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Tom Wheeler, Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554
RE: MB Docket No. 14-57

September 19, 2014

Dear Chairman Wheeler:

At ChatterBlast, we help businesses develop and implement online digital strategies that promote their brands effectively through social media. Our clients include financial services institutions, healthcare companies, utilities, and other commercial enterprises, as well as cultural, government, and educational institutions and non-profits, operating on the local, regional, and national levels. In short, our job is to combine storytelling and social technology in the manner most likely to advance our clients' goals.

The Comcast-Time Warner Cable deal will let us do that job better.

Because our business is to leverage the online world, we depend on having robust, reliant broadband capability. In recent years, Comcast has expanded and enhanced its business-oriented services and has offered us cutting-edge broadband service, more value, and greater choice to business customers like ChatterBlast. This transaction will give Comcast the size and scale needed to compete even more vigorously, giving all businesses greater choice in their broadband services. And once the deal is done, businesses in Time Warner Cable's service area will be able to benefit from Comcast's exceptional business services as well.

In the early days of social media, Comcast was (and continues to be) a leader in social media customer service. We regularly use their @ComcastCares program as a case study for our clients. We keep a close eye on social media, and it has been an active forum for debate about this transaction. We are familiar with many of the arguments, for and against. While the discussion covers a lot of ground, we have not seen much attention paid to the **benefits** for the business service customers. The FCC should not overlook that by focusing only on residential services. Our business is built on broadband. We employ professionals young and old in several markets across the country. If this deal goes through, Comcast's broadband services will help us and many other small business like us to advance and continue economic growth.

Sincerely,

A handwritten signature in black ink, appearing to read "Evan Urbania".

Evan Urbania, CEO
ChatterBlast Media LLC

