

8/23/2014

Tom Wheeler

Chairman

Federal Communications Commission

445 12<sup>th</sup> Street, SW

Washington, DC 20554

*RE: MB Docket No. 14-57*

Dear Chairman Wheeler:

I am an atomic physicist by training and co-founder and CEO of Quantifind, an analytics platform that helps companies find the signals in their data that tie directly to revenue by forecasting consumer actions in the real world. We use this data to provide our customers with a view into messaging and product strategy for their respective brands.

We are a Comcast Ventures portfolio company, and we made the decision to partner with Comcast because we saw in them a team that understood how the field of marketing analytics is ripe for disruption. Comcast Ventures brings added value to our company through its strategic insights, its knowledge of the marketing industry and its willingness to experiment with cutting edge technology.

As part of this deal, Comcast will be able to advance innovation across a larger footprint. Quantifind will directly benefit from Comcast's increased investment, as I imagine will all the other start-ups in Comcast Ventures's portfolio.

From an entrepreneurs perspective, the FCC should approve Comcast's deal with Time Warner Cable. Thank you.

Sincerely,



Ari Tuchman  
CEO and Co-Founder  
Quantifind