



August 25, 2014

Tom Wheeler
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

RE: MB Docket No. 14-57

Dear Chairman Wheeler:

I write today on behalf of the Latino Coalition to outline the ways in which we think that the proposed transaction between Time Warner Cable and Comcast would benefit Latino businesses.

The Latino Coalition was founded in 1995 by a group of Hispanic business owners from across the country to develop initiatives and partnerships that will foster economic equivalency and enhance overall business, economic and social development of Latinos. We believe that this transaction enables precisely those kinds of opportunities.

Competition in the market for technology and communications services for businesses is sorely needed in many markets today. Cable companies have entered many markets and injected real competition for the first time, and Comcast has led the pack in terms of service quality, Gigabit Internet speeds and price. This merger would expand access to Comcast's business service offerings to new cities.

During the NBCUniversal transaction four years ago, Comcast pledged to promote diversity in vendor selection, and to date the company has made good on every single one. Some results worth noting include:

- Spending \$1.25 billion with diverse suppliers in 2013
- Spending more than \$4 billion with minority-owned businesses from 2010-2013
- Increasing spending with minority-owned suppliers by 20% since 2010

As Comcast seeks to expand its footprint in heavily Latino markets like the greater Los Angeles area, we believe that our membership will both benefit from Comcast's business service offerings and can help Comcast take its commitment to engaging minority-owned businesses to new heights. We urge the Commission to approve this transaction.

Sincerely,

Allen Gutierrez
National Executive Director

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