



August 25, 2014

Chairman Tom Wheeler
Commissioner Mignon Clyburn
Commissioner Jessica Rosenworcel
Commissioner Ajit Pai
Commissioner Michael O'Rielly
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

RE: MB Docket No. 14-57

Dear Chairman and Commissioners:

Condista Networks is a minority-owned company based in Miami which has had a longstanding business relationship with Comcast. Our core business is as an aggregator of Spanish-language TV from countries such as Mexico, Peru, Venezuela, Argentina, Spain, and Colombia. We seek to increase distribution for these channels by partnering them with cable and satellite distributors in the United States. Condista currently works with [sixteen] different Spanish-language networks owned by different companies from a variety of countries. Our roster of channels allows Condista to reach out to almost every U.S. Hispanic regardless of his or her country of origin or length of time in the United States.

We supported the Comcast-NBCUniversal transaction in 2010 based on our prior positive experience with Comcast. We began working with Comcast in 2002, during its acquisition of AT&T Broadband, which operated in some of the largest Hispanic markets in the U.S. (including Los Angeles, San Francisco, San Jose, Dallas, Chicago, Boston, Denver and Miami). We found that AT&T Broadband had no overall strategy on how to serve Hispanics in those markets and there was no corporate support for Spanish-language programming. As a result, our networks did little business with AT&T Broadband. That changed under Comcast. Since Comcast acquired systems and began operations in these key Hispanic markets, Comcast employees at all levels - whether at the local systems, regions, or corporate offices - have worked with our company to expand the number of independent, Spanish-language networks available on its systems.

Condista also supported the NBCUniversal transaction because we believed Comcast would continue its well-established support for independent programming after the transaction. And Comcast has, in fact, done so. Of the [sixteen] networks we represent, Comcast carries nine of them and, collectively, has increased carriage of our programming to hundreds of thousands of additional viewers since the close of the NBCUniversal transaction.

Comcast has also been willing to take risks with us on programming. Although not all of these ventures have worked out, this type of support encourages the rest of the industry to consider similar new launches and give worthy independent programmers a chance.

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Our experience as a programmer with Comcast is not unique. Comcast carries a large number of Spanish-language channels, including ones offered by large multi-national media companies, as well as many start-up and independent networks. Besides helping independent, minority-owned networks like ours, Comcast is also benefitting the U.S. Hispanic community as a whole - offering more Spanish-language content, packaging options, and services geared to this audience than any other distributor.

We fully expect Comcast's strong support for diverse and independent programming to continue after the merger with Time Warner Cable, just like it did after the NBCUniversal transaction. For these reasons, we also support this latest transaction and believe that the Commission should promptly approve it.

Sincerely,

A handwritten signature in black ink that reads "Jorge Fiterre". The signature is written in a cursive, flowing style.

Jorge Fiterre
Founder and Partner