meals on Wheels on KLBK-TV to raise funds to feed the homebound, disabled, and elderly in Lubbock.
- Creation of a No Text West Texas campaign that leverages viewership on both KAMC and KLBK as well as Everything Lubbock.com to widely promote this life saving campaign.
- Partnering with the American Cancer Society to produce and broadcast 8 PSA's for the Cancer Prevention Study 3 effort on both KAMC and KLBK.
- Support for numerous other local non-profits in their 2013 fundraising and awareness campaigns.

Wichita Falls, TX-Lawton, OK: KFDX-TV and KJTL/KJBO-LP, DMA #144

Campaign: Every Drop Counts

- In 2013, the local lake levels fell to 30% of normal and Wichita Falls moved to stage 4 drought restrictions. KFDX, KJTL, KJBO and Texomashomepage.com worked with the City of Wichita Falls to build a water safety tip campaign called "Every Drop Counts". These are :15 educational vignettes that ran all year long educating viewers about water conservation. The campaign was able to reach more viewers more often because of the JSA/SSA.

Campaign: Hungry to Help

- In November, the stations held a community wide food drive to benefit the Wichita Falls area Food Bank. The project was called "Hungry to Help". All three stations broadcast promos encouraging viewers to make food donations at any one of five area supermarkets. The Wichita Falls Area Food Bank collected thousands of pounds of food for area families.

Severe Weather & Closings:

- In 2013 Wichita Falls had numerous severe weather events. With the use of KFDX, KJTL, KJBO and Texomashomepage.com, the stations were able to keep viewers informed of watches, warnings, delays and closings. The slogan for the weather team is "Putting You First, Keeping You Safe".

Joplin, MO-Pittsburg, KS: KSNF and KODE-TV, DMA #152

- This DMA's SSA/JSA benefits were proven on May 21, 2011 when an EF-5 tornado tore through the heart of Joplin, both from the lifesaving pre-strike emergency coverage as well as the joint stations' coverage in the immediate aftermath. (More details are provided in Nexstar's prior filings identified above.)
- In 2013, KSNF and KODE-TV continued their severe weather protection efforts with a series of 14 live broadcasts throughout the DMA during the severe weather season. The stations' four meteorologists travelled to 14 different locations in the area to answer questions regarding severe weather safety and forecasting, help program weather radios and distribute a stations-produced 30 minute program on severe weather.
- The stations supported the program Helping Hands Helping Others, a food drive during the Christmas season that helped fill the shelves of two facilities (Souls Harbor in Joplin and Wesley House in Pittsburg) that provide meals and shelter to those in need. Each station was able to do live shots from multiple collection points in both cities. Without the SSA/JSA the two facilities would not have been able to reach the widest audience possible, resulting in less help for those in need.

- The stations leveraged their combined resources for a one day event across both stations to help the Joplin Humane Society and the Southeast Kansas Humane Society find homes for the dogs and cats in their shelters, finding homes for over 50 animals.

Terre Haute, Indiana: WTWO and WAWV-TV, DMA #155

The JSA/SSA relationship allows the stations to provide their viewers with quality network, local news and entertainment programming in the current environment. Some of the benefits of the SSA/JSA include:

- Severe weather in the market is a significant issue with numerous storms requiring immediate “find a location to take shelter” events occurring during 2013. WAWV-TV is able to access WTWO’s weather radar and the meteorologists of both stations are able to prepare weather alerts for simulcast on both stations to provide the best information available to the most viewers.
- Non-profit organizations can partner with two strong local stations that reach different audiences to get their message out more broadly.
- Political candidates can reach more viewers more easily. Several candidates have come in for an interview on WTWO during its 4:00 pm News/Lifestyle show and then remain to do an interview segment on WAWV’s 5:00 pm newscast. Many candidates appreciated the ability to reach a wider audience “at one time.”
- The SSA produces environmental efficiencies. The Terre Haute DMA covers a large area and the SSA allows for one team to cover the event for two stations, frequently highlighting different aspects of the event depending on the viewing audience. The stations are Win Energy’s largest customer and even with the joint operations allowing for reduced energy usage (one building and set of servers versus two, etc.), due to the amount of power that the stations pull from the grid, the energy company does occasionally have trouble supplying power to the rest of the community. If the stations operated with two separate full plants, the strain on Win Energy could lead to more community power issues.
- Having the JSA/SSA with Mission allows the stations to broadcast more local programming live because the stations can be flexible when scheduling the programming. The stations have a joint contract with Indiana State University to air 1 football game, 10 basketball games and one baseball game. Neither station is able to broadcast all of these events due to their separate network affiliation obligations and without the ability to shift across the stations none of this programming would likely be broadcast.
- Additional local programming broadcast on the stations: a daily news and lifestyle program broadcast at 4:00 pm on WTWO and a weekly 30 minute local business show that is broadcast on Sundays on WAWV-TV. In addition to “in-season” basketball programming, WTWO broadcasts the championship game from state’s longest running non-class basketball tournament while WAWV-TV broadcasts the consolation game.

- The stations partnered with the Red Cross and Terre Haute Ministries for an all-day relief telethon for the Oklahoma tornado outbreak. WTWO broadcast segments during its morning show, and both stations broadcast fund-raising cut-ins throughout the day. WAWV-TV broadcast its 5:00 pm news from the telethon site and WTWO broadcast the majority of its 6:00 pm news from the site. The fundraiser raised \$17,000 for the relief efforts.

Abilene-Sweetwater, Texas: KTAB-TV and KRBC-TV, DMA #165

KTAB-TV and KRBC-TV launched two combined initiatives in 2013 that made a positive impact in the DMA.

The stations launched the No Texting While Driving Campaign discussing how the use of mobile devices affects driving in the community. This campaign educated parents and children on how to be more responsible while driving, by eliminating texting.

- KTAB, KRBC & bigcountryhomepage.com implemented a successful grass roots campaign designed to educate and encourage no texting while driving through an active community initiative in the market.
- KTAB, KRBC & bigcountryhomepage.com encouraged a positive family experience through specialized on-air news features and on-air promotional programming.
- KTAB, KRBC & bigcountryhomepage.com worked together as partners to increase the awareness of the benefits of not texting while driving and inspired change through a unique call to action.
- KTAB, KRBC & bigcountryhomepage.com utilized their respective expertise to create an engaging mix of content, PSA's, and outreach materials to drive home the importance of not using mobile devices while driving.
- KTAB, KRBC & bigcountryhomepage.com broadened their coverage of mobile device related incidents and trends via news segments, and on-air stories that captured students' and parents' attention while encouraging their participation in "*No Text While Driving*".

The stations also launched the Your Safe City Campaign. This campaign is a partnership between KTAB-TV, KRBC-TV, Bigcountryhomepage.com and the Abilene Police Department to provide information on services available to keep families safe in the community.

- The station management teams met with leaders of organizations who impact the lives of the community viewers on a daily basis to learn more about violence and crimes affecting the community.
- KTAB, KRBC & bigcountryhomepage.com implemented a successful grass roots campaign designed to keep the community safer.
- KTAB, KRBC & bigcountryhomepage.com worked together as partners with local agencies and businesses to increase the awareness and identification of crime and inspire change.

- KTAB, KRBC & bigcountryhomepage.com broadened its coverage of violent incidents and trends via news segments and on-air stories that captured the community's attention while encouraging everyone to stay vigilant, resulting in a significant reduction in crime across our viewing area.

Utica, New York: WFXV and WUTR, DMA #171

The efficiencies of the SSA/JSA created funding to launch local news on both stations in late 2012 and the stations added additional news programming in 2013.

- The most important synergy between WUTR/WFXV is the ability for both stations to provide instantaneous weather cut-ins and updates during severe weather and storm-related emergencies. Nearly a dozen times during 2013 communities within the Utica DMA declared "Snow Emergencies." These governmental actions required residents of cities and villages such as Utica, Herkimer, Oneonta, New Hartford, and others to remove their vehicles from the streets during critical hours to allow for plowing and snow removal and road closures. The stations' meteorologists also provided viewers of both stations with critical information regarding approaching storms, dangerous weather conditions and other important information regarding school closings, community and business-event cancellations and other actions affecting viewers' daily lives.
- During June 2013, Herkimer, Oneida, Otsego and Madison County suffered devastating rain and floods for almost 3 weeks. The damage was so extensive that hundreds of homes and businesses sustained crippling damage and requested local organizations and government agencies to assist with damage and destruction to homes, businesses, roads and bridges. The stations had to utilize their combined resources to stay on the air in order to provide life-saving information for the stations' viewers. Without the ability to broadcast on both stations, valuable information would have not been delivered to the various victims and organizations assisting in the recovery rescue and rebuilding operations that occurred for months after the storms.
- During early July 2013, a lone gunman opened fire in Mohawk and Ilion, New York, leaving 4 dead, 7 wounded and the gunman killed in a police shootout. WFXV and WUTR provided extensive coverage for 3 days while law enforcement trapped and eventually killed the shooter in an abandoned warehouse in Herkimer, NY. The stations organized an area wide drive to help the families of the dead and wounded victims. The coverage of WUTR and WFXV was used by the ABC and FOX networks during their daily news programs. Without our resources, the families would not have been able to recover as quickly.
- On September 25, 2013 WUTR and WFXV sponsored an area job fair at one of the local community colleges where 50 area businesses came together with over 1000 area residents. The ability to promote the event on both WFXV and WUTR was critical to the success of the event.

- WFXV and WUTR leveraged their joint reach to raise donations for victims of the Herkimer Floods. This drive was promoted heavily on the stations reaching a far wider audience than would have been reached with a single station.
- The stations supported Walk a Mile in My Shoes, a one mile winter walk benefiting the Rescue Mission of Utica. This event works to bring awareness of homelessness in our area. Last year the event had 438 walkers and raised over \$16,000 for the Rescue Mission. The stations also collected items to contribute to the Rescue Mission.

San Angelo, TX: KLST and KSAN-TV, DMA# 198

Without the economically beneficial SSA/JSA relationship between KLST and KSAN-TV, there would be significantly less local news and weather emergency information available to viewers in the DMA. Neither station alone can bear the cost of news production in a market of this size with revenues of only \$8 million.

Prior to the JSA/SSA relationship, KSAN-TV broadcast only 5 hours of news during the week and did not have local weather. KLST and KSAN-TV have expanded local programming and news by almost 400 hours a year across both stations. This has allowed both stations to serve the community better, providing additional platforms for local community groups and non-profit organizations to get information to the public.

The SSA/JSA relationship allows both stations to team up to create in-depth, local programming specials that would be difficult if not impossible to produce individually. As an example, in the past 12 months, the stations have combined efforts to produce and air programs such as a Severe Weather Season Special, Sunrise Easter Service Live, United Blood Services, United Way of the Concho Valley Campaign Video, Children's Miracle Network Telethon, West Texas Rehabilitation Telethon, Fall Festival for Special Needs Children, Stock Show and Rodeo Parade, Veterans Day Parade, Concho Christmas Parade, and Christmas at Fort Concho.

EXHIBIT B

APPENDIX A

Nexstar-Mission News Hours/Production Costs

Market/DMA Number	Nexstar Station/ Affiliation	Number of News Hours/Week	Mission Station/ Affiliation	Number of News Hours/Week	2011 Combined News Production Costs (excluding capital expenditures)
Wilkes-Barre-Scranton (DMA 54)	WBRE-TV ABC	31 (includes PA Live lifestyle focused news program)	WYOU CBS	0 ¹	\$3,000,000
Springfield, MO (DMA 75)	KOZL-TV Independent	23 (includes Ozarks Live lifestyle focused news program)	KOLR CBS	22	\$1,900,000
Evansville (DMA 104)	WEHT ABC	24	WTVW Independent	23.5	\$2,800,000
Amarillo (DMA 130)	KAMR-TV NBC	18.5	KCIT FOX	6	\$1,000,000
Rockford (DMA 134)	WQRF-TV FOX	6	WTVO ABC	19.5	\$1,200,000
Monroe-El Dorado (DMA 137)	KARD FOX	7.5	KTVE-TV NBC	19.5	\$1,100,000
Wichita Falls – Lawton (DMA 142)	KFDX-TV NBC	22.5	KJTL FOX	2.5	\$1,200,000
Lubbock (DMA 143)	KLBK-TV CBS	16.5	KAMC ABC	16.5	\$2,900,000
Erie (DMA 146)	WJET-TV ABC	22	WFXP FOX	12	\$1,300,000

¹ Mission broadcast local news on WYOU until April 2009. Despite working for more than 10 years to make local news on WYOU profitable, Nexstar ceased producing local news programming for WYOU under the parties' shared services agreement because Nexstar's costs for producing the news for WYOU far exceeded the revenues Nexstar could bring in for advertising during and adjacent to the newscasts. When Nexstar launches high definition news on WBRE-TV in April 2012, it intends to re-launch 30 minute high definition newscasts on WYOU at 12:00 p.m. and 7:00 p.m. Nexstar notes that it also has a news-only services agreement pursuant to which Nexstar produces 7 hours per week of local news for WOLF-TV (FOX).

Market/DMA Number	Nexstar Station/Affiliation	Number of News Hours/Week	Mission Station/Affiliation	Number of News Hours/Week	2011 Combined News Production Costs (excluding capital expenditures)
Joplin-Pittsburg (DMA 149)	KSNF NBC	19.5	KODE-TV ABC	14	\$1,400,000
Terre Haute (DMA 154)	WTWO NBC	14.5	WAWV-TV ABC	5	\$1,100,000
Abilene-Sweetwater (DMA 164)	KTAB-TV CBS	19	KRBC-TV NBC	16.5	\$1,000,000
Billings (DMA 168)	KSVI ABC	0 ²	KHMT FOX	0	\$0
Utica (DMA 172)	WFXV FOX	2.5	WUTR ABC	5	\$215,000 for 4 months (\$750,000 budgeted for 2012)
San Angelo (DMA 197)	KLST CBS	19	KSAN-TV NBC	9	\$760,000

Market/DMA Number	Nexstar Station/Affiliation	Number of News Hours/Week	Sinclair Station/Affiliation	Number of News Hours/Week	2011 Combined News Production Costs (excluding capital expenditures)
Rochester (DMA 79)	WROC-TV CBS	27	WUHF FOX	7	\$2,000,000
Peoria (DMA 116)	WMBD-TV CBS	27	WYZZ-TV FOX	5	\$1,300,000

² The Billings DMA has two television stations (KTVQ and KLUR-TV) that collectively earn 80% of the market revenues leaving less \$3,000,000 in revenues split among KSVI and KHMT, making any type of news production on these stations infeasible.