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As you consider the merger of AT&T - Directv please include the needs of the rural audiences. We enjoy the rural programs for their clean entertainment and we need the information that affects the rural way of life.

Weather reporting is geared to our rural dependence on accurate and up to date weather reports.

We need the contacts with manufacturers of the rural equipment and products we use to produce the food we have available at reasonable prices.

We need accurate and up to date market information to help us sell our crops at the most optimum time.

Your urban viewers may not be interested in weather out on the farms, production inputs, and markets, but if they would have the opportunity to view this information on their own TV's they could have a better understanding of what goes into producing the food they eat every day.