



Latinos in Information Sciences and Technology Association

LISTA National Board

August 18, 2014

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Federal Communications Commission
445 12th Street, SW
Washington, DC 20554 RE: MB Docket No. 14-57

Dear Chairman and Commissioners:

On behalf of the Latinos in Information Sciences and Technology Association (LISTA), I would like to express our support for the proposed Comcast - Time Warner Cable transaction.

The goal of LISTA is to empower Latino technological and scientific engagement, broaden awareness of the impact Latinos are currently having on these sectors, and represent their overall interests in the digital information age. The thriving technology industry is the future for our country and our community.

At LISTA, we are committed to supporting Latinos who work in the science, health informatics, mathematics, information sciences, new media, telecommunications and technology sectors. Latinos need to grow and evolve in this sector for the U.S. workforce to remain competitive.

When I co-founded LISTA in 2000, I envisioned working with organizations and companies, like Comcast, that not only incorporate diversity and inclusion programs in their business model, but also appreciate the importance of diversity within the industry. LISTA has a strong history of collaboration with Comcast to increase Latinos participation in the workforce, and we are confident that Comcast will continue build upon its record of diversity within its workforce. We admire the work that Comcast has done to increase diversity in the industry, both internally within the company and externally with suppliers.

In addition to its commitment to a diverse workforce, Comcast has demonstrated a commitment to upgrading and modernizing the broadband networks in the areas it would acquire in the proposed transaction with Time Warner Cable, and this would provide meaningful benefits to those communities.

LISTA Mission has always been to educate, motivate and encourage the use of technology for the empowerment of the Latino community in order to conquer the digital divide. LISTA strongly believes that providing education, mentoring, business networking and services that enhance personal growth are the keys to providing professionals, executives, entrepreneurs and students with a pathway from the schoolroom to the boardroom.

LISTA partnership with Comcast's Internet Essentials initiative, the largest broadband adoption program in the country, is why we recommend this merger happens simply put it goes hand-in-hand with our philosophy and is a step in the right direction towards shrinking the digital divide. Approval of the transaction between Comcast and Time Warner Cable would enable Internet Essentials to have even greater reach and more success throughout the country.

Through Internet Essentials, LISTA has helped thousands of families in Atlanta, New York, Sacramento and Washington, DC and shown them the benefits of broadband as they obtain digital literacy skills to write resumes, access education information and apply for college, as well as start small businesses.

I hope that the Commission takes the work that Comcast has done to promote diversity within the industry into consideration when evaluating the proposed transaction between Comcast and Time Warner Cable.

Thank you in advance for your time and consideration.

Cordially,

Jose A. Marquez
National President/CEO and Founder

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