



August 22, 2014

Chairman Tom Wheeler  
Commissioner Mignon Clyburn  
Commissioner Jessica Rosenworcel  
Commissioner Ajit Pai  
Commissioner Michael O'Rielly  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

RE: MB Docket No. 14-57

Dear Chairman and Commissioners:

On behalf of the MANA National Board of Directors, and our nationwide coalition of Chapters, Affiliates and Members, I am writing to share my perspective on the proposed merger of Comcast and Time Warner Cable as it relates to Hispanic communities. MANA, A National Latina Organization is the oldest and largest pan-Latina organization in the United States and is comprised of women from Mexican, Caribbean, Central American, South American, and Spanish decent. Our members come from a variety of career fields and range in age from 11 to over 70.

We have a strong focus on advocacy, community service and education in Hispanic-American communities. As an organization we are committed to strengthening Latinas as community leaders, helping Hispanic communities grow, and advancing public policy that promotes societal equality. One of the key issues to address in the Hispanic community is broadband adoption and digital literacy. Recognizing the urgent need to help lessen the digital divide, Comcast has taken a significant leadership role in providing the Internet Essentials program to bring hundreds of thousands of households online with high-speed Internet access.

But it is not enough to simply connect the unconnected; we must also provide effective training programs to allow people to leverage all the benefits that new technology has to offer. Comcast's Internet Essentials program offers digital literacy services in both English and Spanish. Through my work at MANA, I have seen how education and training services can help a community thrive. One of our main areas of focus has been financial literacy. Today a great deal of billing information, documents and important forms are found online. Many Hispanic Americans already face a language barrier; the lack of training in digital skills can make their transition that much more

difficult. It is becoming increasingly important to develop computer skills in today's world and Comcast's effort to provide education is refreshing.

In addition to their Internet services, Comcast's commitment to TV program offerings for Spanish speaking Americans is also worthy of mention. Comcast launched a package containing 40-60 Spanish language channels in major Hispanic markets. They have also increased the amount of Spanish language programming available on their On-Demand service. Additionally, Comcast has made continued investments in Telemundo, allowing for more Spanish language programming and news broadcasts.

The crucial inroads that Comcast has made with the Hispanic community are vital. It is our belief that this merger will enhance the multi-tiered approach Comcast has already taken with regards to facilitating access for and educating Hispanic communities. It is our hope that you will recognize the benefits this merger can have on Hispanic communities and vote accordingly.

Sincerely,

A handwritten signature in black ink that reads "Amy L. Hinojosa". The signature is written in a cursive, flowing style.

Amy L. Hinojosa  
President and CEO  
MANA, A National Latina Organization