

**Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, DC 20554**

In the Matter of )  
 )  
Applications of AT&T and DIRECTV for ) MB Docket No. 14-90  
Consent to Assign or Transfer Control of )  
Licenses and Authorizations )  
 )

**COMMENTS OF RFD-TV**

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September 16, 2014

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**COMMENTS OF RFD-TV**

**I. INTRODUCTION**

On June 11, 2014, AT&T Inc. (“AT&T”) and DIRECTV submitted applications to the Federal Communications Commission (“Commission” or “FCC”) requesting consent to transfer control of various Commission licenses and other authorizations in order to effectuate the sale of all the assets of DIRECTV and its subsidiaries and related entities to a subsidiary of AT&T, pursuant to Section 310(d) of the Communications Act of 1934, as amended (“Act”).<sup>1</sup>

On August 7, 2014, the Commission issued its Public Notice seeking comment on these applications.<sup>2</sup> RFD-TV respectfully submits these comments in response to the Commission’s Public Notice in order to highlight the continuing challenges RFD-TV’s independent rural programming faces in obtaining carriage from multichannel video programming distributors (MVPDs) in a rapidly consolidating media landscape. RFD-TV urges that, as it reviews the major pending transactions currently before it, the Commission prioritize the need to ensure that

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<sup>1</sup> See 47 U.S.C. § 310(d); *Applications of AT&T Inc. and DIRECTV for Consent to Assign or Transfer Control of Licenses and Authorizations* (filed June 11, 2014).

<sup>2</sup> See *Commission Seeks Comment on Applications of AT&T Inc. and DIRECTV to Assign or Transfer Control of FCC Licenses and Other Authorizations*, Public Notice, MB Docket No. 14-90, DA 14-1129 (rel. Aug. 7, 2014).

independent rural programming like RFD-TV can continue to obtain carriage on rapidly consolidating MVPDs' systems. At the same time, RFD-TV submits these comments to highlight and commend AT&T for its recent decision to bring RFD-TV's independent rural programming to its U-verse customers and enter into a carriage agreement with RFD-TV. In so doing, AT&T has made a genuine effort to understand and serve the needs of rural viewers and to preserve the vital link between urban and rural communities.

RFD-TV notes that, given the further consolidation among large national MVPDs, the Commission should ensure that such MVPDs support and carry independent rural programming on their systems, as AT&T has now demonstrated its willingness to do through entering into a carriage agreement with RFD-TV.

## **II. BACKGROUND**

As RFD-TV noted in recent comments on the merger applications of Comcast and Time Warner Cable ("TWC"),<sup>3</sup> RFD-TV has truly been an "FCC success story." Thanks to Congress' and the FCC's efforts to follow through in implementing the public interest obligations in Section 335 of the 1992 Cable Communications Act,<sup>4</sup> Rural Media Group launched its flagship independent rural programming network RFD-TV in the year 2000. Initially launched as a non-profit network, RFD-TV was formed to serve the needs of rural America with non-commercial rural news and informational programming, covering agribusiness, equine, rural lifestyle, and western sports, as well as music and family-friendly entertainment programming. That year,

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<sup>3</sup> See Comments of RFD-TV, MB Docket No. 14-57, at 2-4 (filed Aug. 25, 2014) ("RFD-TV Comcast-TWC Comments").

<sup>4</sup> Cable Television Consumer Protection and Competition Act of 1992, Pub. L. No. 102-385, § 25(a), 106 Stat. 1460, 1501-1502 (amended 2010).

RFD-TV signed its first distribution agreement with DISH Network, and in the next few years expanded carriage to Mediacom, DIRECTV and the National Cable Television Cooperative.

In 2007, RFD-TV became a for-profit entity in order to expand its coverage of commodities markets reports, weather, western sports reports, as well as extended coverage of rural conventions like the American Farm Bureau Federation and National FFA conventions. Over the next several months, RFD-TV signed long-term carriage agreements with Comcast Corporation, Time Warner Cable, Verizon FIOS, Cox Communications, Mediacom, Suddenlink Communications, Charter Communications, and Bresnan Communications, in addition to restructuring its agreements with DISH and DIRECTV. During this period of growth, RFD-TV launched its international channel RURAL-TV, RFD-TV The Magazine and RFD-TV The Theatre. In 2012, RFD-TV's parent company, Rural Media Group, purchased FamilyNet and a year later launched RURAL RADIO on SiriusXM.<sup>5</sup> After 14 years of expansive growth, RFD-TV currently enjoys nearly nationwide carriage and is distributed to over 46 million homes in the U.S., an impressive feat for a truly independent rural network.<sup>6</sup>

RFD-TV has truly become the news and information programming channel for rural America. RFD-TV produces more than thirty hours per week of rural-focused live newscasts, including from its bureau at the USDA in Washington, DC, which focuses on providing information relevant to rural viewers about developments on Capitol Hill and within other Federal agencies. RFD-TV also provides daily reports from its Chicago news bureau reporting

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<sup>5</sup> See RFD-TV Comcast-TWC Comments at 2-4. See also *Competition in the Video and Broadband Markets: the Proposed Merger of Comcast and Time Warner Cable*, H. Comm. on the Judiciary (Testimony of Patrick Gottsch, Founder and Chairman, RFD-TV) ("Gottsch Testimony") (May 8, 2014) at 3, available at [http://judiciary.house.gov/\\_cache/files/5abfe467-c0ba-4040-8eca-a7cdbe778ca4/gottsch-testimony.pdf](http://judiciary.house.gov/_cache/files/5abfe467-c0ba-4040-8eca-a7cdbe778ca4/gottsch-testimony.pdf).

<sup>6</sup> See Attachment A at 2 (Joint RFD-TV/AT&T Press Release).

directly from the grain and livestock pits at the Chicago Mercantile Exchange.<sup>7</sup> RFD-TV additionally supports rural communities by investing in and supporting women- and youth-focused programming and activities, including broadcasting female and youth western sports and conventions. RFD-TV provides daily western sports coverage during its rural evening news segment, providing viewers with the latest coverage of the rodeo industry, Professional Bull Riders events and horse shows.<sup>8</sup>

RFD-TV is an independent programmer with a loyal and passionate fan base. RFD-TV is currently ranked as the #1 cable channel for Adults 50+, #1 in C&D County Viewership and #1 for Time Spent Viewing for Adults 50+, based on audience composition.<sup>9</sup> RFD-TV is in the top 30% of all networks watched (#68 of 234) in terms of time spent watching, at 19.13 hours per viewing household.<sup>10</sup> RFD-TV's viewers are passionate because RFD-TV offers unique content not easily found elsewhere, providing information and programming that viewers have come to rely on.<sup>11</sup>

### **III. THE PUBLIC DEMANDS AND SUPPORTS THE NEED FOR INDEPENDENT RURAL PROGRAMMING**

Since its inception, RFD-TV's independent rural programming has focused on offering the rural news and information programming vital to rural communities across America. Rural areas hold an integral and essential segment of the population, responsible for the agriculture producing the food we eat and representing a culture and a lifestyle many Americans participate

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<sup>7</sup> See Gottsch Testimony at 2.

<sup>8</sup> See *id.*

<sup>9</sup> See 2013 Fall GfK MRI. See also Gottsch Testimony at 1.

<sup>10</sup> See Rentrak TV Essentials, 03/31/14 through 6/29/14.

<sup>11</sup> See RFD-TV Comcast-TWC Comments at 2-4.

in and enjoy. Rural communities comprise nearly three-quarters of the nation's land area,<sup>12</sup> and are home to nearly a fifth of the nation's population.<sup>13</sup> RFD-TV's mission has been to serve these communities with the independent rural news and information programming that is relevant to them and supportive of their agricultural and rural economies, with agricultural weather, agribusiness news, commodities markets news, western sports, rural and agricultural conventions, and other programming relevant to rural Americans - broadcasting a minimum of 6 hours per day and 30 hours per week of rural news programming. In addition, RFD-TV's independent rural programming is enjoyed not only in rural areas, but by viewers in urban areas as well - helping urban viewers remain connected to their rural roots, and helping urban and rural communities remain connected.

In this proceeding, the FCC has seen a massive outpouring of support for RFD-TV in comments by its loyal viewers. RFD-TV has determined that more than 12,000 ordinary citizens who do not want to lose access to independent rural programming have filed in support of RFD-TV in this proceeding – representing more than 94% of the submissions filed with the Commission.<sup>14</sup> Moreover, based on RFD-TV's analysis, more than 57,000 submissions in support of RFD-TV were filed in the period leading up to RFD-TV's comment filing in the

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<sup>12</sup> See "Metro and nonmetro counties, 2013," U.S. Department of Agriculture Economic Research Service, [http://www.ers.usda.gov/data-products/chart-gallery/detail.aspx?chartId=40039&ref=collection&embed=True#.VBN3\\_fldWVN](http://www.ers.usda.gov/data-products/chart-gallery/detail.aspx?chartId=40039&ref=collection&embed=True#.VBN3_fldWVN) (last visited Sept. 9, 2014).

<sup>13</sup> See U.S. Census Bureau, Press Release, "Growth in Urban Population Outpaces Rest of Nation, Census Bureau Reports" (March 26, 2012), *available at* [http://www.census.gov/newsroom/releases/archives/2010\\_census/cb12-50.html](http://www.census.gov/newsroom/releases/archives/2010_census/cb12-50.html).

<sup>14</sup> To perform this analysis, RFD-TV's staff has used the Commission's Electronic Comment Filing System ("ECFS") to download, print out and review the contents of every public submission filed into this docket as of the date of this filing. RFD-TV has determined that, of the total 13,528 submissions filed in this proceeding as of Sept. 16, 2014, and reviewed by RFD-TV, 12,722 submissions filed mention RFD-TV, RFD HD, RuralTV and are supportive of rural programming.

proceeding to review Comcast's merger with TWC.<sup>15</sup> Although RFD-TV is admittedly a small network, 57,000 passionate viewers represent approximately 42% of RFD-TV's prime-time viewing audience nationwide.<sup>16</sup>

As RFD-TV expressed in its comments on the Comcast-TWC merger applications, commenters in support of RFD-TV range from rural to urban. Urban commenters noted that they enjoy RFD-TV's programming because it helps them stay connected with where they used to live or with farmers and ranchers who grow the food they eat. Commenters also expressed their high regard for the unique nature of RFD-TV's programming, not replicated by other cable networks. Several commenters emphasized the importance of RFD-TV's rural news and information programming to agricultural communities. In addition, commenters expressed that they valued RFD-TV's programming as family-friendly and informative.<sup>17</sup>

In light of the sizable population represented by rural communities, and in light of the numerous comments filed with the Commission in support of RFD-TV, there can be no doubt of the strong demand and strong support for access to independent rural programming from members of the public across the country.

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<sup>15</sup> To perform this analysis, RFD-TV's staff used ECFS to download, print out and review the contents of every public submission filed into MB Docket No. 14-57 as of Aug. 25, 2014, the date of RFD-TV's comment filing in that docket. RFD-TV determined that, of the total 69,655 submissions filed in that proceeding as of that date and reviewed by RFD-TV, 57,777 submissions filed mentioned RFD-TV, RFD HD, RuralTV and were supportive of rural programming.

<sup>16</sup> See Thomas Gryta, *Rural TV Channel Circles the Wagons*, Wall Street Journal, Aug. 11, 2014, available at <http://online.wsj.com/articles/rural-tv-channel-circles-the-wagons-1407778487> (“[RFD-TV] has had an average prime-time viewing of roughly 137,000 for the first half of the year, according to Nielsen.”).

<sup>17</sup> See RFD-TV Comcast-TWC Comments at 11-12.

#### **IV. RFD-TV'S INDEPENDENT RURAL PROGRAMMING FACES CONTINUING CHALLENGES IN A RAPIDLY CONSOLIDATING MEDIA LANDSCAPE**

Unfortunately, not all MVPDs share RFD-TV's passion for serving the needs of rural communities with independent rural programming relevant to them. Instead, RFD-TV has increasingly found itself operating in a landscape in which large MVPDs with national reach are consolidating to massive scale, reducing RFD-TV's options for obtaining carriage and dramatically increasing the impact when one of them begins refusing carriage of RFD-TV. Moreover, in the case of at least one such large, national MVPD, RFD-TV has experienced a distinct bias in favor of carriage of affiliated programming and programming targeted at the urban youth market, and a distinct bias against carriage of independent rural programming.

As RFD-TV noted in its recent comments on the Comcast-TWC merger applications,<sup>18</sup> Comcast has already demonstrated that kind of bias against RFD-TV's independent rural programming when it dropped RFD-TV from carriage on its Colorado and New Mexico systems on August 13, 2013.<sup>19</sup> Without any notice to RFD-TV (apart from customer bill notifications), Comcast deprived close to 500,000 viewers of a channel they love. Comcast has not launched RFD-TV in any additional markets and continues to refuse carrying RFD-HD at all.<sup>20</sup> As RFD-TV explained in its comments, Comcast's purported justification for dropping RFD-TV as a low-rated channel does not hold, given RFD-TV's high ratings in key markets in Colorado and New

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<sup>18</sup> See RFD-TV Comcast-TWC Comments at 5-6.

<sup>19</sup> See *id.*

<sup>20</sup> See *id.* at 6.

Mexico - ranking in the top 20% or 25% in ratings in Denver, Colorado Springs/Pueblo and Albuquerque.<sup>21</sup>

Rather, Comcast's decision to drop RFD-TV from its systems in these two states appears to have been the consequence of a bias against independent rural programming and in favor of urban programming. Comcast justified its decision to drop RFD-TV on the grounds that it views itself as primarily an "urban cluster" cable television company.<sup>22</sup> Even accepting Comcast's assertion that 86% of its cable systems are urban, and that only 14% of its cable systems serve rural areas – numbers that RFD-TV wholeheartedly disputes – Comcast's rural subscribers would represent more than 4 million American homes in rural C and D counties – a significant underserved rural population that should not be ignored.<sup>23</sup>

RFD-TV does not view Comcast's decision to drop its carriage as an isolated circumstance limited to merely two markets. A consolidated Comcast and Time Warner Cable would become the dominant pay TV provider in the top 10 television markets, reaching 23 of the top 25 television markets and 37 of the top 40 television markets.<sup>24</sup> Moreover, RFD-TV's current carriage agreement with Comcast expires on December 31, 2015 and RFD-TV has every reason to fear that on that date Comcast could drop RFD-TV altogether from its post-merger

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<sup>21</sup> See *id.* (citing Nielsen Media Research individual DMA data from May 2013, Saturday and Sunday, 6pm to 11pm).

<sup>22</sup> "Competition in the Video and Broadband Markets: the Proposed Merger of Comcast and Time Warner Cable," H. Comm. on the Judiciary (Testimony of David Cohen, Executive Vice President, Comcast Corporation) (May 8, 2014) at 1:27:37, available at <http://www.c-span.org/video/?319101-1/comcasttime-warner-cable-merger>.

<sup>23</sup> See RFD-TV Comcast-TWC Comments at 9.

<sup>24</sup> See *Examining the Comcast-Time Warner Cable Merger and the Impact on Consumers*, Senate Comm. on the Judiciary (Testimony of James Bosworth, CEO, Back9 Network) (April 9, 2014) at p. 10-11, available at <http://www.judiciary.senate.gov/imo/media/doc/04-09-14BosworthTestimony.pdf>.

systems.<sup>25</sup> Following its merger with TWC, if Comcast continues to discriminate against RFD-TV's independent rural programming, RFD-TV faces the prospect of being dropped from markets representing approximately one third of US households – nearly 30 million homes.<sup>26</sup>

The risk that such a large, consolidated, national MVPD could shut independent, rural voices like RFD-TV out from nearly a third of US homes is too great to be ignored. As it reviews the current pending media transactions before it, RFD-TV urges the Commission to be mindful of the need to preserve and protect access to independent rural programming – both to serve the nearly one fifth of the nation's population living in rural areas, as well as to serve urban viewers and to preserve the link between urban and rural communities in the nation. In some cases, for some transactions, RFD-TV believes the Commission may need to intervene directly to impose merger conditions requiring the parties to expand their carriage of independent rural programming, as RFD-TV has urged for the Comcast-TWC merger applications.<sup>27</sup> In other cases, the parties to a particular transaction may not exhibit the same history of antipathy or bias towards independent rural programming, which seems to be true in the case of the transaction between AT&T and DIRECTV, as explained further below. RFD-TV believes that the Commission should remain vigilant against the prospects of a consolidating MVPD market increasingly shutting out independent rural programming from being seen – and exercise its authority to intervene in that market as needed to preserve and protect access to independent rural programming.

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<sup>25</sup> See Gottsch Testimony at 5.

<sup>26</sup> See Gottsch Testimony at 2.

<sup>27</sup> See RFD Comcast-TWC Comments at 12-14.

## V. RFD-TV COMMENDS AT&T AND DIRECTV FOR THEIR SUPPORT OF INDEPENDENT RURAL PROGRAMMING

Although RFD-TV continues to hold concerns as expressed above about the broader state of consolidation in the MVPD marketplace and the impacts of that consolidation on access to independent rural programming, RFD-TV also takes this opportunity to commend AT&T and DIRECTV for their support of independent rural programming.

RFD-TV has had a long-standing relationship with DIRECTV since the earliest years after its founding, and continues to enjoy carriage of RFD-TV's SD channel on DIRECTV's systems today as part of its basic channel package. More recently, RFD-TV was pleased to announce that, in addition to AT&T's current carriage of Rural Media Group's RURAL TV/FamilyNet on channel 568 on its U-verse platform, AT&T would also begin carrying RFD-TV. Following through on this commitment, AT&T launched RFD-TV's SD channel on September 8, 2014 on U-verse channel 566, and agreed to also launch RFD-TV's HD channel later this year – thus committing to carry the full suite of independent rural programming offered by Rural Media Group.<sup>28</sup> AT&T's carriage added over 5 million homes to RFD-TV's footprint, and RFD-TV is now available to more than 46 million homes as a result of this agreement.<sup>29</sup> Based on its discussions with AT&T leading to this carriage agreement, RFD-TV believes that AT&T sincerely worked hard to understand the concerns of rural America, and took those concerns seriously. In stark contrast to the resistance Comcast continues to display towards reinstating RFD-TV in Colorado and New Mexico, in just a few months time, RFD-TV went from initiating discussions with AT&T to an actual launch – a testament to AT&T's commitment to being a partner with RFD-TV to better serve the needs and interests of rural America.

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<sup>28</sup> See Joint RFD-TV/AT&T News Release at 1-2.

<sup>29</sup> See *id.*

In the future, RFD-TV aims to continue to work collaboratively with AT&T and DIRECTV to maintain and build on this positive relationship in serving the needs of rural America. In particular, RFD-TV will endeavor to work with both AT&T and DIRECTV to maintain strong independent rural programming options in the basic channel tier and, similar to AT&T's carriage on U-verse, to expand DIRECTV's carriage of independent rural programming to include RFD-TV HD and RURAL TV/FamilyNet.

## **VI. CONCLUSION**

Since as far back as the 1893 Mail Communications Act, which led to the establishment of Rural Free Delivery mail service or RFD, or the establishment of the Rural Electrification Administration in 1935, federal policy has taken critical steps to ensure a balance of services and an ongoing connection between rural and urban American communities. In the modern era, RFD-TV has provided such a bridge connecting city and country.

Given its experience being dropped in two states by Comcast, RFD-TV has substantial concerns about the impacts that ongoing consolidation will have on continued access to independent rural programming. RFD-TV believes the Commission should remain vigilant against the prospects of a consolidating MVPD market increasingly shutting out independent rural programming from being seen, and exercise its authority to intervene in transactions where required by imposing appropriate merger conditions. At the same time, RFD-TV takes this opportunity to commend MVPDs like DIRECTV and AT&T that have demonstrated their support for independent rural programming by taking the concerns of rural America seriously, and entering into carriage agreements for independent rural programming.

RFD-TV urges that, to the extent the Commission approves further consolidation among large, national MVPDs, it should ensure that such MVPDs support and carry independent rural

programming on their systems, as AT&T has demonstrated its willingness to do by entering into a carriage agreement with RFD-TV.

Respectfully submitted,

/s/ Patrick Gottsch

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September 16, 2014

**ATTESTATION**

I declare under penalty of perjury that to the best of my knowledge the foregoing is true and correct.

/s/ Patrick Gottsch

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September 16, 2014

## **ATTACHMENT A**



## News Release



### **AT&T U-VERSE TV AND RFD-TV REACH AGREEMENT TO BRING RURAL PROGRAMMING TO U-VERSE CUSTOMERS**

*RFD TV to Offer Programming Focused On Agriculture, Equine and the Rural Lifestyle, and Traditional Country Music and Entertainment*

**DALLAS, TX, (Sept. 8, 2014)** — [AT&T U-verse TV](#)® and Rural Media Group, Inc. have reached a distribution agreement that will bring RFD-TV, the nation's first 24-hour television network dedicated to serving the needs and interests of rural America, to AT&T U-verse customers.

As the flagship network for Rural Media Group Inc., RFD TV provides programming focused on agriculture, equine and the rural lifestyle, along with traditional country music and entertainment. It launched today on Channel 568 in the U200 package in Standard Definition (SD). FamilyNet, a sister station to RFD-TV, is already available on Channel 566 on AT&T U-verse. And RFD-TV in HD will launch later this year.

"We strive to carry content that appeals to a wide variety of audiences," said Aaron Slator, president, content development, AT&T. "We're excited to be able to bring RFD TV programming to our customers."

RFD-TV's news department produces over 10 hours of original programming each weekday providing unique content not covered by other business channels. The Market Day Report and the Rural Evening News focus on rural news, agricultural weather, plus commodity reports for both cash and futures for livestock and grains. Full-time RFD-TV news bureaus in Washington D.C. and Chicago contribute heavily to these broadcasts, connecting urban and rural America regarding food production.

"For the past three years, the No. 1 request being received by RFD-TV was to secure carriage for our rural programming on AT&T U-Verse," said Patrick Gottsch, founder & president of Rural Media Group, Inc. "With this announcement, AT&T will be carrying all of our channels, RFD-TV, RFD HD, and FamilyNet. That's a real tribute to their support for carrying independent networks that address large,

underserved audiences. With AT&T's carriage, RFD-TV is now available to more than 46 million homes."

In addition to its rural programming, RFD TV has a special focus on western sports. In March, RFD TV launched The American, the world's largest single one-day rodeo, which took place at AT&T Stadium. Next year's rodeo is scheduled for March 1, 2015 at AT&T Stadium.

Geographic and service restrictions apply to AT&T U-verse services. For more information on AT&T U-verse — or to find out if it's available in your area — visit [www.att.com/u-verse](http://www.att.com/u-verse).

*\*AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.*

*\*\*Claim based on comparison of major TV providers' percentage growth in subscriber counts and national market share data as of 1Q2014.*

### **About AT&T**

AT&T Inc. ([NYSE:T](http://nyse.com)) is a premier communications holding company and one of the most honored companies in the world. Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and internationally. With a powerful array of network resources that includes the nation's most reliable [4G LTE network](#), AT&T is a leading provider of wireless, Wi-Fi, high speed Internet, voice and cloud-based services. A leader in mobile Internet, AT&T also offers the best global [wireless coverage](#) based on offering roaming in more countries than any other U.S. based carrier, and offers the most wireless phones that work in the most countries. It also offers advanced TV service with the [AT&T U-verse](#)<sup>®</sup> brand. The company's suite of IP-based business communications services is one of the most advanced in the world.

Additional information about AT&T Inc. and the products and services provided by AT&T subsidiaries and affiliates is available at <http://about.att.com> or follow our news on Twitter at @ATT, on Facebook at <http://www.facebook.com/att> and YouTube at <http://www.youtube.com/att>.

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Reliability claim based on data transfer completion rates on nationwide 4G LTE networks. 4G LTE availability varies.

Geographic and service restrictions apply to AT&T U-verse. Call or go to [www.att.com/uverse](http://www.att.com/uverse) to see if you qualify.

### **About Rural Media Group, Inc.**

Rural Media Group, Inc. (RMG) is the world's leading provider of multimedia content dedicated to the rural and western lifestyle. RMG is the parent company of RFD-TV, FamilyNet, RURAL TV, RURAL RADIO on SiriusXM channel 80, RFD-TV The Magazine and RFD-TV The Theatre. RFD-TV, the flagship network for RMG, launched in December 2000. RFD-TV is the nation's first 24-hour television network dedicated to serving the needs and interests of rural America with programming focused on agriculture, equine, rural lifestyle, traditional country music and entertainment. Daily productions include Market Day Report and the Rural Evening News. RMG networks are distributed into more than 63-million homes worldwide by DBS, telco and cable systems including DISH Network, DIRECTV®, Comcast, Verizon FiOS TV, AT&T U-verse, Mediacom, Charter, Brighthouse,

Suddenlink, Time Warner, Cox and more than 600 independent rural cable systems. RFD-TV The Magazine is the print programming guide for the networks, which has attracted over 200,000 paid subscribers. RFD-TV The Theatre is a 2000 capacity soft seat venue in Branson, MO where entertainment programming is produced. RMG corporate headquarters are based in Omaha, NE and production operations are in Nashville, TN. For more information, visit [www.rfdtv.com](http://www.rfdtv.com) and join us on Facebook: RFD-TV Twitter: @OfficialRFDTV and Instagram: <http://instagram.com/rfdtv>

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