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The media tells us often that the percentage of progressive urban consumers want to know ?Where their food comes from.?

Only a handful of those ?concerned? actually take the time or have the opportunity to get even a superficial understanding. They usually get their information third-hand at best. RFD TV takes them right into the homes, barns and fields of the 2% of Americans who feed the rest of us. It?s not just an article in a magazine or a special on TV, it?s all day, all week, all year, continuing education on virtually all ag-related subjects and the producers who grow their food. It?s a reality TV program for those who really want to know where their food comes from.

As congressmen and senators you have the burden of deciding whether or not the RFD channel has a value beyond the pennies more that billion dollar companies could make replacing them with another channel promoting Brazilian butt lifts.

Ladies and gentlemen, you can make a difference.

Baxter