

Chairman Tom Wheeler
Commissioner Mignon Clyburn
Commissioner Jessica Rosenworcel
Commissioner Ajit Pai
Commissioner Michael O'Reilly
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

RE: MB Docket No. 14-57

Dear Chairman and Commissioners,

I devote myself to my city both because it's my job as President and CEO of Pittsburgh's Urban League and because I was born and raised in Pittsburgh. I look for similar commitment from others and I haven't had to look twice to see that dedication in Comcast. This corporation's work to lift others up is very evident here and across Pennsylvania.

I'd like to see more areas of the country enjoying the strong bonds we have with Comcast. For that reason, I respectfully ask the Commission to approve the proposed Comcast and Time Warner Cable transaction.

A prime example of the assistance Comcast provides in the communities is the 2011 announcement that would offer low-cost Internet service to low-income families with children who qualify for free or reduced-price school lunches. This service is just \$9.95 a month and turns the tables on assumptions that one must be financially comfortable in order to join the digital world. More than 2,500 eligible families had signed up for Comcast's Internet Essentials program by the end of last year in Pittsburgh. Having a home computer (which is also offered at a huge discount through the program) and Internet service means that disadvantaged children can do their homework, prepare term papers and interact with their teachers throughout the school year as well as their more affluent peers. This is a basic need and Comcast is filling it not just here but around the country. Over 350,000 households have already enrolled nationwide.

Beyond its community service, Comcast's hiring practices serve as a countrywide model. Its workforce is representative of the communities it serves, with people of color making up something like 40 percent of its staff. Minorities and women not only hold management and senior executive positions for which they are qualified, Comcast develops their leadership skills so they can pursue yet greater status in the company. This is an example of how a corporation should operate.

Comcast's cable programming also reflects its commitment to diversity. Comcast recognizes that racial, ethnic and cultural diversity is the order of the day, not an aside for a handful of silly sitcoms. Comcast systems carry over 160 independent program networks, many of them minority-owned. Comcast offers intelligent documentaries, devotes programming time to celebrations of African-American and other heritages, and provides diverse program option on its On Demand and online platforms. The company also is the nation's largest provider of Spanish language networks.

Comcast has built partnerships in many locations it currently serves, and the proposed transaction would extend the same connections to new communities. Please make this possible by approving the proposed transaction.

A handwritten signature in black ink that reads "Esther" with a stylized flourish above it.

Esther Bush
President and CEO
Urban League of Greater Pittsburgh