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Public Comments on Closed Captioning of Internet Protocol-Delivered Video Programming:
Implementation of the Twenty-First Century Communications and Video Accessibility Act of 2010;
Closed Captioning of Internet Protocol-Delivered Video Clips:=====

Title: Closed Captioning of Internet Protocol-Delivered Video Programming: Implementation of the
Twenty-First Century Communications and Video Accessibility Act of 2010; Closed Captioning of Internet
Protocol-Delivered Video Clips

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Comment: CAPTIONING OF VIDEO IS ABSOLUTELY NECESSARY!

The way that many persons with hearing loss are able to understand what is presented in video on the internet is with printed captions. Captioning is VERY important to these individuals; in fact, it is often essential to their ability to correctly understand the spoken word. As a member of the "non-Deaf" community, I do NOT sign, so any kind of signing accompaniment would be 100% useless to me. As do many with hearing loss, I require and use CAPTIONS. Increasingly, I find videos with spoken but not

written language are the result of my clicking on an article of interest. Without captions, many with significant hearing impairment are unable to adequately comprehend what is said.

You should speak with AUDIOLOGISTS about the issues impacting those who are hearing-impaired, either WITH hearing aids/cochlear implants or WITHOUT.

Resources you should speak with include:

- 1) HLAA (Hearing Loss Association of America)
- 2) ASHA (American Speech-Language Hearing Association)

Do NOT assume you understand how easy or difficult it is to COMPREHEND SPEECH. It is NOT about "volume," but about CLARITY.

Legislation MUST reflect the needs and interests of this growing segment of the population (those with hearing loss). This is not only the documented LARGE NUMBERS in the 50+ market, but also increasingly the higher incidence of hearing impairment among youths, the result of technology such as in-ear devices that expose them to higher, damaging levels of sound.

EVERYTHING that has ANY urgency of a safety/informed citizenry nature such as weather, terrorism, breaking government news MUST be captioned in REAL TIME, available when the video is available online - NOT later.

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