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The death of Net Neutrality is, not to be melodramatic, essentially the death of American freedom as we know it. It allows the information we access to be sifted and chosen by corporations and companies. Imagine for example that you are a young person looking up information on the upcoming presidential election, and the ISP you have supports Presidential Candidate Romney. The end of net neutrality allows ISPs the power to filter what you see to only "pro-Romney" websites, therefore influencing your voting decisions.

Besides that notable issue, Net Neutrality protects the American economy. Imagine how many small businesses get their start with free web pages, networking online and appealing to customers. Without net neutrality, they could be charged extra to just put themselves on the internet (which they might not be able to afford as a fledgling business), and then could still be completely unseen if individual users of the internet weren't paying their ISP extra just to see this website. How are we to google "chinese restaurants near me" and find anything other than the two richest companies if net neutrality falls.

Other problems arise for students or tradesmen. In our current society, you can find tutorials or information on just about anything with one quick search. Without the free internet, a student could have to pay more money to their ISP just to research something for a specific school project. If your tire goes flat and you need to see how to fix it, you could end up paying more just to be able to find these items that are probably outside your usual internet usage.

Net neutrality protects fair business practices as well. Imagine the power ISPs will hold over online-streaming websites like Hulu and Netflix if Net Neutrality fails. These ISPs could essentially extort money from the streaming sites, with the ability to completely destroy their business if Netflix (