

Below are two reasons why the merger of ATT & Direct Tv is bad for the consumer.

1. This creates oligopolies, in some markets monopolies, that result in collusion which reduce competition and lead to higher prices for consumers.
2. Monopolies tend to become less efficient and less innovative over time, becoming "complacent", because they do not have to be efficient or innovative to compete in the marketplace. For example as of 2013, Akamai measured the fastest average download data rate of 21.9 Mbit/s in South Korea, which is over 40% faster than the next ranked country, Japan, with 12.9 Mbit/s. South Korea's speed is almost six times faster than the world average of 3.8 Mbit/s, and more than twice as fast as the United States at 10 Mbit/s. 100 Mbit/s service is the average standard in urban South Korean homes and the country has rolled out 1 Gbit/s (1,000 Mbit/s) connections nationwide, which cost \$20 per month, approximately 263 times faster than the world average and 100 times faster than the average speed in the United States