



August 25, 2014

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

RE: MB Docket No. 14-57

Dear Ms. Dortch:

Nearly 15 years ago, I founded the Virginia Hispanic Chamber of Commerce as a way to network with and showcase businesses in the Latino community. From its very start, I have been able to count on support from Comcast, and I wish to express my support for your consideration of Comcast in its plan to merge with Time Warner Cable.

Why do I urge this? It is because of the many ways in which Comcast assists our Chamber in getting its message across, helps our members with carefully developed business technology services, and reaches out to the people in communities where our members operate their businesses. This is how Comcast has always conducted itself and I believe any community would be fortunate to have this company as a local corporate citizen.

Comcast helped us launch and now is a signature sponsor of our annual FERIA DE LA OPORTUNIDAD (community resource fair). Every year, thousands of Latinos attend to learn of services that are available to meet various needs. Food, music, workshops, kids crafts, a job fair and demonstrations—all free—create a festival atmosphere that draws people who might not otherwise take an opportunity to access information about health, educational and housing services that would improve their lives.

When we started our literacy program, Passport to Education, which works to keep Hispanic students on the path to higher education, Comcast helped publicize it. Then, through its own program, Internet Essentials, Comcast helped many of our school families get Internet service at home so their children could do homework, send messages to their teachers, complete research and apply to colleges— all while in their home rather than having to wait for limited Internet time at a library or a community center. In the first two years of Internet Essentials in Virginia, more than 17,000 people were able to have a home broadband connection and buy a computer at drastically reduced prices. This kind of connectivity is very important to us in the Latino community.



Also important is having TV programming where we can see people and lifestyles that represent our culture. Comcast has more Spanish language channels than any other cable provider and this is perceived among many as an important commitment to our community.

Comcast shares many of our values and goals, especially when it comes to our future business leaders of tomorrow, and this company philosophy has only grown stronger through the years. Thank you very much for allowing me the opportunity to express my thoughts on this proposed merger.

Sincerely,

Michel Zajur  
President and CEO  
Virginia Hispanic Chamber of Commerce