

Why can't Internet Service Providers understand and accept the fact that consumers just want them to be dumb pipes to provide us access to the Internet which we can then use to access the content we want when we want it from the online services we want. This goes for wire-line companies like Comcast, Time Warner Cable (which is trying to merge with Comcast), AT&T (making a bid for DirecTV), Verizon Communications, CenturyLink, Cox Communications, Charter etc - all the cable and teleco giants. Plus the wireless carriers themselves. Network Neutrality is needed to preserve common carriage and ensure these ISPs continue to be non-discriminatory dumb pipes to the Internet. Why would I want to use Comcast's online XFINITY TV service when I can use Netflix, Apple's iTunes Store via Apple TV, or Google Play Movies & TV for my content. Please stop further mega mergers that enable these giants to increase their concentration and market power and require Network Neutrality under Title II to preserve common carriage online.