Before the
Federal Communications Commission
Washington, D.C. 20554

In the Matter of	)	
	)	
Application of	)	MB Docket No. 14-57
	)	
Comcast Corp. and	)	
Time Warner Cable Inc.	)	
	)	
For Consent to Assign or Transfer Control of	)	
Licenses and Authorizations	)	

Comments of TheBlaze Inc.

John B. Simpson
Simpson Public Affairs LLC
235 Peachtree Street NE, Suite 400
Atlanta, GA 30303
(202)-695-8240

Consultant to TheBlaze Inc.

Kathleen Wallman
Wallman Consulting LLC
9332 Ramey Lane
Great Falls, VA 22066
(202)-641-5387

Advisor to TheBlaze Inc.

Lynne Costantini
1133 Avenue of the Americas
34th Floor
New York, NY 10036
(212)-520-1444

President, Business Development
TheBlaze Inc.

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Executive Summary

TheBlazeTV ("TheBlazeTV") is a 24/7 high definition news and entertainment independent video programming network that launched in September 2012. TheBlazeTV is carried on the systems of over 70 multichannel video distribution providers ("MVPD"), including DISH Network and Cablevision. TheBlazeTV is owned by TheBlaze Inc. ("TheBlaze") and is privately-held. TheBlaze also offers an online live video streaming service on a direct-to-consumer subscription basis (referred to herein as "TheBlazeTV.com"). Online subscribers pay $9.99 per month or $99 per year, plus the cost of high speed Internet access and a compatible television or streaming device to view TheBlazeTV.com. TheBlazeTV.com, launched in September 2011 and quickly grew to over a quarter of a million subscribers.

TheBlaze urges that the proposed transaction is not in the public interest. These views are supported by the comments of over 52,000 members of the public (attached hereto) who overwhelmingly believe that the transaction does not serve the public interest. Their reasons are varied, but in general give voice to the view that Comcast is already so large that it takes license to ignore the preferences of its customers regarding programming choices. TheBlazeTV is not carried on Comcast despite an outpouring of requests from its customers and potential customers.

If the Commission elects to allow the merger, TheBlaze urges that, at a minimum, it take steps that will address the difficulties and disparate treatment that independent programmers face in gaining carriage on Comcast even when the network's content is in high demand like that of TheBlazeTV. These steps would involve the adoption of

conditions as follows:

- A binding private arbitration path for independent programmers when they are denied carriage or renewal;
- Extension in duration and scope of the current Comcast-NBC Universal conditions to prohibit Comcast from using contractual terms to deprive alternative video providers of affiliated and unaffiliated content;
- A prohibition against Comcast from discriminating in its carriage decisions against any independent video programming entity on the ground that it distributes content online for a fee; and
- A prohibition against Comcast's agreeing to or enforcing Most Favored Nation ("MFN") clauses in carriage agreements with independent programmers.

I. **TheBlazeTV**

TheBlaze TV is a 24/7 high definition news and entertainment independent cable programming service carried on the systems of over 70 multichannel video distribution providers ("MVPDs"), including DISH Network and Cablevision. TheBlazeTV is the home of The Glenn Beck Program, hosted by radio and television personality Glenn Beck. The network features news, information and entertainment programming that address the libertarian and conservative perspective, which perspective is underrepresented on the channel line-ups of Comcast and Time Warner Cable. TheBlaze is a privately-held company and has approximately 300 employees with studios and offices in NYC, Dallas, Washington, D.C., Los Angeles and Columbus.

TheBlazeTV is unique among independent television networks because it is the first mainstream television channel to have launched on the Internet *first*, building its audience and proving the value of its content online before seeking MVPD carriage. Launched on September 12, 2011, TheBlazeTV.com, then called GBTV,

quickly grew to more than a quarter million paying streaming video subscribers. One year later the 24/7 high definition linear network, TheBlazeTV, was launched nationally on DISH Network, operating in parallel with the online subscription service.

TheBlaze also owns and operates a news and information website, theblaze.com, an online radio network, TheBlaze Radio Network, and an e-commerce website, themarketplace.com. TheBlaze estimates that its audience, including the listening audience of The Glenn Beck Radio Show and its social media audience, is 45 million.

II. The Proposed Transaction is Not in the Public Interest

TheBlaze urges the Commission, foremost, to pay heed to the public in assessing whether the proposed merger is in the public interest. TheBlaze posed the public interest question to its viewers, and received a resoundingly negative response. TheBlaze has appended to this submission the comments of over 52,000 members of the public explaining why they believe the transaction is not in the public interest and should not be approved.[1] Below are the major themes among the views expressed:

- Comcast and Time Warner Cable don't have a good history of supporting independent programmers whose content is in demand like TheBlazeTV. Giving Comcast even more market power will not benefit consumers, promote competition or lead to more diversity of voices or consumer choice on their channel line-ups.

[1] TheBlaze invited members of the public to submit their views on why the merger is not in the public interest via an interface on its website GetTheBlaze.com. TheBlaze then formatted each comment to add a salutation and the docket number

- Since Comcast and Time Warner Cable grew from government sanctioned monopolies they should be held accountable to the public. Today, they deny access to programming that reflects the values of The BlazeTV's audience. As a combined company, Comcast will have the power to silence independent, competitive voices like TheBlazeTV because it furthers Comcast's *business* interests. The merger will not benefit the *public* interest.
- A merger of two cable giants with terrible customer service records is likely to result in less competition, less choice and higher cable bills. The merger will not benefit consumers or the public in any way.
- Both Comcast and Time Warner Cable have denied their consumers access to political points of view that differ from theirs (like those of TheBlazeTV) and the networks that they own (like CNBC, NBC and MSNBC). As a bigger company they will have more incentive to block unique independent voices and protect the channels they own. This is not in the public interest.

These comments are consistent with recent polls from across the country that show that a majority of Americans disapprove of the merger.[2]

Simply put, Comcast already has a dominant position in the video and broadband marketplace; as a result it can, and does, ignore the desires and requests of paying customers, many of whom have no realistic alternative for pay-TV and broadband service. Greater market power will exacerbate this situation and result in even less consumer choice, less competition and higher cable bills.

While TheBlaze believes that businesses should operate relatively free of government intervention and structured regulation, Comcast and Time Warner Cable are

[2] Ipsos poll conducted for Thomson Reuters from March 20-24, 2014. A sample of 1,368 Americans 18+ were interviewed online, the researchers posed the question "As you may know, the cable company Comcast has made an offer to buy another cable company Time Warner Cable. When it comes to mergers like this, which of the statements below comes closer to your own opinion? 1) Mergers like this will allow cable and Internet providers to be more efficient and provide better service to consumers; 2) Mergers like this result in less competition and are bad for consumers or 3) Don't know. 52.0% or respondents agreed that Mergers like Comcast Time Warner Cable transaction result in less competition and are bad for consumers compared to 21.8% and 26.2% for answers 1 and 3 respectively. The poll had a credibility interval of plus or minus 3.0 percentage points.

the product of government-sanctioned monopolies and, as a result, are regulated entities. As such, they need to be held accountable to the public.

TheBlazeTV has become one of the most highly customer-requested networks on systems not yet carrying TheBlazeTV, including Comcast and Time Warner Cable, as well as Bright House Networks for which Time Warner Cable negotiates carriage agreements. Despite documented high volumes of customer requests made by telephone, email and social media to Comcast[3] and Time Warner Cable[4], despite TheBlaze's diligent efforts to engage with both companies for two years, and despite the sworn Congressional testimony of Comcast's executive management that Comcast is committed to carrying independent networks for which there is documented demand,[5] TheBlaze has been unable to enter into meaningful discussions or exchanges of proposals for carriage with either

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[3] Through its grassroots GetTheBlaze campaign, TheBlaze has documented 64,000 email and telephonic interactions between the public and Comcast requesting that TheBlazeTV be added to Comcast's channel line-up. In addition, TheBlaze notes a high volume (estimated in the tens of thousands) of the public's social media engagement on Comcast/Xfinity's Facebook page (which posts have been removed and therefore cannot be estimated with precision) and twitter accounts. See the attached letter from TheBlaze to Melissa Maxfield, Comcast Senior Vice President, Federal Government Affairs to Lynne Costantini, President, Business Development, TheBlaze Inc., dated April 17, 2014 at Appendix A.

[4] Through its grassroots GetTheBlaze campaign, TheBlaze has documented 43,000 email and telephonic interactions between the public and Time Warner Cable and Bright House Networks requesting that TheBlazeTV be added to their respective channel line-ups. In addition TheBlaze notes a high volume of the public's social media engagement on the social media of each of Time Warner Cable and Bright House Networks.

[5] "Sen. Patrick J. Leahy Holds a Hearing on the Comcast-Time Warner Cable Merger." Political Transcript Wire. CQ-Roll Call, Inc. 2014. Retrieved August 23, 2014 from HighBeam Research: http://www.highbeam.com/doc/1P3-3272515281.html. In response to a question from Senator Klobuchar about the high hurdles for carriage of independent programming, Comcast Executive Vice President David Cohen stated "…if you have compelling content and you can make a case that our consumers want to watch this content, we will carry it.".

Comcast or Time Warner Cable. Comcast is already so large that it takes license to ignore the preferences of its customers regarding programming choices. An even larger Comcast will have no incentive or reason to modify this behavior.

III. If the Commission Decides to Approve the Transaction, the Commission Should Impose Conditions That Address the Obstacles That Independent Programmers Face in Gaining Carriage with a Vertically Integrated MVPD

Comcast is vertically integrated and affiliated with several news and entertainment channels of its own, including NBC, CNBC and MSNBC. In its 2011 Order approving the Comcast-NBC Universal transaction, the Commission recognized the ability and incentive for Comcast to engage in anticompetitive conduct by favoring its own channels over independent channels. TheBlaze believes that this is a structural obstacle to gaining carriage on Comcast. If Comcast gets bigger, the incentive and ability to protect and foster its owned networks will be even greater. It is appropriate for the Commission to consider how to counterbalance anticompetitive incentives inherent in market structure.

While Comcast executives point to the existing program carriage rules as an appropriate remedy for networks that believe they are being discriminated against due to affiliation, in practice, bringing an action under the program carriage rules has proved to be an expensive and ineffective means of enforcing the nondiscrimination provisions of the Cable Act of 1992 particularly for emerging, independent networks that are unable to

sustain years of litigation and face retribution for having submitted to this available remedy.

Further, TheBlaze's successful online video streaming subscription service has emerged as an obstacle to carriage by the applicants, in contrast to the approach of the more than 70 distributors that currently carry TheBlazeTV. Far from regarding TheBlazeTV.com as proof of concept and evidence of consumer interest, Comcast and Time Warner Cable treat the availability of TheBlazeTV.com as an unwelcome form of competition, despite TheBlaze's offers to harmonize its online and linear offerings over time to minimize duplication. It has been suggested that carriage of TheBlazeTV won't be considered unless distribution of TheBlazeTV.com on a direct-to-consumer basis is discontinued, nationwide. In effect they want MVPDs to be the exclusive providers of TheBlaze video content.

Most Favored Nation ("MFN") clauses present an additional difficulty for independent emerging channels that need flexibility to offer unique deals to early adopter MVPDs and OVDs. MFNs in today's carriage agreements do not merely protect favorable rates based upon an MVPD's size; they require parity with respect to almost each and every economic and non-economic contract term as well. This allows MVPDs to pick and choose among the contract terms subsequently bargained for with other MVPDs and demand their benefits without regard to the concessions that were made to secure those terms and without having to deliver commensurate value to the programmer. The ability of large MVPDs including Comcast and Time Warner Cable subsequently to demand equally favorable economic and non-economic terms without bargaining for

them impedes competition and creativity and should be addressed as a market failure, and serving as further evidence that the proposed merger does not serve the public interest.

If the Commission determines that the proposed transaction should be approved, the Commission should condition any such approval upon the following conditions:

- A binding private arbitration path for independent programmers when they are denied carriage or renewal;
- Extension in duration and scope of the current Comcast-NBC Universal conditions to prohibit Comcast from using contractual terms to deprive alternative video providers of affiliated and unaffiliated content;
- A prohibition against Comcast from discriminating in its carriage decisions against any independent video programming entity on the ground that it distributes content online for a fee; and
- A prohibition against Comcast's agreeing to or enforcing MFN clauses in carriage agreements with independent programmers.

IV. The Public Interest Harms Related to Vertical Integration Identified in Previous Comcast Transactions Persist and Were Not Adequately Mitigated by Government-Imposed Conditions

In 2011, when the Commission granted approval of the Comcast-NBC Universal transaction, a considerable amount of resources were devoted to empirical tests to determine whether Comcast favored its own networks.[6] According to the Commission, "The empirical analysis supports the conclusion that Comcast discriminates against unaffiliated programming in favor of its own … and that it does so for anticompetitive

[6] *In the Matter of Applications for Consent to the Transfer of Control of Licenses, General Electric Company, Transferor, to Comcast Corporation, Transferee,* MB Docket No. 10-56 Memorandum and Order at 165 ¶ 65-69

reasons."[7] As a result, the Commission concluded, "these patterns of anticompetitive discrimination in carriage rates would likely extend to the carriage decisions related to NBC Universal networks after the proposed transaction unless appropriate conditions are imposed."[8]

In order to remedy the anticompetitive discrimination the FCC identified in its empirical analysis of Comcast's carriage decisions three conditions were imposed on Comcast:

- A nondiscrimination condition that mirrors existing program carriage rules codified under 47 U.S.C. § 536;
- A neighborhooding condition for news and business news programmers; and
- A requirement to add ten new independently-owned and operated channels to its lineup.[9]

The implementation of these conditions over the succeeding four years demonstrates that they have failed to effectively check the incentives and behaviors about which the Commission was concerned. In the four years since the Comcast NBC Universal Memorandum and Order, rather than acknowledging the legitimacy of discrimination concerns regarding its programming selection practices, Comcast has sought to nullify the Commission's program carriage rules in the D.C. Circuit Court of Appeals[10] and

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[7] Id. ¶ 70

[8] Id. In context, the reference to "carriage rates" is part of a discussion as to whether Comcast carries affiliated networks with greater frequency than it carries unaffiliated networks.

[9] The full text of these merger conditions can be found in Appendix A of the Memorandum and Order *In the Matter of Applications for Consent to the Transfer of Control of Licenses, General Electric Company, Transferor, to Comcast Corporation, Transferee,* MB Docket No. 10-56

[10] *Comcast Cable Communications, LLC v. Federal Communications and United States of America*, No. 12-1337, Proof Opening Brief For the Petitioner Comcast Cable Communications, LLC at 43.

refused to recognize a request by Bloomberg L.P. to exercise its rights under the neighborhooding condition, requiring FCC resolution[11].

Further, while Comcast has met its near term obligations to launch 10 independent networks under the Comcast-NBC Universal transaction conditions, Comcast has made it clear that adding independent networks that are not subject to or required by it – even those with high customer demand -- is not a "core priority"[12]. While the Comcast-NBC Universal transaction conditions established a baseline for Comcast's dealings with independent networks, Comcast has treated the condition as a maximum beyond which it need not go. This further supports the case that the conditions have not ameliorated the behaviors they sought to correct except for a limited universe of programmers singled out for special treatment.

Comcast's offer to bring Time Warner Cable's systems under the terms of the Comcast-NBC Universal conditions does nothing to ameliorate the public interest harms exacerbated by this transaction. These conditions have proven to be ineffectual in protecting the public from verified anticompetitive harms and cannot be relied upon by independent programmers to gain access to audiences served by a greatly expanded footprint of a combined Comcast/Time Warner Cable. The incentive and ability for

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[11] In the Matter of Bloomberg L.P. v. Comcast Cable Communications, LLC, FCC 13-124

[12] See Letter from Lynne Costantini, President, Business Development, TheBlaze to David Cohen, Executive Vice President and Chief Diversity Officer, Comcast Corp., dated December 10, 2013, at Appendix B and Letter from Greg Rigdon, Executive Vice President of Content Acquisition for Comcast Cable, to Lynne Costantini, dated December 18, 2013 at Appendix C.

Comcast to discriminate on the basis of affiliation in making carriage decisions will *increase* if the proposed merger with Time Warner Cable is approved.

V. Comcast Should Not be Permitted to Limit Consumers' Access to Online Video Content

In the conditions and consent decree that accompany the Comcast-NBC Universal transaction, both this agency and the Department of Justice voiced legitimate concerns that Comcast would seek to maintain a competitive advantage over online video distributors by restricting the supply of NBC Universal video content. Section IV(B)(1) of the FCC conditions prohibit Comcast's vertically-integrated channels from entering into any contract that "forbids, limits, or creates economic incentives to limit the distribution of such Video Programming through OVDs."[13] Similar language prohibiting Comcast from withholding programming from OVDs can be found in Section V(B) of the Modified Final Judgment with the Department of Justice.

Of equal current concern to TheBlaze is Comcast's future ability, unless conditions are imposed, to use its carriage agreements with programmers to restrict, prevent or impose penalties on programmers for providing or licensing video content (full shows, series or clips) to OVDs, online over-the-top video providers, their own websites or third party websites whether for free or for a fee (known in the industry as "ADM"

[13] *In the Matter of Applications for Consent to the Transfer of Control of Licenses, General Electric Company, Transferor, to Comcast Corporation, Transferee,* MB Docket No. 10-56 Memorandum and Order 124.

clauses).[14] In some cases, ADM clauses prevent, restrict or limit a programmer's video clips from being shared or licensed online. These limitations have the effect of dramatically reducing an independent programmer's ability to advertise and promote its content, and in the case of TheBlazeTV, share original reporting and newsgathering with other outlets. These are restrictions that Comcast's own affiliated news programming services, such as MSNBC or NBC, would be unlikely to accept willingly.

The Comcast-NBC Universal conditions currently in effect disallow Comcast from extracting ADM clauses that "forbid, limit, or create incentives to limit … [a] Cable Programmer's provision of its Video Programming to one or more OVDs"[15]. When these restrictions expire, Comcast will be able to do what Time Warner Cable and other MVPDs do, which is to enforce contract provisions that impose draconian financial or other penalties on independent programmers that may include termination of carriage, reduced license fees or cessation of alternative distribution.

These sorts of agreements are patently anticompetitive and a clear violation of the spirit, if not the letter, of the FCC's program carriage rules and the Congressional intent of the 1992 Cable Act. Congress clearly intended to prohibit an MVPD from coercing a programmer to grant exclusive rights as a condition of carriage, yet certain variations of

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[14] In the Comcast NBC-U transaction, the Department of Justice recognized that Comcast could restrict licensure of content to OVDs through its carriage agreements with unaffiliated video programming vendors. Accordingly, Department of Justice it included a condition codified in Section V(C) of the Modified Final Judgment to prohibit this behavior. However, as noted infra p. 16 Comcast's ability to utilize MFNs to relieve them of the obligations of the conditions imposed by both the Commission and the Department of Justice have rendered this provision ineffective.

[15] *United States v. Comcast Corp.,* 1:11-cv-00106, Modified Final Judgment at 20.

ADM clauses do exactly that. This operates as a way for MVPDs to secure *de facto* exclusivity.

ADM clauses currently adversely affect consumers and competition and the harm to the public interest will be exacerbated if Comcast is permitted to serve a larger video and broadband footprint. ADMs: (1) limit consumers' online access to video content; (2) restrict content providers (disproportionately independent programmers) from licensing content to emerging over-the-top video streaming platforms, such as Intel OnCue (since sold to Verizon FiOS), Sony and Apple TV, effectively operating as a means of market foreclosure to new pay-TV market entrants; and (3) prevent content creators from monetizing or promoting content they create, undermining their financial viability.

Should the Commission decide to approve the merger, the Commission should impose conditions that prohibit Comcast from including ADM clauses in its carriage agreements with independent programmers.

VI. MFN Clauses and Loopholes in the Existing Comcast-NBC Universal Conditions Eviscerate the Effect of Government-Imposed Conditions and Should be Made Unavailable to Comcast as a Condition of the Proposed Merger

The Comcast-NBC Universal conditions limit Comcast's ability to demand certain terms in carriage agreements, such as extended exclusivity periods and windowing on rights to exhibit content. But the text of those conditions created loopholes that allow Comcast to continue to engage in anticompetitive activity if that

activity is "consistent with reasonable, common industry practice"[16]; or, if Comcast was "enforcing an agreement which requires that Defendants are treated in material parity with other similarly situated MVPDs."[17] This phraseology is another way of referring to MFNs.

Typically, the largest MVPDs (Comcast, DIRECTV and Time Warner Cable) demand MFN protection against each other's carriage agreements with programmers. Unencumbered by the conditions in the Comcast-NBC Universal transaction, larger MVPDs routinely negotiate and receive terms and conditions in their carriage agreements with independent programmers that Comcast would otherwise be prohibited from requesting.[18] Once these terms are granted to one of Comcast's peers, Comcast will, by operation of contractual MFN's, obtain the benefit of the very provisions that the Commission and Department of Justice recognized as being anticompetitive, and justify their inclusion in a carriage contract under the guise of being "in material parity with other similarly situated MVPDs" or "consistent with reasonable, common industry practice."

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[16] *United States v. Comcast Corp.*, 1:11-cv-00106, Modified Final Judgment at 20.
[17] *In the Matter of Applications for Consent to the Transfer of Control of Licenses, General Electric Company, Transferor, to Comcast Corporation, Transferee*, MB Docket No. 10-56 Memorandum and Order 124.
[18] In 2013, former Time Warner Cable Chief Executive Officer, Glenn Britt, publically acknowledged that some of Time Warner Cable's carriage contracts might limit programmers from making their content available to online video distributors. Fixmer, A., & Sherman, A. (2013, June 12). Time Warner Cable Content Incentives Thwart New Web TV. Retrieved August 24, 2014, from http://www.bloomberg.com/news/2013-06-12/time-warner-cable-content-incentives-thwart-new-web-tv.html

MFNs are a requirement imposed on substantially all independent programmers by both applicants and represent an abuse of market power. They not only serve to relieve Comcast of certain conditions of the NBC Universal transaction as described above, but also dramatically restrict the ability of independent programmers to compete in a free market. MFN agreements impact nearly every aspect of a carriage agreement from its economic terms, to online video distribution windows, to the severity of the MFNs themselves. Worse still, Most Favored Nation clauses are not dependent on the totality of the agreement, but rather allow Comcast and Time Warner Cable to pick and choose any number of contract terms from competing MVPDs' contacts that are most favorable to them, without regard to the concessions that were made to secure those terms and without having to deliver commensurate value to the programmer. "Cherry picker" and unconditional MFNs allow Comcast and Time Warner Cable to negotiate their own terms once, but then reap the benefits of every subsequent negotiation by an independent programmer. In effect, MFNs amplify the monopsony power of the applicants by forcing independent programmers to negotiate with a *de facto* MVPD buying cartel.

MVPDs routinely defend MFNs as ensuring volume-based discounts that keep the rising price of MVPD subscriptions in check. In the case of emerging independently-owned networks, this justification rings hollow because relative to the current market power of Comcast (which will become more dominant if they merge with Timer Warner Cable), most emerging independent networks are not in a leverage position to demand substantial license fees for carriage. MFNs on independent programmers *cannot* be justified with a public interest argument of keeping subscription prices low.

Independent programmers, like all start-ups and small businesses, must innovate and offer creative customized business solutions to gain distribution. Unfortunately, MFNs, particularly "cherry picker" and unconditional MFNs, make customized innovative offers impossible or prohibitively expensive. Without negotiating flexibility, independent programmers are less likely to obtain carriage and unique and diverse voices will be dramatically reduced.

VII. A Combined Comcast and Time Warner Will Have the Power to Foreclose Independent Programmers From Essential Access to Viewers on its Linear Feed and Online.

In their defense of the size of the transaction and the level of control Comcast and Time Warner Cable will have over the MVPD marketplace, the applicants rely on two decisions by the DC Circuit in *Time Warner Entertainment Co. v. FCC* and *Comcast Corporation v. FCC* that found the Commission's 30% subscription aggregation limit to be arbitrary and capricious. At the same time, when the transaction was announced, the applicants immediately declared that 3.9 million customers would be shed to keep the combined company below this 30% subscriber cap. Comcast and Time Warner Cable cannot have it both ways. The 30% subscriber cap cannot be both "arbitrary and capricious" and represent a meaningful public interest concession in the proposed transaction.

In rejecting the 30% subscriber cap, the DC Circuit relied in part on the lack of evidence to suggest that two or more MVPDs could collude to deny a programmer access

to the 40% open field necessary to build a successful programming business.[19] While evidence to support this collusion concern may have been lacking in 2001 and 2009, the Commission now has access to the applicants' carriage agreements and can view for themselves how the ubiquitous use of MFNs allows MVPDs to share information about pricing, terms and conditions that should give the Commission concerns about the cartelization of the MVPD industry. When the scale of this transaction and the scale of a second transaction pending before the Commission between AT&T and DirecTV is combined with the anticompetitive effects of MFNs, the risk of two large distributors colluding to deny access to at least a 40% open field is more prominent than it has ever been.

Further, Time Warner Cable acts as a video programming buying agent for Bright House Networks, the 10th largest MVPD with 2.1M basic subscribers. This arrangement arises from Time Warner Cable's 66.66% interest in Time Warner Entertainment–Advance/Newhouse Partnership ("TWE-A/N"), the parent company of Bright House Networks.[20] In its filings, Comcast and Time Warner Cable suggest that this relationship would continue. In addition, Comcast acts as video programming buying agent for a

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[19] Time Warner Entm't Co. v. FCC, 240 F.3d 1126 (2001)

[20] The applicants argue that because Time Warner Cable does not share in any of the profits and losses from the operation of the Bright House systems and because the minority interest in TVE-A/N has and will post-transaction retain all day-to-day managerial control over Bright House Networks the proposed transaction represents *pro forma* transfer of Time Warner Cable's indirect interest in Bright House Networks will thus have no competitive significance. However, the applicants note that Time Warner Cable provides programming and technology support to Bright House Networks, which includes negotiating carriage deals on Bright House Network's behalf which is the impetus for gatekeeping power by the elimination of additional open field subscribers via the Comcast-Time Warner Cable-Bright House Networks-SSI buying group.

number of smaller MVPDs through its subsidiary, Satellite Services Inc. ("SSI"). If these buying agreements remain operative and the merger is approved, the anti-competitive impact would be significant in as much as the applicants will control programming distribution decisions for more than an additional 2.1 million[21] video customers, for a total reach of more than 32% of all pay-TV households.

Further, without linear carriage on Comcast-Time Warner Cable, TheBlaze will need to rely on the Internet to reach 1/3 of pay-TV households in the United States. Post transaction, Comcast will control a substantial number of the Internet connections capable of delivering high definition video. In a letter to the Commission on June 27, 2014, Comcast notes that post divestiture it will only control 35.5% of the fixed broadband connections providing greater than 3 Mbps of bandwidth. However, 3 Mbps is barely sufficient for a single stream of video programming and the Commission recommends at least 4 Mpbs for high definition programming in the Commission's Broadband Speed Guide[22] and as much as 15 Mbps for households viewing multiple streams of high definition video.[23] If Internet connections that are suitable for delivering high definition video (known as "truly high speed broadband service") are calculated, the market share of a combined Comcast and Time Warner Cable is estimated to be between

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[21] Letter from Kathryn A. Zachem, Comcast, et al., to Marlene H. Dortch, FCC, MB Docket No. 14-57 (June 27, 2014 at 6)

[22] FCC Broadband Speed Guide is available online at: http://www.fcc.gov/guides/broadband-speed-guide

[23] FCC Household Broadband Guide available online at: http://www.fcc.gov/guides/household-broadband-guide. Comcast relies heavily on increase competition from online video delivery services in its justification for the proposed transaction. If online video services are to be viewed as a competitive alternative to traditional linear offerings, one must assume that a subscriber has sufficient bandwidth to view multiple streams of high definition content.

47-50%[24] and the combined entity again emerges as a gatekeeper to Internet delivered video. Despite Comcast's commitment to Open Internet Principles, this commitment is only temporary and still affords Comcast numerous "network management" avenues to restrict, limit or otherwise deny TheBlaze access to its audience and the customers of a combined Comcast/Time Warner Cable.

VIII. Proposed Conditions to Mitigate Public Interest Harms

Should the Commission decide to approve this transaction, it should only do so with specific conditions designed to ensure independent programmers like TheBlazeTV are protected from the competitive harms identified above. To that end, there are four essential conditions the Commission should adopt:

- A binding private arbitration path for independent programmers when they are denied carriage or renewal;
- Extension in duration and scope of the current Comcast-NBC Universal conditions to prohibit Comcast from using contractual terms to deprive alternative video providers of affiliated and unaffiliated content;
- A prohibition against Comcast from discriminating in its carriage decisions against any independent video programming entity on the ground that it distributes content online for a fee; and
- A prohibition against Comcast's agreeing to or enforcing MFN clauses in carriage agreements with independent programmers.

[24] Wyatt, E. (2014, April 7). Internet Choice Will Be Crucial Battlefield in Big Cable Merger. Retrieved August 25, 2014, from http://www.nytimes.com/2014/04/08/business/in-scrutiny-of-cable-merger-internet-choice-will-be-crucial-battlefield.html?_r=0 and Comcast-Time Warner Cable: Too Much Control. (n.d.). Retrieved August 25, 2014, from http://www.freepress.net/comcast-time-warner-cable-too-much-control

With respect to the arbitration condition, the Commission already developed a framework for this arbitration condition as part of the Comcast NBC Universal transaction in which it offered program access arbitration to OVDs and MVPDs who are unable to negotiate terms for Comcast NBC Universal content. This framework should be utilized to develop a similar program carriage arbitration remedy for independent programmers.

With respect to the ADM condition, while both the Commission and the Department of Justice saw fit to make NBC Universal content available to online video distributors in the Comcast NBC Universal transaction, only the Department of Justice included a condition prohibiting Comcast from using carriage agreements to restrict the sale of unaffiliated video content to online competitors. As the expert agency in anticompetitive practice, the Department of Justice clearly identified a threat to competition that will only be exacerbated by the scale of this transaction. Further, the applicants rely heavily on increased competition from new competitive sources, such as OVDs, to justify this scale. Accordingly, the Commission should restrict the inclusion of ADM clauses, particularly in contracts with independent programmers who are most vulnerable to this anticompetitive practice.

Further, the Commission should protect the development of online content by prohibiting Comcast from discriminating in its carriage decisions against any programmer that distributes or otherwise provides content online for a fee.

With respect to MFN clauses, as discussed above, these clauses are the fundamental reason why many of the conditions imposed in the Comcast-NBC Universal transaction have proven ineffective. Conditions are designed to remedy transaction-specific harms and should not be alleviated simply by claiming a right to "material parity" with other MVPDs who have not chosen to push the boundaries of antitrust law. Further, with more than 30% of the MVPD market share, a combined Comcast and Time Warner Cable should have little trouble negotiating the most favorable distribution terms without relying on its competitors for help via MFN clauses.

IX. Conclusion

Given the substantial public interest harms this transaction imposes on free exchange and availability of information, ideas and political viewpoints, the Commission should reject this transaction outright. Since Thomas Paine's *Common Sense*, the free flow of information has been the hallmark of our free society. Comcast and Time Warner Cable may see this transaction as an opportunity to gain leverage against other large media conglomerates, but it is at the expense of small, independent voices and the consumers who want to hear them.

Respectfully submitted,

John B. Simpson
Simpson Public Affairs LLC
235 Peachtree Street NE, Suite 400

Atlanta, GA 30303
(202)-695-8240

Consultant to TheBlaze Inc.

_____//signed//_____
Kathleen Wallman
Wallman Consulting LLC
9332 Ramey Lane
Great Falls, VA 22066
(202)-641-5387

Advisor to TheBlaze Inc.

Lynne Costantini
1133 Avenue of the Americas
34th Floor
New York, NY 10036
(212)-520-1444

President, Business Development, TheBlaze Inc.

August 25, 2014

Radio // Television // Web

April 17, 2014

Via email and overnight mail

Ms. Melissa Maxfield
SVP, Federal Government Affairs
Comcast NBCUniversal
300 New Jersey Avenue, NW, Ste. 700
Washington, DC 20001

Dear Melissa:

Thank you for speaking with me a few weeks ago on March 31st to discuss TheBlaze's continuing interest in carriage on Comcast's systems and our continuing frustration that we cannot get to meaningful discussions about a carriage agreement.

My key concern then, and now, is that the libertarian conservative viewpoint expressed in our programming is the main obstacle, though unspoken, to our gaining carriage on Comcast. Comcast is, after all, the owner of cable programming's most prominent liberal viewpoint services including MSNBC and key people in Comcast's top management ranks are publicly identified as strong supporters of the Democratic Party. As I told you when we spoke, we continue to hear from credible, knowledgeable people in the cable industry that the libertarian conservative viewpoint of TheBlaze is held against us in carriage considerations at Comcast.

When we spoke, you agreed to speak to others in Comcast about this concern. I have not heard back from you about your discussions.

My concerns about political bias in Comcast's carriage decision making were heightened during David Cohen's April 8th testimony in favor of Comcast's merger with Time Warner Cable before the Senate Judiciary Committee. He testified that Comcast has what sounds like a straightforward formula for deciding which programming services to carry. He said, "If you have compelling content and you can make the case that our consumers want to watch this content, we will carry it."

1133 AVENUE OF THE AMERICAS, 34TH FLOOR
NEW YORK, NY 10036
WWW.THEBLAZE.COM

TheBlaze has demonstrated *abundantly* that it has compelling content that Comcast's viewers want to see. Over the past several months our grassroots GetTheBlaze marketing campaign has resulted in 63,000 documented inbound contacts to Comcast CSRs and tens of thousands of social media posts requesting that TheBlaze be added to Comcast. In the few days after the Senate Judiciary Committee hearing alone, we estimate that 80% of the posts on Xfinity's Facebook page related to requests by customers potential customers and former customers to add TheBlaze to Comcast's channel lines ups (although substantially all those posts have now mysteriously disappeared (or have been removed by Comcast) from the Xfinity FB page). (See the attached representative screenshots of FB posts from April 11th.) Based on a recent survey of a sample of approximately 2200 respondents (culled from TheBlaze audience who are also current or former Comcast subscribers), 9.5% have switched providers to get TheBlaze and 90% indicated they will switch TV providers in the near term if TheBlaze is not added to Comcast. 83,000 Comcast customers consume TheBlaze content daily by subscribing to our email newsletters. Many of Comcast's regional GMs have told us they would like to add TheBlaze because their customers are calling to ask for it. However, they also told us they are not empowered to make local programming decisions and have asked us not to report their interest in TheBlaze to the corporate office.

Despite this mountainous proof that Comcast's viewers want TheBlaze, Comcast continues to deny us carriage. It leads us to wonder whether, as Senator Lee stated at the April 8th hearing, reflecting concerns that the Senator said he had heard, "Comcast might have the incentive and the ability to discriminate against certain political content, including, for example, conservative political content." We share Senator Lee's concern that Comcast's incentive and ability to do so "could be significantly enhanced as a result of this transaction."

Our occasional discussions with your content acquisition team have done nothing to allay our concerns about political bias and the evenhandedness of Comcast's carriage decisions. What we hear on that front is that Comcast decides which programming services to carry based on whether the service's programming is "must-have" and can make money for Comcast. Our carriage proposals to Comcast have certainly met the profitability criterion; having a sound business case for carriage is a legitimate business concern shared by all of our distribution partners. Our abundant evidence of viewer demand should answer any question about the "must-have" nature of our programming – unless "must-have" is a subjective criterion that includes other considerations such as political viewpoint.

For all these reasons, TheBlaze continues to be concerned that Comcast is holding it to standards in its carriage decision making process that do not apply to its own affiliated programming in our category. We continue to be concerned, as Senator Lee and perhaps others are, that the libertarianconservative political viewpoint of a programming service is weighed against it in Comcast's decision making on carriage. As Comcast works to persuade decision makers in Washington that it should be allowed to enlarge the footprint that its carriage decisions have in America, we believe that the suspicion of political bias is and will be of grave concern.

I hope that you can encourage a serious discussion of these concerns with your colleagues in Philadelphia. Time is of the essence, as the matter of our carriage on Comcast's systems has been dragging on for some time now. I look forward to speaking with you, and though I realize that your schedule is busy, it is important that we talk before April 24.

Very truly yours,

Lynne Costantini

Lynne

Lynne Costantini

President, Business Development

THE BLAZE

212-520-1444

1133 AVENUE OF THE AMERICAS, 34TH FLOOR
NEW YORK, NY 10036
WWW.THEBLAZE.COM

Andrew Hansen ▸ **XFINITY**
46 minutes ago

Get TheBlaze and you'll make me and my family happy customers because your X1 platform SUCKS!

Like · Comment

Diane Ruhle likes this.

Write a comment...

Jimmy Noorlander ▸ **XFINITY**
47 minutes ago

We are about to get cable and before we do we want to make sure it has TheBlaze. Hopefully you will get it before we decide.

Like · Comment

3 people like this.

Write a comment...

Michael Cotter ▸ **XFINITY**
47 minutes ago

Get The Blaze!!!

Like · Comment

3 people like this.

Write a comment...

Toby Palma ▸ **XFINITY**
48 minutes ago

Please, if you listen to your consumers, WE WANT #THEBLAZE! Thanks!

Like · Comment

3 people like this.

Write a comment...

Lee Sexton ▸ **XFINITY**
48 minutes ago

Please add The Blaze TV to your line up

Like · Comment

3 people like this.

Write a comment...

Amber Church ▸ **XFINITY**
49 minutes ago

Under oath!! Please carry The Blaze!!!

Like · Comment

3 people like this.

Like · Comment

2 people like this.

Write a comment...

Travis Christensen ▸ **XFINITY**
47 minutes ago

#GetTheBlaze!

Like · Comment

3 people like this.

Write a comment...

Charlene Hicks ▸ **XFINITY**
47 minutes ago

Have you come up with any ideas about how to work with me? I do not only use the net for surfering. I use to show the good word about Jesus. Doing is work and helping others is very important to me. I am trying so very hard, Elizabeth was able to get it down to $40.00 a month and I have been putting even $25.00 extra with that but if I have to put $70.00 a month just to talk about the Good News about Jesus, our savior, I will. Please work with me I ask you. I pray that you do, I know that there are some good Christians whom work there. Please help me. Thank you.
wcrgreen85@yahoo.com

Like · Comment

Dean Winters ▸ **XFINITY**
47 minutes ago

I have called many times requesting it, but now that you said you will listen to customers I want to repeat, please add The Blaze to your lineup. Thank you very much for listening to your customers. #gettheblaze

Like · Comment

3 people like this.

Write a comment...

Brett Simon ▸ **XFINITY**
48 minutes ago

As a consumer and Xfinity customer, I want The Blaze added to your channel lineup!

Like · Comment

3 people like this.

Write a comment...

Tim Westgate ▸ **XFINITY**
49 minutes ago

If you were to add The Blaze, I would consider becoming a customer again.

Like · Comment

3 people like this.

Write a comment...

Robbie Church ▸ XFINITY
45 minutes ago near Fuquay-Varina, NC

Please carry The Blaze!!!

Like · Comment

3 people like this.

Write a comment...

Barbara Kler ▸ XFINITY
45 minutes ago

Appearing before Congress a Comcast executive promised taking care of its customers which is a breath of fresh air to hear. Ok taking him at his word please add The Blaze.

Like · Comment

Diane Ruhle likes this.

Write a comment...

Gail Mednick Get The Blaze!!!!!!!!!!
Like · Reply · 1 · 43 minutes ago

Minnie Hamilton ▸ XFINITY
46 minutes ago near Mobile, AL

Get the Blaze

Like · Comment

Diane Ruhle likes this.

Write a comment...

Dana Hagan Randolph ▸ XFINITY
46 minutes ago

Get the Blaze!!!

Like · Comment

Diane Ruhle likes this.

Write a comment...

Aaron Creamer ▸ XFINITY
46 minutes ago

Hello, Please add TheBlaze. Thanks!

Like · Comment

2 people like this.

Write a comment...

Lynette McNeal ▸ XFINITY
45 minutes ago

Please add The Blaze to the channel lineup.

Like · Comment

2 people like this.

Write a comment...

Rae Ray ▸ XFINITY
45 minutes ago

#GetTheBlaze

Like · Comment

2 people like this.

Write a comment...

Janice Tozzi Tomczak ▸ XFINITY
46 minutes ago

We would like TheBlaze!!!

Like · Comment

Diane Ruhle likes this.

Write a comment...

Little Sweeter ▸ XFINITY
46 minutes ago

I'm so excited that you are willing to listen to your costumers. So I'll be looking forward to seeing the Blaze soon!! #gettheblaze

Like · Comment

Diane Ruhle likes this.

Write a comment...

Pat Nugent ▸ XFINITY
46 minutes ago near Goose Creek, SC

The Blaze The Blaze The Blaze

Like · Comment

Diane Ruhle likes this.

Write a comment...

Linda Mills ▸ XFINITY
46 minutes ago

Please add The Blaze to the lineup. Thanks from a subscriber.

3 people like this.

Write a comment...

Mike Stratton · XFINITY
44 minutes ago

Get The TheBlaze

Like · Comment

4 people like this.

Write a comment...

Dina Davis Fitzpatrick · XFINITY
44 minutes ago

Please get The Blaze. Walk the talk and listen to your consumers. What have you got to lose? Nothing. So much to gain!!! Please add The Blaze!!

Like · Comment

3 people like this.

Write a comment...

Joseph Cimaomo Jr. · XFINITY
44 minutes ago

Please add the Blaze to your channel lineup. #gettheblaze

Like · Comment

2 people like this.

Write a comment...

Eric Grover · XFINITY
44 minutes ago

#GetTheBlaze !!!

Like · Comment

Top Talk Radio likes this.

Write a comment...

Carol Chaney Parkins · XFINITY
45 minutes ago near Pawleys Island, SC

Yet the Blaze

Like · Comment

2 people like this.

Write a comment...

George Colon · XFINITY
45 minutes ago near Lancaster, PA

Please add The Blaze to your channel lineup!!!

44 minutes ago

I'm so excited that you are willing to listen to your costumers. So I'll be looking forward to seeing the Blaze soon!! #gettheblaze

Like · Comment

3 people like this.

Write a comment...

Bill Fox · XFINITY
44 minutes ago

...Blaze TV, eh? go ahead, just do it!...

Like · Comment

Diane Ruhle likes this.

Write a comment...

Dennis Schroth · XFINITY
44 minutes ago near Elkhart, IN

Get the Blaze !!

Like · Comment

2 people like this.

Write a comment...

Diane Rice · XFINITY
44 minutes ago

#GetTheBlaze

Like · Comment

Diane Ruhle likes this.

Write a comment...

Karen Curcio · XFINITY
45 minutes ago

It is way past time for Comcast to put The Blaze in the , I have called and asked soooo many times. Keep your word as you
did under oath to carry compelling channels if there is a call for...you know there is!

Like · Comment

2 people like this.

Write a comment...

Angie Coffman Frainie · XFINITY
45 minutes ago near Chattanooga, TN

Get The Blaze!!!

Like · Comment

Diane Ruhle likes this.

Write a comment...

Write a comment...

Scott Bolser › **XFINITY**
43 minutes ago

#GetTheBlaze. There is a demand!

Like · Comment

4 people like this.

Write a comment...

Jon Kruyswyk › **XFINITY**
43 minutes ago

#GetTheBlaze, because without it #xfinity is useless

Like · Comment

2 people like this.

Write a comment...

Nick Leyva › **XFINITY**
43 minutes ago

#gettheblaze #forrealsdoe #americaneedsit

Like · Comment

2 people like this.

Write a comment...

Steve Ross › **XFINITY**
43 minutes ago

#GetTheBlaze

Like · Comment

2 people like this.

Write a comment...

Ben Thompson › **XFINITY**
43 minutes ago

#GetTheBlaze PLEASE!

Like · Comment

2 people like this.

Write a comment...

Jennifer Watts Uttermohlen › **XFINITY**
43 minutes ago near Libertytown, MD

Please add the TheBlaze!!! This is about the 10th time I have asked!! Could you please listen to what customers want!!!! Your page is filled with people asking for it!!!

Max Thompson › **XFINITY**
42 minutes ago

#GetTheBlaze! would love to see this channel

Like · Comment

2 people like this.

Write a comment...

Ryan Anusbigian › **XFINITY**
43 minutes ago near Clair-Mel City, FL

#GetTheBlaze

Like · Comment

3 people like this.

Write a comment...

Christine Goeppinger › **XFINITY**
43 minutes ago near Oakdale, MN

The Blaze! (For my hubby!) plus I kinda gotta thing for Glenn Beck! Lol no shame in my game! Ur missing out and would get more subscribers if u had the Blaze tv! If we could cancel w u guys, we would! Just bc u don't have the blaze! (And bc ur prices SUCK!) get the blaze (and fix ur prices and we might consider staying w u.) and when we move we might keep u guys as our cable carrier!

Like · Comment

4 people like this.

Write a comment...

Christine Goeppinger #gettheblaze
Like · Reply · 41 minutes ago

Debbie Shirbach › **XFINITY**
43 minutes ago

If I can fast forward through commercials on a dvr'd program, I don't watch it. STOP IT!

Like · Comment

Diane Ruhle likes this.

Write a comment...

Top Talk Radio › **XFINITY**
43 minutes ago

Me too! The purest news content in the land is a must! We want the Blaze!

Like · Comment

2 people like this.

Write a comment...

Ginny Greathouse · XFINITY
40 minutes ago

#GetTheBlaze We watched The Blaze on Dish TV in AL ,and we now live in IN. We miss watching The Blaze Network!!! We want The Blaze!! Considering switching to Dish again if Comcast won't carry it.

Like · Comment

5 people like this.

Write a comment...

Eric Matthew Switch! Comcast has made it brutally clear that they will not add TheBlaze. I switched to Dish and LOVE it!
Like · Reply · 39 minutes ago

Holly Pickett Chandler · XFINITY
41 minutes ago

Please add The Blaze to my XFINITY TV programming!

Like · Comment

5 people like this.

Write a comment...

Maureen Sherlock Larson · XFINITY
41 minutes ago

As a Comcast customer, I request The Blaze, please!

Like · Comment

4 people like this.

Write a comment...

Nancy McCoy Walker · XFINITY
42 minutes ago near Houston, TX

#gettheblaze! Thank You!

Like · Comment

4 people like this.

Write a comment...

Teresa Cassady · XFINITY
42 minutes ago

#GetTheBlaze!!

Like · Comment

2 people like this.

Write a comment...

Vicki Reynolds Omer · XFINITY
42 minutes ago near Orem, UT

Get the Blaze!

Like · Comment

2 people like this.

house currently, I'd love to have a DVR for HISTORY Channel's Pawn Stars on History , Counts Kustoms, Velocity's Wheeler Dealer, CBS's The Big Bang Theory, Red Bull Air Race's, ...See More
Like · Reply · 27 minutes ago

Laura Bowman Muir · XFINITY
40 minutes ago

The Blaze please

Like · Comment

4 people like this.

Write a comment...

Bill Folk · XFINITY
41 minutes ago near Denver, CO

I would switch if you carried TheBlaze tv.

Like · Comment

4 people like this.

Write a comment...

Pam Lartz Loss · XFINITY
41 minutes ago

Get the Blaze!

Like · Comment

5 people like this.

Write a comment...

Karen Jackson Elliott Gossett · XFINITY
41 minutes ago

#GetTheBlaze WE WANT IT!

Like · Comment

5 people like this.

Write a comment...

Kaye Ellen Rish · XFINITY
42 minutes ago

We want the Blaze!

Like · Comment

5 people like this.

Write a comment...

Erik Johnson · XFINITY
42 minutes ago

#gettheblaze would be great to watch!

Like · Comment

4 people like this.

are always focused on the consumer. If you have compelling content and you can make the case that our consumers want to watch this content, we will carry it."

Like · Comment

6 people like this.

Write a comment...

Lori Mason McQueen ▸ **XFINITY**
36 minutes ago near Waynesboro, PA

I have called a couple of times for Comcast to carry The Blaze...maybe they will listen now! ADD the BLAZE!

Like · Comment

7 people like this.

Write a comment...

David Jacobsen ▸ **XFINITY**
38 minutes ago

Please add the Blaze network.

Like · Comment

5 people like this.

Write a comment...

Max Thompson ▸ **XFINITY**
39 minutes ago

also please make the H2 History channel part of the normal programming. It should be available to us all for free and not part of an extra package deal....Our soldiers and fighting men deserve to have its history for free for all to see and learn from...Thank U

Like · Comment

3 people like this.

Write a comment...

Andrew Fralick ▸ **XFINITY**
39 minutes ago

If you mean what you said in your Congressional Testimony, then add The Blaze!

Like · Comment

6 people like this.

Write a comment...

Robert Holt ▸ **XFINITY**
40 minutes ago

Please Carry the BLAZE.

Also should let people choose what they want as a part of their package. Not force BULL CRAP down our throats!

Like · Comment

Todd Pegoda ▸ **XFINITY**
38 minutes ago near San Antonio, TX

#GetTheBlaze
If you carry it, customers will come.

Like · Comment

6 people like this.

Write a comment...

Ian Ballinger shared a link
38 minutes ago

Add TheBlaze to your line up!
https://www.youtube.com/watch?v=zCKU6B1dlaw

Introducing TheBlaze TV - Fall 2013
www.youtube.com

This Fall, TheBlaze TV is bigger, better and bolder

Like · Comment · Share

6 people like this.

Write a comment...

Sylvia Garay ▸ **XFINITY**
39 minutes ago near Houston, TX

We would really like to see you add The Blaze to your line up.
Thank you for focusing on the consumer as you stated recently.

Like · Comment

6 people like this.

Write a comment...

Mark D. Secker ▸ **XFINITY**
40 minutes ago near Crystal River, FL

Get the Blaze!

Like · Comment

7 people like this.

Write a comment...

Chandler Kunz ▸ **XFINITY**
40 minutes ago

#GetTheBlaze!!! Please!!! My apartment only has TimeWarner which Comcast owns, and I've refused to get TimeWarner Cable unless they get TheBlaze, please carry it!

Like · Comment

watching!

Like · Comment

3 people like this.

Write a comment...

Diane Ruhle › **XFINITY**
37 minutes ago

Would like to see The Blaze. #theblaze

Like · Comment

5 people like this. Top Comments

Write a comment...

Diane Ruhle #GetTheBlazeTV #GlenBeck
Like · Reply · 17 minutes ago · Edited

Pam Striebel I would like to see The TheBlaze
Like · Reply · 34 minutes ago

Rick Marks shared a link.
37 minutes ago

Add TheBlaze
https://www.youtube.com/watch?v=zCKu6B1dlaw

Introducing TheBlaze TV - Fall 2013
www.youtube.com

This Fall, TheBlaze TV is bigger, better and bolder

Like · Comment · Share

5 people like this.

Write a comment...

Eric Matthew › **XFINITY**
36 minutes ago

I left xfinity because I was tired of being ignored. You will lose more customers if you don't listen to your customers. You need to add TheBlaze!

Like · Comment

5 people like this.

Write a comment...

Charmaine Condra-White Add "THE BLAZE"!
Like · Reply · 34 minutes ago

Sue Knoetgen › **XFINITY**
36 minutes ago

It is time to quit pretending you don't know about The Blaze TV and that you don't have a large base of customers who have been demanding it. Time to add The Blaze TV to the Comcast lineup. If you REALLY meant this when you said it: "We carry these networks because we are always focused on the consumer. If you have compelling content and you can make the case that our consumers want to watch this content, we will carry it."

Write a comment...

Mark Nave › **XFINITY**
37 minutes ago

Put the Blaze on. We love it and you will too. Your earnings will show that.

Like · Comment

5 people like this.

Write a comment...

Don Wilson › **XFINITY**
37 minutes ago

Once you get The BLAZE, you'll get me as a customer.

Like · Comment

3 people like this.

Write a comment...

Ginger Southern › **XFINITY**
37 minutes ago

I have been requesting The Blaze TV network. If I can't get it here then I'll go to one of the carriers that do. I've been waiting and all I get is lip service when I call!

Like · Comment

4 people like this.

Write a comment...

Steve Duke › **XFINITY**
36 minutes ago

Here's a thought...How about being original unlike 99% of modern media. Get THE BLAZE!!!

Like · Comment

4 people like this.

Write a comment...

Earle Mason › **XFINITY**
36 minutes ago near Manchester, NH

It was great to hear a Comcast Executive say, under oath, "We carry these networks because we are always focused on the consumer. If you have compelling content and you can make the case that our consumers want to watch this content, we will carry it." Excellent – now you can carry Glenn Becks show "The Blaze" in the your New Hampshire area!! as well as Fox Sports 2!!! Please!

Like · Comment

5 people like this.

Write a comment...

Todd Pegoda › **XFINITY**

Jake Druziako The Blaze TV.
Like · Reply · 33 minutes ago

Josh Garcia ▸ XFINITY
34 minutes ago

Get The Blaze and I'll switch along with many others !!

Like · Comment

2 people like this.

Write a comment...

Justin Tuck ▸ XFINITY
34 minutes ago

Please start carrying The Blaze.

Like · Comment

3 people like this.

Write a comment...

R Allen McLaughlin ▸ XFINITY
34 minutes ago

Would love to see The Blaze. Been calling you about the Blaze for over a year now.

Like · Comment

3 people like this.

Write a comment...

Dennis Crabtree ▸ XFINITY
34 minutes ago

I'm so excited that you are willing to listen to your costumers. So I'll be looking forward to seeing the Blaze soon!! #gettheblaze

Like · Comment

4 people like this.

Write a comment...

Gregory Crabill ▸ XFINITY
35 minutes ago

Hopefully its not just another lie like those in government but as a consumer, our family would really like the TheBlaze network. We are sooo sick of mainstream media

Like · Comment

4 people like this.

Write a comment

Kim Taddonio ▸ XFINITY
35 minutes ago

I would love to see the Blaze Network added. TV worth watching!

#GetTheBlaze At the Congressional Hearings Comcast stated that if we want a Network, you will carry it for us. We we want theBlaze Network. #GetTheBlaze

Like · Comment

3 people like this.

Write a comment

Shelley Hawker ▸ XFINITY
34 minutes ago

Carry TheBlaze!

Like · Comment

3 people like this.

Write a comment...

Bonnie Kliewer ▸ XFINITY
34 minutes ago

It would be great if you could add The Blaze to your TV lineup. If you want to present programming that people want, it would be a good move.

Like · Comment

3 people like this.

Write a comment...

Serina Wilson Riches ▸ XFINITY
34 minutes ago near Winchester, VA

I second all of these posts, please add The Blaze. Thank you

Like · Comment

3 people like this.

Write a comment...

Mary Whittaker ▸ XFINITY
35 minutes ago

I WOULD LOVE TO WATCH THE BLAZE, WITH GLENN BECK.

Like · Comment

5 people like this.

Write a comment.

Myrna Stevenson ▸ XFINITY
35 minutes ago

I'm so happy to hear you say that you're focused on your customers and want cutting edge news. Well I'm requesting that you at The Blaze to your offerings. It's truly news not to be found anywhere else.

Like · Comment

4 people like this.

Write a comment...

Can we please get Blaze TV? Thank you...

Like · Comment

4 people like this.

Write a comment...

Michael G Laster · XFINITY
32 minutes ago

Would love to see Comcast / Xfinity get their BLAZE on.

Like · Comment

5 people like this.

Write a comment...

Jill Grieve · XFINITY
33 minutes ago

#gettheblaze Thank you!

Like · Comment

5 people like this.

Write a comment...

Erik Heun · XFINITY
33 minutes ago

The Blaze or I cancel.

Like · Comment

5 people like this.

Write a comment...

Craig Johnson · XFINITY
33 minutes ago

#gettheblaze

Like · Comment

4 people like this.

Write a comment...

Kip Schaumloffel · XFINITY
34 minutes ago

Please add the BLAZE.

Like · Comment

3 people like this.

Write a comment...

Jake Druziako · XFINITY
34 minutes ago

Add theblaze to xfinity so I can get Comcast its the only provider in my area other than satellite.

#GetTheBlaze get the blaze on comcast.

Like · Comment

5 people like this.

Write a comment...

Francis Long · XFINITY
33 minutes ago

Get The Blaze now! You asked, now deliver The Blaze.

Like · Comment

4 people like this.

Write a comment...

Diane Collmar Zundel · XFINITY
33 minutes ago

Please add BLAZE

Like · Comment

5 people like this.

Write a comment...

Nathan Campbell · XFINITY
33 minutes ago

#gettheblaze The Blaze please??!!!!

Like · Comment

4 people like this.

Write a comment...

Shay Blakemore · XFINITY
33 minutes ago near Raleigh, NC

Carry The Blaze!!!

Like · Comment

4 people like this.

Write a comment...

Willis L. Fitzgerald · XFINITY
34 minutes ago

I have asked many times, Would you please carry THE BLAZE !
As I Have stated many times ,I have to pay for a bunch of cr-p I could care less for it is the very least you can do for folks like myself > CARRY THE BLAZE, please !!!!

Like · Comment

3 people like this.

Write a comment...

Donna Hammond Harris Agreed, I only watch about 8 channels total! The Blaze would increase that number at least one!

Wendy Barham Banner ▸ **XFINITY**
28 minutes ago

I hope that you will offer The Blaze when you merge with Time Warner Cable here in Raleigh, NC!!! Love Glenn Beck! #GetTheBlaze

Like · Comment

2 people like this.

Write a comment...

Bert Dobrie ▸ **XFINITY**
30 minutes ago

I want The Blaze TV, please! #GetTheBlaze

Like · Comment

3 people like this.

Write a comment...

Nikki Daniels ▸ **XFINITY**
30 minutes ago

#gettheblaze please.

Like · Comment

4 people like this.

Write a comment...

Carolyn Riedel ▸ **XFINITY**
30 minutes ago near Richmond, TX

Would LOVE IT if you added the Blaze! Please consider!

Like · Comment

4 people like this.

Write a comment...

Steve Stubbe ▸ **XFINITY**
31 minutes ago

Get "The Blaze"...

Like · Comment

3 people like this.

Write a comment...

Les White ▸ **XFINITY**
32 minutes ago

Other cable providers are now carrying The TheBlaze. No more hiding behind your staff. It's time you start including it. We will be watching!

Like · Comment

Write a comment...

CK Easton ▸ **XFINITY**
29 minutes ago

Please bring The Blaze to your line up. I know you said you are trying to keep the customer happy but I'm not. I'm dropping my channels and money spent dramatically because there is nothing to watch! I spend time with the ROKU and The Blaze more than I watch Comcast. Life would be so much easier if you would just give The Blaze watchers the choice to watch it. Geez You put on stupid programs against our constitution all the time. Please give the other side a chance! The Blaze! The Blaze!

Like · Comment

4 people like this.

Write a comment...

Sean McKee ▸ **XFINITY**
30 minutes ago

Can you please add #gettheblaze ? It's extremely hard to understand why you have not added The Blaze t your line up of channels. Thnaks you in advance for making this happen soon.

Like · Comment

4 people like this.

Write a comment...

Dan Hendricks ▸ **XFINITY**
31 minutes ago

I want my Blaze TV.
Please add the Blaze. We customers want it more than any other channel.

Like · Comment

4 people like this.

Write a comment...

Darlene Muriel ▸ **XFINITY**
31 minutes ago

Can we please have Blaze TV . Warren,Mi

Like · Comment

3 people like this.

Write a comment...

Dusty Fenwick ▸ **XFINITY**
32 minutes ago

If you mean what you said this week, get The Blaze. If you lied, do it anyway. #GetTheBlaze

Jason M Gardner ▸ **XFINITY**
27 minutes ago near Castlewood, CO

As a Comcast(Xfinity) customer who spends a large amount of money with you every month, I would really appreciate you adding The Blaze to your lineup very soon. As your execs testified under oath, you want to focus on your customers and your customers want The Blaze.

Like · Comment

4 people like this. Top Comments

Write a comment...

Jason M Gardner I can't get satellite where I am or I would.
Like · Reply · 22 minutes ago

Matt Powell just get dish, they will never add the blaze no matter what they say.
Like · Reply · 23 minutes ago

Tiana Hall ▸ **XFINITY**
28 minutes ago

Please Add The Blaze to your line up.

Like · Comment

3 people like this.

Write a comment...

Michael Quadrino ▸ **XFINITY**
28 minutes ago

Give me the BLAZE!!!

Like · Comment

3 people like this.

Write a comment...

Joel Auton ▸ **XFINITY**
28 minutes ago

I want - We want - the Blaze!

Like · Comment

2 people like this.

Write a comment...

Brantan Jahner ▸ **XFINITY**
28 minutes ago

#gettheblaze!!

Like · Comment

2 people like this.

Write a comment...

Wendy Barham Banner ▸ **XFINITY**

Corey Ardis ▸ **XFINITY**
27 minutes ago

#GetTheBlaze

Like · Comment

3 people like this.

Write a comment...

Donna Swoboda ▸ **XFINITY**
27 minutes ago

Just wanted to thank you for that xfinity on demand, I am getting to enjoy the tv shows that I am unable to watch when they first air. On another note, I would appreciate it if you would carry "The Blaze" I listen to it on Sirius when I'm in my car, and would like to do the same at home. Thank you.

Like · Comment

2 people like this.

Write a comment...

Kevin M Sampey ▸ **XFINITY**
28 minutes ago

Can you please add #gettheblaze ? It's extremely hard to understand why you have not added The Blaze t your line up of channels. Thanks you in advance for making this happen soon.

Like · Comment

3 people like this.

Write a comment...

Donald Meyer ▸ **XFINITY**
28 minutes ago

how about the GLEN BECK Network

Like · Comment

Diane Ruhle likes this.

Write a comment...

Diane Ruhle #GetTheBlazeTV #GlenBeck
Like · Reply · 11 minutes ago

Brent Lundberg ▸ **XFINITY**
29 minutes ago

If what you said was true... We want to see TheBlaze added to our line-up

Like · Comment

3 people like this.

Write a comment...

Write a comment...

Craig Williams ▸ **XFINITY**
58 minutes ago

Please add the Blaze network!

Like · Comment

5 people like this.

Write a comment...

Flora Davisson ▸ **XFINITY**
58 minutes ago

I want the Blaze Channel I pay more then enough to request something I want to watch.

Like · Comment

4 people like this.

Write a comment...

Daniel Garrett ▸ **XFINITY**
58 minutes ago

Add The Blaze please

Like · Comment

4 people like this.

Write a comment...

Sandy Petersen ▸ **XFINITY**
58 minutes ago

I started watching fox news because of glen beck . now I don't watch fox news very much.....I want to watch Glenn Beck ,,, so please carry the Blaze.

Like · Comment

3 people like this.

Write a comment...

Tammy Gann Schuster ▸ **XFINITY**
58 minutes ago

THE BLAZE!

Like · Comment

2 people like this.

Write a comment...

Brady Kreger ▸ **XFINITY**
58 minutes ago

Good news! Earlier this week (...and under oath), a Comcast executive said that they want to focus more on their consumers!
"We carry these networks because we are always focused on the consumer. If you have compelling content and you can make the case that our consumers want to watch this content, we will carry it."
Get TheBlaze on air please!

Like · Comment

2 people like this.

Write a comment...

Kelly A. Carter ▸ **XFINITY**
58 minutes ago

#GetTheBlaze

Like · Comment

3 people like this.

Write a comment...

Recent
2014
2013
2012
2011
Founded

Annabell Malmgren ▸ **XFINITY**
57 minutes ago

#GetTheBlaze

Like · Comment

4 people like this.

Write a comment...

Norm Morton ▸ **XFINITY**
57 minutes ago near Stuart, FL

I need the Blaze!!!! FL

Like · Comment

2 people like this.

Write a comment...

Laurie Krauss Ekwall ▸ **XFINITY**
57 minutes ago

We want The Blaze.

Like · Comment

4 people like this.

Write a comment...

Debbie Sylvester ▸ **XFINITY**
57 minutes ago

So since a Comcast executive said this....."We carry these networks because we are always focused on the consumer. If you have compelling content and you can make the case that our consumers want to watch this content, we will carry it."

I ASSUME that means Comcast will be carrying The Blaze immediately, RIGHT!?!!?? #GettheBlaze

Like · Comment

3 people like this.

Write a comment...

Deborah Johnson ▸ **XFINITY**
57 minutes ago

#GetTheBlaze

Like · Comment

4 people like this.

Write a comment...

Ky Vrettos ▸ **XFINITY**
57 minutes ago

Please #GetTheBlaze

Like · Comment

2 people like this.

Write a comment...

Colin Balfe ▸ **XFINITY**
57 minutes ago near New York, NY

We want @TheBlaze TV!!!!!

Like · Comment

3 people like this.

Write a comment...

Dana Rogers ▸ **XFINITY**
58 minutes ago

Add the Blaze!!! I'm a Comcast customer in TN...

Like · Comment

4 people like this.

Write a comment...

Ken Warren ▸ **XFINITY**
57 minutes ago

I want The Blaze

Like · Comment

3 people like this.

Write a comment...

Deb Kluskiewicz ▸ **XFINITY**
57 minutes ago

I have made numerous call to my local comcast office with no response. I would really like to see THE BLAZE on my XFinity lineup. Comcast just said this week that they want to focus on what their customers want! I've been a comcast customer for a very long time! #GETTHEBLAZE

Like · Comment

2 people like this.

Write a comment...

Matt Banker ▸ **XFINITY**
57 minutes ago

Add The Blaze!

Like · Comment

4 people like this.

add the blaze television network to your lineup

Like · Comment

5 people like this.

Write a comment...

Chris White ▸ **XFINITY**
57 minutes ago

You asked for it, Get the Blaze!

Like · Comment

4 people like this.

Write a comment...

Charlie Gale ▸ **XFINITY**
57 minutes ago

Earlier this week (...and under oath), a Comcast executive said that they want to focus more on their consumers! "We carry these networks because we are always focused on the consumer. If you have compelling content and you can make the case that our consumers want to watch this content, we will carry it."

So unless he was lying under oath I'm pretty sure you have enough compelling requests to add the Blaze TV to your lineup. #gettheblaze

Like · Comment

Laurie Ward ▸ **XFINITY**
56 minutes ago

Please pick up Glenn Beck and the Blaze!

Like · Comment

3 people like this.

Write a comment...

Janice Scarlett Priest ▸ **XFINITY**
56 minutes ago

Add The Blaze!

Like · Comment

4 people like this.

Write a comment...

Lynn Robinson ▸ **XFINITY**
57 minutes ago

Would like to see the Blaze added.

Like · Comment

4 people like this.

Write a comment...

John Cranston ▸ **XFINITY**
57 minutes ago

Please pick up Glenn Beck and #GettheBlaze!!!

Like · Comment

2 people like this.

Write a comment...

James Kelly ▸ **XFINITY**
57 minutes ago

Comcast, can you please get The TheBlaze and get it soon

Like · Comment

2 people like this.

Write a comment...

Nicholas John Hilzinger ▸ **XFINITY**
57 minutes ago

Get The Blaze.

Like · Comment

3 people like this.

Write a comment...

Jennifer Michaels ▸ **XFINITY**
57 minutes ago

Miss having me as a customer? Then #GetTheBlaze. Until then, I guess I will have to live with a dish on my house.

Like · Comment

2 people like this.

Write a comment...

Carl Kidder ▸ **XFINITY**
55 minutes ago

Glenn Beck the Blaze should be added

Like · Comment

2 people like this.

Write a comment...

Mary Voss ▸ **XFINITY**
55 minutes ago

I vote for carrying The Blaze! Thanks!

Like · Comment

2 people like this.

Write a comment...

Scott Shelhamer ▸ **XFINITY**
56 minutes ago

I want The Blaze as part of my Comcast package in Memphis.

Like · Comment

4 people like this.

Write a comment...

Joe Norton ▸ **XFINITY**
56 minutes ago

Get the Blaze. Please!!!!

Like · Comment

4 people like this.

Write a comment...

Terry Dorsey ▸ **XFINITY**
55 minutes ago

I love Comcasts line up but I sure would like to see you guys add "The Blaze". Thanks.

Like · Comment

2 people like this.

Write a comment...

Kathi Ohlsen-Paddy ▸ **XFINITY**
56 minutes ago near Salmon Creek, WA

Wow, I am so glad that when testifying in front of Congress, you expressed the importance of listening to your customers and what they would like to see. I would like for you to provide The Blaze please.

Like · Comment

2 people like this.

Write a comment...

Duane Kastner ▸ **XFINITY**
56 minutes ago near Fort Wayne, IN

It's good to hear you guys are NOW willing to focus on the customer and put some "compelling content" on. Please put the Blaze in as part of your basic package. You can take Al Jazerra if you want if that will even out my monthly rate.

Like · Comment

3 people like this.

Write a comment...

Ben Neff ▸ **XFINITY**
56 minutes ago

Please add The Blaze to your channel lineup.

Jim Ellingson ▸ **XFINITY**
54 minutes ago

My household would greatly appreciate the addition of The Blaze to your menu.

Like · Comment

Diane Ruhle likes this.

Write a comment...

Joseph Sanders ▸ **XFINITY**
54 minutes ago

#GetTheBlaze

Like · Comment

2 people like this.

Write a comment...

Ben Van Gaasbeek ▸ **XFINITY**
55 minutes ago

Just had a Comcast person come to my door to try to get me to switch from my current provider in Chattanooga TN. If The Blaze were offered, I would have made the switch.

Like · Comment

Diane Ruhle likes this.

Write a comment...

Susan Wheatley ▸ **XFINITY**
55 minutes ago

#GetTheBlaze From what you said earlier this week (and under oath), I hope that THIS time you will listen to your current customers and #GetTheBlaze because if not, I am heading to GoogleFiber which has recently been put in our neighborhood. PLEASE #GetTheBlaze so I can stay with Comcast, who I have been with for years and years. I have called and called to request this and no one will respond ... See More

Like · Comment

3 people like this

Marj Green ▸ **XFINITY**
54 minutes ago

Please carry The Blaze.

Like · Comment

2 people like this.

Write a comment...

Robert Chase Butler ▸ **XFINITY**
54 minutes ago

#GetTheBlaze

Like · Comment

3 people like this.

Write a comment...

Sarah J Wolfe ▸ **XFINITY**
55 minutes ago near Blairsville, PA

Add the Blaze!!!!!! Then I can get rid of Dish Network at my house.

Like · Comment

4 people like this.

Top Comments

Write a comment...

Sarah J Wolfe It is awesome, Craig. I have Comcast at my sign shop. It was a bundle deal. So I have to listen to the Glenn Beck show on my laptop. Even though I listen to it at work I still set the DVR to record through Dish Network.
Like · Reply · 38 minutes ago

Rae Ray I second that, ADD THE BLAZE!
Like · Reply · 47 minutes ago

View 1 more comment

Deanna Osorio Gallagher ▸ **XFINITY**
55 minutes ago near Mechanicsville, VA

I want the Blaze in Richmond, VA!

Like · Comment

3 people like this

Diane Ruhle likes this.

Write a comment...

Nancy Powell Pfister • **XFINITY**
54 minutes ago near Middletown, DE

You are testifying that you are consumer oriented. Then get The Blaze channel!

Like · Comment

Diane Ruhle likes this.

Write a comment...

Scott Sherlock • **XFINITY**
54 minutes ago

BLAZE

Like · Comment

Diane Ruhle likes this.

Write a comment...

Daniel Martinez • **XFINITY**
54 minutes ago

get the blaze!

Like · Comment

Diane Ruhle likes this.

Write a comment...

Carla Martin Bybee • **XFINITY**
54 minutes ago

Get The Blaze!

Like · Comment

Diane Ruhle likes this.

Write a comment...

Rozanne Warner Paxman • **XFINITY**
53 minutes ago

Please add The Blaze to your line up. You said that consumers could ask for content and this is what I want. #GetTheBlaze

Like · Comment

Diane Ruhle likes this.

Write a comment...

Faith Tucker • **XFINITY**
54 minutes ago

add the blaze tv channel. THAT is what a lot of your customers want, at least the smart ones

Like · Comment

Diane Ruhle likes this.

Write a comment...

Mary Gray Whitcomb • **XFINITY**
54 minutes ago

In complete disclosure I am not a Comcast/Xfinity customer. I am here to join forces with those who are, as they ask you, to please add The Blaze. At least look into it.

Like · Comment

2 people like this.

Write a comment...

Ian Ballinger • **XFINITY**
54 minutes ago

Add TheBlaze!!

Like · Comment

2 people like this.

Write a comment...

Diane Ruhle likes this.

Write a comment...

Nancy Lisk · XFINITY
53 minutes ago

#GetTheBlaze Please!

Like · Comment

Diane Ruhle likes this.

Write a comment...

Chad Walker · XFINITY
53 minutes ago near Norris, TN

#GetTheBlaze
Add the network ASAP!
Also, add HD PPV for UFC fights. I only have the option to order SD so I just go to Hooters to watch the fights.

Zip code 37716

Like · Comment

Diane Ruhle likes this.

Write a comment...

Eric Reynolds · XFINITY
53 minutes ago

add the blaze!!!!!!!!!!!!!

Like · Comment

2 people like this.

Write a comment...

Chad Rohlfsen · XFINITY
53 minutes ago near Spring Hill, IA

Get the BLAZE!!!

Write a comment...

Damon Carpenter · XFINITY
53 minutes ago

GET THE BLAZE! Add me to the list of customers who want THE BLAZE!

Like · Comment

2 people like this.

Write a comment...

Linda Dold Jones Jordan · XFINITY
53 minutes ago

Yes. Please add Glenn Beck and The Blaze to your channel lineup. ☺ Thanks for the opportunity to express my request. ☺

Like · Comment

2 people like this.

Write a comment...

Mary Bloom · XFINITY
53 minutes ago

Add the Blaze in Cheektowaga, New York

Like · Comment

3 people like this.

Write a comment...

Michael Baker · XFINITY
53 minutes ago

Hey, how about getting "The Blaze TV." I subscribe to it already but would love being able to get it on my TV.

Like · Comment

Diane Ruhle likes this.

Like · Comment

3 people like this.

Write a comment...

Heather Brewster Butler › **XFINITY**
52 minutes ago

#gettheblaze

Like · Comment

2 people like this.

Write a comment...

Shirley Woodworth › **XFINITY**
52 minutes ago

#GetTheBlaze Please! Add me to the list of customers who want The TheBlaze

Like · Comment

3 people like this.

Write a comment...

Jim Milord shared a link
53 minutes ago

Please #GetTheBlaze. For JUSTICE!! Thank you. http://www.theblaze.com/stories/2014/04/11/bus-bully-learns-the-hard-way-that-you-can-only-push-someone-so-far-before-they-snap/

Bus Bully Learns the Hard Way That You Can Only Push Someone So Far Before They Snap
www.theblaze.com

A bully was in for a major surprise after

Like · Comment · Share

Diane Ruhle likes this.

Write a comment...

Mike Greer › **XFINITY**
53 minutes ago

Add the Blaze....

Like · Comment

2 people like this.

Write a comment...

Jack Holcomb › **XFINITY**
53 minutes ago

Please add The Blaze Thank You!

Like · Comment

2 people like this.

Chris Val › **XFINITY**
52 minutes ago

Please add the Blaze network to your line up

Like · Comment

2 people like this.

Write a comment...

Tulsa Tom Peña › **XFINITY**
52 minutes ago

I hope you start to carry the Blaze!

Like · Comment

Diane Ruhle likes this.

Write a comment...

Donnah Heil › **XFINITY**
52 minutes ago near Nashville, TN

Please carry The Blaze ! We will be changing soon to another provider that does carry The Blaze if not.

Like · Comment

2 people like this.

Write a comment...

Jason Butturini › **XFINITY**
53 minutes ago

Add The Blaze and the SEC networks to your channel line up.

Like · Comment

3 people like this.

Write a comment...

Steven Lovett › **XFINITY**
53 minutes ago near Modesto, CA

Get The TheBlaze.

Like · Comment

2 people like this.

Write a comment...

Michael Ditchfield › **XFINITY**
53 minutes ago

Adding The Blaze to your lineup would make me less likely to switch providers, and it would almost make up for the vast array of technical issues and rate hikes I've enjoyed over the last few months

Like · Comment

Diane Ruhle likes this

Betty Lewis Chavie ▸ **XFINITY**
51 minutes ago

Your customers would like to see "The Blaze" added to your lineup.....Pretty Please with sugar on top

Like · Comment

3 people like this.

Write a comment...

Mike Proffitt ▸ **XFINITY**
51 minutes ago

#gettheblaze

Like · Comment

Diane Ruhle likes this.

Write a comment...

Geoffrey Hoyt ▸ **XFINITY**
52 minutes ago

Please carry The TheBlaze and bring back FOX Soccer

Like · Comment

3 people like this.

Write a comment...

Sandra Mincemoyer ▸ **XFINITY**
52 minutes ago

Put the phillies on Direct TV. Can't get your cable, so we can't watch our team.
I know it's all about the money.
Whose being the big?

Like · Comment

Diane Ruhle likes this.

Write a comment...

David Hauber ▸ **XFINITY**
52 minutes ago

Please add The TheBlaze

Like · Comment

2 people like this.

Write a comment...

Holt Jackie ▸ **XFINITY**
52 minutes ago

The Blaze channel would be an excellent addition to the lineup offered to your consumer.... in fact, it needs to be added just to offer some serious viewing.

Add #TheBlaze... get with the program!!!

Like · Comment

2 people like this.

Write a comment...

Matt Marmet ▸ **XFINITY**
51 minutes ago

Really want to see "The Blaze" added to your channel lineup. Glad to see your opening up to suggestions from your viewers.

Like · Comment

4 people like this.

Write a comment...

Sandra Medlin Pierce ▸ **XFINITY**
51 minutes ago

Get TheBlaze in VT

Like · Comment

2 people like this.

Write a comment...

Jeff Saxton ▸ **XFINITY**
52 minutes ago

#gettheblaze

Like · Comment

2 people like this.

Write a comment...

Lisa Brewer-Stone ▸ **XFINITY**
52 minutes ago

The Blaze. ..

Like · Comment

2 people like this.

Write a comment...

Chris Oglesby ▸ **XFINITY**
52 minutes ago

I want The Blaze

#GetTheBlaze

Like · Comment

Diane Ruhle likes this.

Write a comment...

Max Dellinger · **XFINITY**
50 minutes ago near Indianapolis, IN

Add The Blaze!!

Like · Comment

3 people like this.

Write a comment...

David Flood · **XFINITY**
50 minutes ago

I would like the Blaze on my Comcast account in Florida.

Like · Comment

3 people like this.

Write a comment...

Joe Corbisiero · **XFINITY**
50 minutes ago

Carry the Blaze and maybe I might want to get connected!

Like · Comment

3 people like this.

Write a comment...

Scott Crenshaw · **XFINITY**
50 minutes ago

I'd love it if you all would carry The Blaze

Like · Comment

2 people like this.

Write a comment...

David Dean · **XFINITY**
51 minutes ago

We the People want The Blaze !

Like · Comment

2 people like this.

Write a comment...

Judy Lowell · **XFINITY**
51 minutes ago

So happy to hear that you are now willing to listen to the people on what they want for viewing. I say Get the Blaze.....

Like · Comment

Diane Ruhle likes this.

Write a comment...

Ryan Named Murphy › **XFINITY**
48 minutes ago

I don't have cable, but I know a lot of people would appreciate if you added TheBlaze to your broadcast schedules. Technically, it would be a slap to the face if you ignored all these people..

Like · Comment

3 people like this.

Write a comment...

Ryan Named Murphy their*
Like · Reply · 12 minutes ago

Lisa Copenhaver › **XFINITY**
49 minutes ago

Carry "The Blaze" and I'll consider not leaving Comcast and going to Dish !!!!

Like · Comment

3 people like this.

Write a comment...

Wayne Smith › **XFINITY**
49 minutes ago

We want the TheBlaze. Commie bear needs a good home #GetTheBlaze

Like · Comment

3 people like this.

Write a comment...

Mike Bair › **XFINITY**
50 minutes ago

GetTheBlaze. I am excited you want to listen to our requests.

Like · Comment

3 people like this.

Write a comment...

Bob Apjok Sr. › **XFINITY**
50 minutes ago

"We carry these networks because we are always focused on the consumer. If you have compelling content and you can make the case that our consumers want to watch this content, we will carry it." – Testimony at Comcast / Time Warner merger hearings.

If this is true, why are we not seeing The Blaze on Comcast yet?

Like · Comment

5 people like this.

Write a comment...

Kristi Mangan Zaliwski › **XFINITY**
49 minutes ago

Please add The Blaze to our channel line up!

Like · Comment

3 people like this.

Write a comment...

Linda Hord › **XFINITY**
49 minutes ago

Where is the TheBlaze mr.cohen?

Like · Comment

4 people like this.

Write a comment...

Joanna Florio Huffman › **XFINITY**
49 minutes ago

We understand you are looking for feedback from customers – great! We'd like The Blaze to be part of your line up. More voices help our Republic, suppression only shackles our freedoms. #gettheblaze

Like · Comment

4 people like this.

Write a comment...

Ginnie Lois › **XFINITY**
49 minutes ago near Park Ridge, IL

Now that you guys are willing to hear from the consumer... #gettheblaze

Like · Comment

3 people like this.

Write a comment...

Lana Crystal › **XFINITY**
50 minutes ago

As a consumer, I would like to request that you carry The Blaze. I know you seek to look out for the interests of your consumers so I am sure you will honor this request. Thank you!

Like · Comment

3 people like this.

Write a comment...

Judy Lowell › **XFINITY**
50 minutes ago

Now that you are listening to the people...finally. Please Get the TheBlaze

THE BLAZE Radio // Television // Web

December 10, 2013

Mr. David Cohen
Executive Vice President
Chief Diversity Officer
Comcast Corporation
One Comcast Center
1701 John F. Kennedy Blvd.
Philadelphia, PA 19103-2838

Dear Mr. Cohen,

TheBlaze is an independent news, information and entertainment cable programming network that launched in September 2012. TheBlaze provides an important platform for a vastly underserved audience (94M strong) who self-identify as right-of-center relative to their politics and lifestyle.

TheBlaze is an unaffiliated programmer within the meaning of the Comcast/NBCU Consent Decree and we seek carriage pursuant to Comcast/NBCU's commitment and obligation to add independent networks to its channel line up.

TheBlaze is unlike other emerging networks. TheBlaze has a solid track record of ratings success; original and live programming with high production values; diverse talent; a built-in audience derived from multiple media platforms (web, radio, book publishing, live events); online viewership that surpasses that of many fully distributed networks (like Al Jazeera America); and a marketing platform with wide reach across Comcast operating areas.

As Comcast's Chief Diversity Officer and a diversity ambassador to the cable industry, you often speak about how diversity transcends color, race and ethnicity and is about exposing audiences to a variety of perspectives so that our industry and Comcast/NBCU are better equipped to meet customers and other important stakeholders at their needs. You recognize that the cable and programming communities play an important role in leading national diversity efforts. As recently as this Fall's NAMIC Conference, you said "[w]e have a unique role to play that no other industry in America can play through the pictures and the images we send out over the air and the way in which we program and the people we put on camera in news, sports, entertainment...we can do more to move the needle about perception about the importance of diversity and inclusion and what it means."

Today, I'm asking that TheBlaze be given the opportunity to access Comcast's audience, demonstrating that Comcast is both "doing more" to further the diversity agenda and accelerating its public commitment to add independent networks to its channel line up.

1133 AVENUE OF THE AMERICAS, 34TH FLOOR
NEW YORK, NY 10036
WWW.THEBLAZE.COM

Whatever your politics (or those of the executive teams of Comcast, NBCU and its news networks), I think we can agree that there is currently only one cable television network carried by Comcast that serves the needs and speaks to the values of the conservative and libertarian audience. We urge you to do more to serve that audience. Every diversity initiative calls for more, not fewer, voices to be afforded access, and this is especially true during these turbulent economic and political times.

Your content group says Comcast doesn't want to "go first". They want to "wait and see" what other large MVPDs do. While it may be understandable from a practical, regulatory and MFN perspective for Comcast to wait for DTV or TWC to do a deal with TheBlaze, it doesn't make sense to do that from an industry leadership, diversity and customer care perspective.

Comcast customers are switching providers to get TheBlaze; and thousands have called, emailed and posted requests to add TheBlaze on the Xfinity Facebook page, almost all of which have been ignored.

We have provided the Comcast content team with a number of proposals and have asked to be considered for carriage under the Consent Decree. To date, there have been no meaningful carriage negotiations; the response has been that Comcast, as a general matter, is not looking to launch new cable television networks.

We will continue to keep the content team apprised of network developments and work towards finding an acceptable path to a distribution partnership. In parallel, we respectfully request carriage pursuant to Comcast/NBCU's commitment and obligation to add independent networks under the Consent Decree.

Please inform us of any additional detail you may need and how the selection process under the Consent Decree works and how it interoperates with Comcast's customary process for considering adding programmers to its channel lineup.

Very truly yours,

Lynne Costantini

Lynne Costantini
President, Business Development

cc: Gregory Rigdon
Jennifer Gaiski

1133 AVENUE OF THE AMERICAS, 34TH FLOOR
NEW YORK, NY 10036
WWW.THEBLAZE.COM

Greg Rigdon
Executive Vice President,
Content Acquisition

Comcast Cable
One Comcast Center
Philadelphia, PA 19103-2838
Office: 215-286-2854

December 18, 2013

Lynne Costantini
Consultant
The Blaze
878 Oldfield Road
Fairfield, CT 06824

VIA FAX AND EMAIL: (203) 292-3690, lcostantini@theblaze.com

Dear Lynne:

I am in receipt of your letter to David Cohen suggesting that Comcast consider carrying TheBlaze as a demonstration of our commitment to a "diversity agenda" and in support of our commitment, as part of the NBCUniversal transaction, to add independent networks to Comcast's lineup.

Please be assured that Comcast is committed to distributing independent voices. In fact, approximately 35% of the English-language networks we carry are independent, based on the definition you cite from the Comcast-NBCUniversal Consent Decree. Furthermore, we are ahead of schedule in meeting our commitment to launch ten independent networks by the eighth anniversary of the NBCUniversal transaction -- by the end of January 2014, we expect to already have launched five of these networks. And over the next five years, we will meet the remaining elements of our commitment, launching five more independent networks, including two majority Hispanic owned or operated networks by 2017, and two majority African American owned and one other network by 2019.

For the moment, however, meeting our near term obligation to identify and contract with two majority Hispanic owned or operated networks is our core priority with respect to that "independent network" commitment. And, as you know, TheBlaze does not meet those particular requirements.

That being said, as a more general matter, Comcast regularly considers carriage proposals from networks, representing a broad array of viewpoints. Comcast evaluates these networks by focusing on the overall value proposition, considering factors such as cost, bandwidth constraints, alternative network options, and network stability and funding. As your letter acknowledges, my team and I already have provided you with an opportunity to provide information in that regard. Nevertheless, be assured that we remain quite willing to consider any information that you think would be pertinent to our evaluation of TheBlaze.

Sincerely,