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The future of American business depends on an open internet. Over the past few decades we have seen the rise of the online marketplace. Of course it has been bitter sweet. Both brick and mortar empires, such as Blockbuster, and local shops have been put out of business by internet competition.

However, it's okay. Because as some old traditional businesses are lost, countless others spring forth on the web. And perhaps the most beautiful thing about the internet is the low barrier to entry for both businesses and consumers alike. Kids in college dorm rooms can start companies from their laptops that make executives at Amazon and Facebook sweat. I can't imagine a medium that fits in more appropriately with the American entrepreneurial spirit.

If the open internet is lost, then part of the internet's value will be lost with it. The already established websites will have to worry significantly less about competition from startups. How can a cash strapped startup afford to compete with a company that can afford to pay for faster service (putting aside the other advantages that the established company possesses)? Destroying the open internet will remove necessary competition from the marketplace, stifle innovation, and damage the economy.