

Chairman Tom Wheeler
Commissioner Mignon Clyburn
Commissioner Jessica Rosenworcel
Commissioner Ajit Pai
Commissioner Michael O'Reilly
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

RE: MB Docket No. 14-57

Dear Chairman and Commissioners:

As the founder and executive director of The National Puerto Rican Chamber of Commerce (NPRChamber), I am writing to you today to express my support for Comcast's proposed acquisition of Time Warner Cable.

We support this acquisition because it holds the promise of opening myriad avenues of economic and educational opportunity for Hispanics and other minorities throughout Puerto Rico and the U.S. mainland. Of particular interest is Comcast's potential entry into Los Angeles and New York City markets, two regions with significant Hispanic populations, which also have high concentrations of NPRChamber members.

The availability of broadband Internet has driven entrepreneurship and innovation and Comcast has played a central role in expanding economic opportunities for minorities. Comcast's commitment to establishing an environment in which minorities can succeed begins with bridging the digital divide with digital education programs such as *Internet Essentials*. It continues with its concerted effort in contracting with minority suppliers, some of whom are also members of the NPRChamber, as well as investment in minority-owned technology startups. And it finishes with the diverse programming that Comcast uses to inform, entertain, and educate its minority audiences.

It is our sincere opinion that Comcast's entrance into Los Angeles and New York City would be a boon to Hispanic and minority-owned enterprises in those markets. Between 2010 through 2013, Comcast increased

spending on Hispanic-owned suppliers by 24%. This growth has the potential to support both increased financial stability and employment among Hispanics in these new cities, who suffer from disproportionately high levels of unemployment. In addition, by expanding its investments into more advanced broadband services, small businesses and entrepreneurs will have greater access to the technologies needed to compete in today's increasingly global marketplace.

With respect to the proposed transaction, Comcast's expansion of its Hispanic-oriented programming will be greatly appreciated in the new markets, as well. Since 2010, the company has significantly expanded its carriage of multicultural networks and has offered nearly 1000 On Demand hours and 1,440 online programming hours designed for Hispanic communities; this has resulted in an 80% increase in its Hispanic audience. Also of note is Comcast's investment in the production and distribution of the popular Telemundo, the fastest-growing broadcast network in the country, regardless of language.

Comcast has demonstrated its commitment to Hispanic-owned businesses and the Hispanic community at-large over the past several years and we anticipate that even more businesses will have the opportunity to partner with Comcast as the company expands its footprint to cities like New York, which has one of the largest Puerto Rican communities in the country. In addition, the positive impact on services provided to these new communities will ensure greater economic opportunities for Hispanics and their small businesses. This proposed transaction represents a lifeline for many of these enterprises and for these, and other reasons in the public interest, we strongly urge you to approve this merger.

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