

Tomorrow September 10, 2014 the Internet community is launching the Internet Slowness Day to present to consumers unaware of Network Neutrality what it is, why its important to maintain this principle of nondiscrimination and openness online and pressure our public officials to support true Network Neutrality coupled with Title II reclassification of broadband (under former Chairman Julius Genachowski's proposed "Third Way" this can be done without deterring investment in IT infrastructure which critics of Title II contend) and hopefully apply sufficient pressure to block the proposed Comcast Time Warner Cable merger and AT&T DirecTV merger.

Internet companies and consumer grassroots have teamed up before for a similar program in 2012 with the Internet Blackout to protest draconian anti-piracy legislation which was Internet Blacklist legislation in disguise being lobbied for by the entertainment industry. Now we are going to have a similar action but this time directed against the monopoly cable and teleco ISPs. We also would like to see the FCC strike down state bans on municipal broadband that benefit the monopoly cable and teleco giants at our expense. We need more competition. Network Neutrality rules solve the symptom not the problem. Mandating competition solves the problem. Net Neutrality rules that are strong and enforceable in the meantime would be a good place to start till we can get competition flowing again. With just a few more days left after tomorrow to submit public reply to comments on Net Neutrality and the window for submitting comments on Comcast TWC decreasing now is the time to put pressure on regulators to do right.